

## About the contributors

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**Shima Barakat** is the Director of Entrepreneurial Learning Programmes and Engagement at the Entrepreneurship Centre, Judge Business School, at the University of Cambridge, UK. Currently her work focuses on how and why gender influences the nature, rate, focus, location, activities, team choices, networks and education/training needs of entrepreneurs and their ventures.

**Monique Boddington** is a Research Associate at the Entrepreneurship Centre, University of Cambridge, UK. Monique's research includes the study of entrepreneurship strategy, entrepreneurial teams, entrepreneurship education, entrepreneurship and gender; and the use of sociological approaches to broaden our understanding of entrepreneurial activity. Monique leads the EVER project, which aims to understand the strategic decision-making of early ventures.

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**Jeaneth Johansson** is a Professor at Luleå University of Technology and Halmstad University, Sweden, working in the field of accounting and financial decision-making in the context of entrepreneurship and innovation. Her research revolves around cognitive, social and organizational aspects of financial decision-making and innovation management contributing to knowledge on social and societal challenges in entrepreneurship and innovation.

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**Roshni Narendran** serves as a lecturer at the Australian Institute of Business in Adelaide, Australia. She has published across various disciplines: female entrepreneurship, pharmaceutical marketing and economics. She recently had an article published in the *International Journal of Entrepreneurial Behavior & Research* which highlights the importance of social variables, especially the religious composition to be a pertinent predictor of female entrepreneurship.

**Jane Ndung'u** is a project manager at SITE Enterprise Promotion, Kenya. Her areas of interest are in community development in the informal economy using participatory approaches and enterprise approach. Currently she is the team leader in a four-year *Wezesha Jamii* project being implemented in five informal settlements of Nairobi among women small-scale traders and domestic workers. Jane is also pursuing an MBA in Project Management and Evaluation.

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