

Contributors

Yusaf H. Akbar is Associate Professor in Management at Central European University (CEU), Hungary. Yusaf's current research interests are focused on three topics: the internationalization capabilities of small and medium-sized enterprises into emerging markets; non-market strategies of multinational firms; and strategic impacts of the sharing economy. He was awarded a Research Fellowship at CEU's Institute for Advanced Studies, 2016. He completed Visiting Researcher positions at University of Trieste, Italy and the Wirtschaftsuniversiteit in Vienna, Austria in 2013. He has published in peer-reviewed journals including the *Journal of World Business*, *Journal of International Management*, *Business and Politics*, *Cross-Cultural Management*, *Global Governance*, *Global Business and Organizational Excellence*, *Harvard Business Review*, *International Business Review*, *Thunderbird International Business Review*, *Journal of Air Transport Management* and *World Competition*. He has published two books, the first entitled *EU Enlargement and Central Europe: Regulatory Convergence and the Multinational Enterprise*, and another volume, *Global Antitrust: Trade and Competition Linkages*. He is co-editor (with Rustam Jamilov) of a book entitled *Neo-Transition Economics* published in 2015. He has a forthcoming book on *Strategic Management in Emerging Markets* in 2018 (co-authored with Krassimir Todorov). He has served as an Editorial Advisory Board member on the following journals: *Thunderbird International Business Review*, *Journal of Asia-Pacific Business* and the *European Journal of International Management*. He has authored or co-authored numerous business case studies of both large and smaller entrepreneurial firms including BMB Group, ING Insurance, Datwyler, Philips, Smollan Group, Vendedy, Vienna International Airport, Zwack Unicum and Hummus Bar. His current roles in the academy and beyond include Founding Editor of the *International Journal of Emerging Markets* and as an advisor to governmental authorities. His consulting and professional references include Citibank, Deutsche Telekom, Siemens and Toyota. He has extensive teaching and executive education experience in more than ten countries, including MIB School of Management, Italy; Hult International Business School, USA; Shanghai Jiaotong University, China; Stockholm School of Economics, Sweden; and the University of Michigan, USA.

Dr Ahmad Arslan is currently working as a Senior Research Fellow (International Business) at the Department of Marketing, Management & International Business, Oulu Business School, University of Oulu, Finland. Previously, he has worked in academia in the UK and Finland as a Senior Lecturer, Assistant Professor and Researcher. His core areas of research interests include Cross-Border Mergers & Acquisitions, Entrepreneurship, Emerging Economies, Foreign Market Entry Strategies, Internationalization of Small Firms, and Multinational Enterprises' (MNEs) Strategies. His earlier research has been published in prestigious academic journals such as *British Journal of Management*, *International Business Review*, *International Marketing Review*, *Scandinavian Journal of Management*, *Journal of Strategic Marketing*, *Journal for East European Management Studies*, and *Journal of Global Marketing*, among others. Moreover, he has also contributed book chapters to edited handbooks addressing different international business and strategy topics. Finally, he is an editorial board member of two academic journals (*Journal of East-West Business* and *International Journal of Export Marketing*).

Professor Richard Croucher is Professor of Comparative Employment Relations at Middlesex University Business School, London, UK. Previously Senior Research Fellow at Cranfield School of Management, UK, he earned his PhD from the University of Warwick, UK in 1976. He worked with five global union federations on projects to restructure trade unions in the former Soviet Union from the late 1990s to 2010. His main interests are in comparative employment and labour issues at the international level. He is a member of the editorial committee of the *British Journal of Management*. He has conducted numerous research projects funded by, amongst others, the UK's Department of Trade and Industry, the Low Pay Commission, the International Labour Organization and the Leverhulme Trust. He has published more than 120 articles in journals including *Journal of Management*, *Human Relations*, *Industrial Relations: A Journal of Economy and Society*, *British Journal of Management*, *Work, Employment and Society* and *British Journal of Industrial Relations*.

