Index

Accounting Normalization for Non-Profit Entities (SNC-ESNL) 226, 228, 229
AC–DC power converters 251
adaptation, to climate change 71
  carbon-constrained economy and 76
  corporate strategies for 72, 76
Agassi, Shai 257, 260
agribusiness
  climatic changes, impact of 197
  development of 272
  e-Choupal model of 197, 200, 204–5
  sustainable value chain in 197
agricultural-based economies 196
agricultural sector, in India 197
  agricultural marketing system 202
  rural economy and 208
agri-pastoral-based economy 61
air pollution 38, 41, 304, 319
alternate sources of energy, use of 77
alternative fuel and raw materials (AFR) 81
Altra Biofuels 252
AMUL model, in India 63
Anthropocene 21, 25, 29
aquaculture 14, 24, 268, 271
atmospheric pollution
  by cement industry 73
  by thermal power industry 83
Automotive & Commercial Vehicles (A&CV) manufacturers 306, 308
  supplier selection and assessment practices 311–12
Ban, Ki Moon 61
  base of the pyramid model (BoP) 40
Basic Materials & Energy (BM&E) firms 306, 308
  key performance indicators (KPIs) 311
  supplier selection and assessment practices 310–11
Belmont Forum 28
Berlin University of Technology 310
Better Place 13, 248, 255, 257, 260, 262–3
beyond compliance leadership 70
biodiesel 168
biofuels 247, 250, 252, 319
biotechnology 271–2
Blue Economy 14–15
  case study 275–7
  characteristics of 267
  cluster, notion of 272–5
  development of 276, 282
  diversity of 269
  in European Union (EU) 270–72
  Grand Duchy of Luxembourg 275, 282
Horizon 2020 program 271
literature review of 268–75
Luxembourg Maritime Cluster 281
  marine services and technologies 268, 270
  mode of operation and impacts 280–81
  modus operandi of 267–8
  as opportunity for companies 268–70
  scope of 269
  sustainable development of 268, 270
Blue Energy, production of 267
brand reputation, in the finance sector
  Caixa Geral de Depósitos (CGD) case 126–31
  climate change and 126–8
Brazil
  CSR awareness levels in 151
  Pão de Açúcar 157
Brundtland Report (1987) 60, 128
budget accounting 229
CSR and climate change implications for multinational enterprises

Bush, George W. 249
business ethics
company’s moral responsibility and 99
Donaldson’s schema of 98
ethics of narcissus 100
languages of 97–101
Levinasian ethics 114–15
of multinational enterprises 100
responsibility, principle of 115
risk and wager 113–15
stewardship framework based on 114–15
business model innovation 290–92
challenges for MNE utilities 291, 295–7
cognitive and asset barriers to 291
importance of 291
in maritime clusters 277–8
Massa and Tucci theory of 290
organizational preparedness for 294
from production-based toward service-oriented business models 292, 294–8
seven European utilities and their 293–9
for technology and innovation management 290
from value chain towards network-based business models 292–3, 298–9
Business Responsibility Reports 81, 87
Business & Sustainable Development Commission (2017) 28
buyer–supplier partnerships 202

