

Contents

<i>List of contributors</i>	vii
<i>Foreword by Florence Legros</i>	xviii
<i>Acknowledgments</i>	xx
Introduction	1
PART I FRAMING ISSUES FOR A CLIMATE CHANGE- FOCUSED FIRM POLICY DESIGN	
1. Business not-as-usual to achieve SDGs under climate change <i>Paul Shrivastava</i>	21
2. Slowing climate change: mitigating poverty and environmental degradation via strategic human resource management and responsible leadership <i>Rohan Crichton, Thomas Walker and Alpna Patel</i>	37
3. Organizational design thinking for sustainability <i>Sanjeeb Kakoty</i>	56
4. Carbon performance of select energy intensive companies in India: a content analysis approach <i>Niti Bhasin and Sangeeta Arora</i>	67
5. Toward a stewardship framework of CSR: Levinas and multinational responses to climate change <i>Alex Shapiro</i>	96
PART II ENSURING ENVIRONMENTAL SUSTAINABILITY ACROSS INDUSTRY SECTORS	
6. Climate change and strategic social responsibility positioning of multinational enterprises in the finance sector <i>Manuel Pacheco Coelho</i>	121

7. Evaluating perceived CSR image in Brazil and Portugal in the food and drug retail industry 137
Ana Brochado, William Saung Woo Kang and Fernando Oliveira-Brochado
8. Sustainable competitiveness: powering ‘sustainability’ through Investors in the Environment initiative at Riverside Bakery 162
Jerome Baddley, Amit Arora, Anshu Arora, John R. McIntyre, Petra Molthan-Hill and Reginald Leseane
9. Setting a value chain through integrated supply chain in Indian agribusiness – the Indian Tobacco Company way 196
Sanjay Bhāle and Sudeep Bhāle

PART III BEST IMPLEMENTATION PRACTICES

10. New trends in public accounting in Portugal: the particular case of provisions, contingent liabilities, and contingent assets 215
Maria da Conceição da Costa Marques
 11. Techniques for navigating the risks of investing in cleaner energy technologies 246
Alfred Marcus and Joel Malen
 12. The effects of a maritime cluster on a sustainable Blue Economy 267
Thierry Houé
 13. Transformation of the energy industry – from production and value chain-based toward service and network-based business models: navigating in the new sustainable energy landscape 286
Jessica Lagerstedt Wadin, Kajsa Ahlgren and Lars Bengtsson
 14. The potential strategic role of logistics service providers in extending sustainability to the supply chain 304
Juliana Kucht Campos, Patricia Alcântara Cardoso, Antônio Andre Cunha Callado and Maja Izabela Piecyk
- Index* 329