Dr Hanna Danilovich is a Research Fellow in Business, Labour and Society in Transition, Middlesex University Business School, UK. After obtaining her PhD in 2013, her main research interests are focused on labour relations, organizational change and industrial relation in the economies of the former Soviet Union. Another area of interest is in workplace analytics and developing methodologies that compensate for the lack of secondary data on companies in post-Soviet economies. Her work has been published

in academic journals including *Work, Employment and Society*, *Economic and Industrial Democracy* and *International Business Review*.

Professor Mehmet Demirbag is Professor of International Business and Deputy Dean of Essex Business School at the University of Essex, UK. Previously he was Head of Department of Strategy and Organisation at Strathclyde Business School, UK. His current research interest focuses around multinational enterprises in and from emerging markets, offshore research and development activities of multinational enterprises, and the impact of institutional factors on multinational enterprises' operations, high-performance work systems and talent management practices in emerging markets. He has authored or co-authored more than 70 papers on these topics, published in journals such as the *Journal of Management Studies*, *Human Resource Management*, *Journal of World Business*, *British Journal of Management*, *Human Resource Management Journal*, *Management International Review*, *International Journal of Human Resource Management* and *International Business Review*. He has co-guest edited eight journal Special Issues, including *Human Resource Management*, *British Journal of Management*, *Journal of World Business*, *International Business Review*, *Journal of Business Research* and *International Marketing Review*, on emerging markets and emerging market multinational enterprises (MNEs). He is a co-author of a book (Palgrave Macmillan), and co-editor of three books (Edward Elgar Publishing) and author of numerous book chapters. Mehmet serves on the editorial boards of the *Journal of World Business*, *British Journal of Management*, *Management International Review* and *Journal of Asia Business Studies*, among others.

Dr Aleksandr V. Gevorkyan is Assistant Professor of Economics at the Department of Economics and Finance of the Peter J. Tobin College of Business at St John's University in New York City, USA. He is a Senior Research Fellow at the Vincentian Center for Church and Society and a Research Fellow at the Center for Global Business Stewardship, New York, USA. Dr Gevorkyan is also Economics Subject Matter Expert for the Permanent Observer Mission of the Holy See to the United Nations. Dr Gevorkyan's teaching and research experience covers themes in open economy macroeconomics, economic development, international financial economics and post-socialist transition economics. He is the author of *Transition Economies: Transformation, Development, and Society in Eastern Europe and the Former Soviet Union* (Routledge, 2018); co-editor (with Otaviano Canuto) of *Financial Deepening and Post-Crisis Development in Emerging Markets* (Palgrave Macmillan, 2016); and the author of *Innovative Fiscal Policy and Economic Development in Transition Economies* (Routledge, 2013 in paperback, 2011 in hardback).

Maciej Kisilowski is Associate Professor of Law and Public Management at Central European University (CEU), Budapest, Hungary. He received his doctorate and master's in law degrees from Yale Law School, USA; MPA in economics and public policy from Princeton University's Woodrow Wilson School of Public and International Affairs, USA; and MBA with distinction from INSEAD. He also holds another PhD and MA in law from Warsaw University, Poland. In 2016, he was awarded the CEU Distinguished Teaching Award and the Warsaw University of Technology Instructor of 2014–16 award for his teaching at the Catalyst Executive MBA (KEMBA) Program offered in partnership with CEU. His research interests include the theory of regulation and public management. He has consulted for numerous public and nonprofit organizations. His research appears in leading academic journals, including *Law and Social Inquiry* and *International Business Review*. His latest co-authored book, *Adminstrategy: Achieving Personal Success when Managing Public Administration*, has been published in Hungary, Poland, and Romania. His earlier, edited book, *Free Market in Its Twenties: Modern Business Decision-Making in Central and Eastern Europe*, was published in 2014 with a Foreword by George Soros. In 2011, a case study he authored won an award at the Annual Congress of the Academy of Management in Boston, MA, USA. His recent academic work has appeared in *Law and Social Inquiry* and the *International Business Review*. His popular commentary has appeared, among others, in *Politico*, *Foreign Policy*, *Euronews*, *Project Syndicate*, *EU Observer* and *EURactiv*.