Caixa Geral de Depósitos (CGD), Portugal 126–8
afforestation projects 131
best practices 129
Caixa Forest Program 130
carbon management plan 131
forest management 130
projects to improve brand reputation 129
Real Tapada of Mafra 130
reputation of 129
strategy to improve reputation of its brand 129
sustainable development goals 128–31
sustainable performance of 132
UNEP FI program 128
Zero Carbon Card 129, 131
Zero Carbon Program 129
carbon accounting 163–5, 170, 194
carbon baseline study 165
carbon dioxide (CO₂) emission 42, 162
in cement industry 73
compensation strategy 72
reduction strategy 72
in textile industry 73
Carbon Disclosure Project (2010) 71, 133
carbon emission hotspots 71
carbon footprint 11, 48–9, 164–5, 171
analysis of 177–81
calculation of 182
Caterpillar 49
of cement industry 77
in energy emissions 181
of Indian cement industry 77
per tonne of production 179
Pork Farms Riverside Bakery 172–7
scopes of 165–6
in waste emissions 181
carbon independence strategy 72
carbon management 69, 70, 131
best practices of 72
in cement industry 77
decision support system 72
goal setting and policy formulation 72
carbon performance, of energy-intensive companies in India cement industry 77–83
carbon-based power plants 73
Green Rating Project 83
literature review of 68–72
low-carbon business measures 76–7
Navratna company 83
research design and methodology for studying content analysis 73–4
keywords and derived phrases or sentences 74
results and findings of 77–92
textile industry 88–92
thermal power industry 83–8
carbon pricing, mechanisms for 163
Carbon Reduction Commitment (CRC) 163, 168, 170
carbon sequestering 72
carbon sinks 72, 130
carrying capacity of the earth 59
Caterpillar 48–9
carbon footprint 49
corporate social responsibility (CSR) 49
energy conservation program 49
GHG emissions 49
green-oriented lighting analysis 49
green usage policies 49
responsible leadership practices 49
cement industry
ACC Ltd. 77
alternate sources of energy, use of 77
Business Responsibility Reports 81
carbon-efficient logistics and transportation 77
carbon footprint of 77
carbon management system 77
emissions of CO₂ in 73, 77–82
energy efficiency and conservation measures 77
in India 77–83
Jaypee Cement Ltd. 77
keywords 75
low-carbon activities and measures for 78–81
direction of 82–3
strategic objectives of 82
rainwater harvesting 81
sustainability reporting index 81
sustainable construction practices 81
Ultra Tech Cement 77
value-based services 77
Cement Sustainability Initiative (CSI) 81
Low Carbon Technology Road Map of 81
Centre for Science and Environment (CSE), India 73, 83
chemical spills 270
China Development Bank (CDB) 256
chi-square test 315
chronic poverty
characteristics of 39
due to bad governance 40
effects of organizational profit-making on 40
environmental degradation and 41
Clean Development Mechanism projects 71, 87
clean energy technologies 13
adoption of 247
biofuels 250
business models for 255–63
bold, and staged but achievable goals 260–63
flexibility 257–60
patient financial backing 256–7
business opportunity for investors 248–55
commercialization of 247
energy efficiency 250–51
focus plus diversification 250–52
versus fossil fuel technologies 247
hedging mechanisms for investing in 248–9, 263
investing in startups 248
late and calculated entry by corporates 249
MNE innovation in 246
ongoing challenge of 263–5
risk-mitigating steps 248
risks associated with 246, 247
solar energy 251
technological and environmental side-benefits 252–5
thin-film cadmium telluride (CdTe) technology 258
transportation and batteries 252
US policies on 249
venture capital (VC) funding in 246, 248, 252, 255
climate change
characteristics of 41
environmental degradation and 41–3
Climate Change Act (2008), UK 170
Climate Leaders Program 163
Climate Savers Foundation 255
clusters see maritime clusters
coal-based power plants 73
Code of Ethics for the Accounting Profession 224
Cohen, Dan 257
Colgate-Palmolive Company “No Deforestation” policy 48
...policies on harvesting palm oil 48
...responsible leadership practices 48
...collaboration, principle of 65
...communication channels 290
...community-based organization
...AMUL model in India 63
...global corporation and 63
...competition for resources 61, 198
Conference of the Parties (COP) 246
Conservation of Energy and Technological Adoption 87
...constructive obligation 231
...consumer behaviour 137, 139, 140
Consumer Goods (CG) firms 306, 308, 312–13
...consumer satisfaction 140
...contingent asset 231
...accounting treatment of 236
...meaning of 234–5
...contingent liability 231, 232
...conditions for recognition of 235
...meaning of 234
...corporate carbon activities
...categories of 70
...first-order themes of 72
...second-order themes of 72
...corporate carbon strategy 69
...corporate citizenship 57, 109
...corporate competitiveness 137
...corporate culture 4, 46, 101, 108
...corporate governance 74, 215, 217
...internal codes of 109
...corporate philanthropy 137
...corporate social marketing (CSM) 139
...corporate social responsibility (CSR) 1, 5, 9, 49, 50, 57, 97, 310
...approaches for 143–4
...MNEs’ organisational strategies and 144–5
...awareness levels in Brazil and Portugal 151
...barriers to 127–8
...to boost business and social gain 137
...business ethics languages of 97–101
...risk of 113–15
...Caixa Geral de Depósitos (CGD)
case 126–31
...lessons from 131–4
...Caterpillar 48–9
...concept of 122–4
...definitions of 122–3, 138
...Dorfman–Steiner publicity model of 9, 121, 124–5, 131–2
...General Electric (GE) 5, 43, 50
...global and local 142–3
...implications for organizations 50
...justifications for 138
...Kruskal–Wallis test for awareness levels 151
...evaluating certified and uncertified companies 152
...perceived images of certified and uncertified companies 153–5
...Levinas’s perfectionist language and 104–9
...management implications of 109–13
...base performance incentives 110
...champion decision frameworks 111
...critique metrics, indicators, processes, and values 113
...flexible internal governance codes 109
...infinite magnitude of responsibility to stakeholders 112
...infinite temporality of responsibility to stakeholders 112
...by prioritizing most vulnerable stakeholders 110–11
...“radically” emergent corporate strategy 111–12
...responsibility to humans 109
...stakeholder engagement process 110
...manager’s responsibility 107
...of multinational enterprise 101–4, 141–2
...Proctor & Gamble (P&G) 43, 48
...self-regulating mechanisms on 121
Index

