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‘Clearly, HEIs are discovering their innovative and entrepreneurial potential to reply to the society’s distinct need for them to have a more entrepreneurial role, namely in innovation. This book succeeds in discussing the theme from an interdisciplinary perspective. For that reason, this book will be of help to practitioners in university management roles and policy makers as well as anyone researching this theme and teaching entrepreneurship in HEIs.’

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steps into the future and exceeding expectations. *This book is a must-read for university administrators and faculty who believe the future is now!*

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