Dr Jorma Larimo is a Professor of International Marketing at the University of Vaasa, Finland. He is currently Vice Dean of the School of Marketing and Communications and Head of the doctoral programme of Business Studies at the University of Vaasa. His areas of interest include small and medium-sized enterprise internationalization and foreign entry strategies of multinational enterprises, especially foreign direct investment, mergers and acquisitions, and international joint venture strategies and performance. He has edited six books addressing various aspects of international business. His research has been published in well-ranked academic journals including the *International Business Review*, *Journal of International Business Studies*, *Journal of International Marketing*, *Management International Review*, *Journal of World Business*, *Journal of Global Marketing*, *Journal of East–West Business* and *Journal for East European Management Studies*. He has also contributed book chapters to several edited books.

Dr Dilshod Makhmadshoev is a Lecturer at Strathclyde Business School, UK. He completed his PhD in the same institution and holds an MSc from Queen's University Belfast, UK. His research is interdisciplinary, span-

ning the fields of international business, entrepreneurship and small and medium-sized enterprises (SMEs), and development studies. He focuses on the development and international expansion of transition-economy SMEs and emerging-market multinational enterprises, and has particular interest in ongoing interactions between actors and their institutional contexts. Theoretically, his work is influenced by institutionalist perspectives (for example, new institutional economics, comparative institutionalism, institutional change), internationalization approaches and the global value chain lens. His work has been published in journals such as the *International Business Review* and *International Marketing Review*, edited book volumes, and presented at national and international academic conferences.

Dr Saranzaya Manalsuren is a Researcher and Lecturer at London South Bank University, UK. She is passionate about exploring the intertwining relationships between cultures and their influence on our thinking. Her research focuses on management and institutional changes in emerging countries including Mongolia, Kazakhstan and Russia. She writes on the topics of managerial roles, symbols in an organizational context and the relationship between culture and institutions in the case of Mongolia and other transitional economies. She also works as an independent consultant for cultural awareness in business negotiations and managing human resources for companies which operate in Mongolia, or are considering doing so in the future. She is a frequent speaker at both academic and non-academic international conferences and business events.

Dr Marina Michalski is a lecturer at the Organisation Studies and Human Resource Management Group at Essex Business School, University of Essex, UK, where she teaches Organisational Behaviour and International Employment Relations. Her recent research has focused on skills development in rest-of-the-world countries, having, for instance, cooperated with the BBC College of Journalism on a project with the Arabic Group. Her current research project investigates interactions of organizational, institutional and cultural contexts with respect to sustainable labour markets and human resources management practice in Brazil.

Dr Giovanni O. Serafini is a Lecturer in International Business and Management at the Essex Business School, University of Essex, UK. His research interests focus on host country institutional effects on human resources management policies and practices application by multinational enterprises in transitional periphery economies.

Professor Martyna Śliwa is Professor of Management and Organisation Studies and Dean of Postgraduate Research and Education at the

University of Essex, UK. Her research interests focus on language(s) and power in organizations in the global context, professional identities, professional mobility and migration, gender, intersectionality and higher education. Her work has been published in a range of international journals including the *British Journal of Management*, *Gender, Work and Organization*, *Journal of International Business Studies*, *Management Learning* and *Organization*. She is an Associate Editor of *Management Learning*.

Dr Leslie T. Szamosi is a Senior Lecturer and the Academic Director of the MBA programme at CITY College, International Faculty of the University of Sheffield, and a Founder and Co-Director of the Laboratory for Strategic People Management at CITY College. He is a member of the International Faculty of the Association of MBAs (AMBA) and has worked both in the private and public sectors in Canada. He is a highly sought-after presenter and has undertaken seminars and workshops for a variety of international organizations and institutions. He has published in a wide variety of academic and practitioner-oriented journals.

