

---

# Contents

---

<i>About the editors</i>	viii
<i>List of contributors</i>	x
<i>Acknowledgements</i>	xxii

## PART I INTRODUCTION

1 Inclusion and innovation: a call to action <i>Gerard George, Ted Baker, Paul Tracey and Havovi Joshi</i>	2
---	---

## PART II SOCIAL INNOVATION IN PRACTICE

2 A silent evolution: innovative and inclusive narratives on sustainability <i>Ana Cristina Campos Marques</i>	24
3 Climate change and social innovation <i>Christopher Wright and Daniel Nyberg</i>	47
4 Problem, person and pathway: a framework for social innovators <i>Julie Battilana, Brittany Butler, Marissa Kimsey, Johanna Mair, Christopher Marquis and Christian Seelos</i>	61
5 Inclusion and innovation in healthcare <i>Anita M. McGahan</i>	75
6 How do we know when social innovation works? A review and contingency model of social impact assessment <i>Greg Molecke and Anne-Claire Pache</i>	83

## PART III COMMUNITY AND PLACE

7 Indigenous social innovation: what is distinctive? And a research agenda <i>Ana Maria Peredo, Murdith McLean and Crystal Tremblay</i>	107
8 Urban innovation: at the nexus of urban policy and entrepreneurship <i>Jeffrey A. Robinson, Amol M. Joshi, Lutisha Vickerie-Dearman and Todd Inouye</i>	129
9 Community social innovation: taking a long view on community enterprise <i>Neil Stott, Michelle Fava and Natalie Slawinski</i>	145
10 Collective social innovation: leveraging custodianship, tradition and place on Fogo Island <i>M. Tina Dacin and Peter A. Dacin</i>	167

PART IV SYSTEMS, INSTITUTIONS AND INFRASTRUCTURE

- 11 Coordinating infrastructure changes to meet retiring baby boomers' needs 186  
*David Souder*
- 12 Sustainable technology-enabled innovations for ageing-in-place: the Singapore example 206  
*Hwee-Pink Tan and Hwee-Xian Tan*
- 13 How firms bring social innovation and efficiency to the global effort to recover from national uncertainty shocks 225  
*Luis Ballesteros*
- 14 The lack of public goods in emergent economies: a call for research and a case study of an innovative organisational design 248  
*Nuno Gil*
- 15 An institutional framework to the scaling up of inclusive social innovations: the case of La Salada 266  
*Silvia Dorado and Pablo D. Fernández*
- 16 Social innovation as institutional work 284  
*Warren Nilsson*
- 17 Challenges for global supply chains and opportunities for social innovation 305  
*Yong H. Kim and Gerald F. Davis*

PART V INDIVIDUALS, ORGANIZATIONS AND ORGANIZING

- 18 Emotions as the glue, the fuel and the rust of social innovation 322  
*Charlene Zietsma and Madeline Toubiana*
- 19 Income inequality: consequences and implications for social innovation 342  
*Xiang Zhou and Jason D. Shaw*
- 20 Frugal innovation and social innovation: linked paths to achieving inclusion sustainably 354  
*Yasser Bhatti and Jaideep Prabhu*
- 21 Climate change and entrepreneurship 377  
*Elizabeth Embry, Jessica Jones and Jeffrey G. York*
- 22 A framework for sustaining hybridity in social enterprises: combining differentiating and integrating 394  
*Marya Besharov, Wendy Smith and Tiffany Darabi*
- 23 Organizing for global change 414  
*Yves Plourde*

PART VI NETWORKS AND SOCIAL CHANGE

24	Collaborative governance <i>Ann Florini</i>	433
25	Inclusive innovation through alliance networks <i>Arno Kourula</i>	451
26	Social entrepreneurs as network orchestrators: a framework and research agenda on networks and leadership in the context of social innovation <i>Christian Busch and Harry Barkema</i>	464
27	Empowerment, social innovation and social change <i>Helen M. Haugh and Maggie O'Carroll</i>	486
	<i>Index</i>	503