
About the editors

Gerard (Gerry) George is Dean and Lee Kong Chian Chair Professor of Innovation and Entrepreneurship at Lee Kong Chian School of Business at Singapore Management University. Previously, he was Deputy Dean of Imperial College Business School and Director of the Gandhi Centre. Before Imperial, he held tenured positions at the London Business School and at University of Wisconsin-Madison. From 2013 to 2016, he served as Editor of the *Academy of Management Journal*, the flagship empirical journal in the field of management. An award-winning researcher and teacher, Professor George has published over 100 articles in leading journals. His areas of interest are in innovation, entrepreneurship, sustainability and tackling grand challenges in society. He was awarded a prestigious Professorial Fellowship from the UK's Economic and Social Research Council to work on socially inclusive innovation in areas such as natural resources, healthcare and energy. George serves on the Board of AACSB International. Established in 1916, AACSB provides quality assurance, business education intelligence and professional development services to over 800 accredited business schools worldwide. He helped create BML Munjal University, near New Delhi, and serves on its Board of Governors. He serves on the Management Committee of Global Compact Network Singapore, which facilitates companies committed to aligning with the United Nations Global Compact principles in the areas of human rights, labor, environment and anti-corruption at the country level. He was a member of the Corporate Governance Council of Monetary Authority of Singapore tasked to redraft the Corporate Governance Code in 2017–18. Professor George was awarded Fellowship of the City & Guilds of London Institute. He is Fellow of the Royal Society of Arts, Manufactures and Commerce. He was conferred an honorary doctorate in Economics from the University of St. Gallen for intellectual contributions to the fields of strategic management, innovation and entrepreneurship. He is a Visiting Professor at Imperial College London and Erasmus University.

Ted Baker, the George F. Farris Professor of Entrepreneurship, leads entrepreneurship efforts at Rutgers Business School – Newark & New Brunswick. He is also Honorary Professor at the University of Cape Town. He spent much of the first half of his adult life building a variety of technology-rich entrepreneurial ventures. His research explores entrepreneurship under resource constraints and adversity (for example, in the informal settlements around Cape Town, South Africa and in the US textile industry), focusing in particular on sources and patterns of resourceful behavior and organizational resilience. His recent work builds on the social psychology of identity to explain founders' responses to adversity, continuation of organizing efforts and choices of organizational structure. His research has been published in leading academic journals such as the *Academy of Management Journal*, *Administrative Science Quarterly*, *Small Business Economics*, *Journal of Business Venturing* and *Strategic Entrepreneurship Journal*.

Paul Tracey is Professor of Innovation and Organization at the Cambridge Judge Business School (CJBS). He is also Professor of Entrepreneurship in the Department

of Management and Marketing, University of Melbourne. His work focuses on how entrepreneurs and established organizations create value of different kinds. In 2014, he co-founded the Centre for Social Innovation and is currently Co-Director. The Centre creates new knowledge about social innovation and social change, offers a Masters in Social Innovation and supports social entrepreneurs through its social enterprise incubator (Cambridge Social Ventures). Prior to joining CJBS, Tracey was Assistant Professor of Entrepreneurship at Warwick Business School. He has published widely on many aspects of innovation, including papers in the *Academy of Management Journal*, *Academy of Management Review*, *Organization Science* and *Journal of Marketing*.

Havovi Joshi is the Director of the Centre for Management Practice at Singapore Management University (SMU). She is the Editor-in-Chief of *Asian Management Insights*, and has served as a chief collaborator and editor on several book projects. Joshi is a widely published award-winning case author and has led numerous professional development workshops on case writing and teaching. Her knowledge and understanding of business practice is backed by several years of experience in international banking, internal auditing and consulting services in India, Australia, Hong Kong and Mauritius. In 2012, she helped establish the Centre for Management Practice at SMU to promote two-way learning between academia and business through research, case studies and management articles. Her areas of interest include social and inclusive innovation and global competitiveness in emerging markets.