Professor Shlomo Y. Tarba is a Professor in Business Strategy, Head of Department of Strategy and International Business, and a member of Senior Management Team of the Birmingham Business School, University of Birmingham, UK, and a Visiting Professor in Recanati Business School, Tel-Aviv University, Israel. Previously he has been an Assistant Professor (Lecturer) at the University of Sheffield, UK. In addition, Dr Tarba has vast teaching experience in the leading research-intensive institutions in Israel such as the Hebrew University of Jerusalem, Tel-Aviv University, Ben-Gurion University, and others. He received his PhD in Strategic Management from Ben-Gurion University and Master's in Biotechnology and BSc in Agriculture at the Hebrew University of Jerusalem, Israel. His research interests include ambidexterity, resilience, strategic agility, and mergers and acquisitions. Dr Tarba is a member of the editorial boards of *Journal of Management Studies*, *Human Resource Management* (US, Wiley), *British Journal of Management*, *Journal of World Business*, *Long Range Planning* and *Management International Review*. His research papers are published or forthcoming in journals such as the *Journal of Management* (SAGE), *Journal of Organizational Behavior*, *Human Relations*, *Human Resource Management* (US), *British Journal of Management*, *Journal of World Business*, *Academy of Management Perspectives*, *California Management Review*, *Long Range Planning*, *Management International Review*, *International Business Review*, *Group and Organization Management*, *International Journal of Production and Economics*, *Technological Forecasting and Social Change*, *International Journal of Human Resource Management*, *Human Resource Management*

Review, International Studies of Management and Organization and *Thunderbird International Business Review*. One of his papers was selected and published in *Best Paper Proceedings of the Academy of Management (USA)* in 2006. His consulting experience includes biotechnological and telecom companies, as well as industry associations such as the Israeli Rubber and Plastic Industry Association, and the US–Israel Chamber of Commerce.

Professor Ali Resul Usul is a Professor at the Department of Political Science and International Relations at Istanbul Medipol University, Turkey, and also serves as Dean of the School of Humanities and Social Science there. He completed his PhD at the Department of Government, University of Essex, UK. He has published extensively on Turkey–European Union (EU) relations, the issues and problems of democratization, politics in the Middle East and North Africa (MENA) countries, Central Asian politics and various theoretical issues in the international relations discipline. One of his books, *Democracy in Turkey: The Impact of EU Political Conditionality*, was published by Routledge in 2011. He also served as Chair of the Center for Strategic Studies at the Turkish Ministry of Foreign Affairs between 2014 and 2016.

Professor Geoffrey Wood is Dean and Professor of International Business at Essex Business School, University of Essex, UK. Previously he was Professor of International Business at Warwick Business School, UK. He has authored, co-authored or edited 16 books, and more than 160 articles in peer-reviewed journals. He holds honorary positions at Griffith and Monash University in Australia, and Witwatersrand and Nelson Mandela Universities in South Africa. His research interests centre on the relationship between institutional setting, corporate governance, firm finance, and firm-level work and employment relations. He is Editor in Chief of the *British Journal of Management*, the official journal of the British Academy of Management (BAM). He also serves on the BAM Council. He is also Co-Editor of the *Annals of Corporate Governance* and Associate Editor of *Academy of Management Perspectives*. He is also Editor of the Chartered ABS Journal Ranking list. He has received numerous research grants, including funding councils (for example, the Economic and Social Research Council, ESRC), government departments (for example, the US Department of Labor, and the UK Department of Works and Pensions), charities (for example, the Nuffield Foundation), the labour movement (for example, the International Transport Workers' Federation, ITF) and the European Union.

Professor Sayım Yorgun is a Professor at the Faculty of Economics, Department of Labour Economics and Industrial Relations, Istanbul University, Turkey. Previously he was an Associate Professor at the

Department of Labor Economics and Industrial Relations at Kocaeli University, Turkey. He served as a Visiting Research Fellow for two years between 2001 and 2003 at New York State School of Industrial and Labor Relations, Cornell University, USA. He was also a Visiting Researcher for three months at the Department of Management, Birkbeck, University of London, UK, in 2011. He has published eight books and a large number of articles. He is the Editor of the *Journal of Social Policy Conferences* (academic journal) and the *Journal of Tourism and Research* (academic journal).