and sense of commitment to society 121
for social and environmental welfare 101
social cause initiatives 140
and stakeholder management 138–41
strategic CSR see strategic CSR
Unilever 49
corporate stakeholders 139, 146
corporate sustainability 51–2, 132, 306
Creating Shared Value (CSV) 7, 52, 97, 109
Credit Suisse Global Wealth Databook 58, 62
customer relationships 290, 305, 310–11
Darfur conflict (2003) 61
Department for Environment, Food and Rural Affairs (DEFRA), UK 164, 168–9, 177
Department of Energy (DOE), US 247
design thinking, concept of 56, 64
DIVERSITAS 28
Dodge v. Ford case (1919) 101
Dorffman–Steiner publicity model 9, 121, 124–5, 131–2
e-Choupal project, for agribusiness 197, 200, 204–5
eco-branding 70–71
eco-control, best practices of 72
eco-efficiency strategies 70
ecological footprint 61
e-commerce 275, 311, 319
impact on environment 319
economic development
impact of climate change on 126
of industrialized countries 268
e-learning 29, 312
electricity industry 292
electricity production, use of fossil fuels for 69, 73
electric utility industry 15, 286–7, 286–8
energy conservation program 49
energy efficiency 70, 83, 250–51
of textile industry 88
thermal and electrical 81
Energy Efficiency Scheme 168
energy industry 293
Open Power Generation 298
service business models of 298
energy management company 251
environmental accounting 165, 170
environmental cost leadership 70–71
Environmental Defense 163
environmental degradation 4
and chronic poverty 38, 41, 43
and climate change 41–3
human resource management practices and 43
responsible leadership practices and 43
environmental intelligence 69
environmental management accounting 72
environmental protection 3, 142, 151
Environmental Protection Agency (EPA), US 163, 254
environmental regeneration 60
environmental sustainability 8–9, 41–2, 121, 128, 131–2, 182, 316
environment management system (EMS) 165
carbon baseline study for 165
Eon (European company) 286
ethics of narcissus 100
European Central Bank (ECB) 225
European Commission 138, 224
Annual Growth Survey 271
Green Paper on CRS 122
micro-accounting systems 224
European Economic Area (EEA) 170
European maritime organization 15, 268
European Monetary Union (EMU) 226
European Network of Maritime Clusters 276
European Parliament 220, 221, 224
European Public Sector Accounting Standards (EPSAS) 225
European Union (EU)
- adoption of IFRS in 220
- aid programs for the coastal nations 272
- Emissions Trading Scheme (ETS) 168
- growth of Blue Economy in 270–72
- ocean-related business opportunities and strategies for 271-2
- Horizon 2020 program 271
- Innovation Union Flagship Initiative 271
- investment bank 257
- Member States 224, 239
- events creating obligations, definitions of 231
- executory contracts 230, 231

Farming business 198
- farming in India
  - agricultural-based economies and 196
  - agricultural output 201
  - approach to 200, 204–6
  - e-Choupal 197, 200, 204
  - for food production 196
  - food value chain and 199
- Indian Tobacco Company (ITC)
  - see Indian Tobacco Company (ITC)
  - literature review of 201–4
  - rationale of 197–200
  - risk management 200
  - wastage of agri-produce 201
- financial accounting 229, 241
- financial impacts, due to climate change 7, 72, 76, 132
- financial reporting system 218, 239
- Financial Stability Board (FSB) 225
- financial value, creation of 105–7, 110, 112
- firm internationalisation 142
- First Solar 256–9
  - CdTe technology 259
- Fisher's exact test 310, 315
- Food and Agriculture Organization (FAO) 270
- food consumption 61, 208
- food environment laws 166
- food production 11, 167, 196, 198, 201, 209
- food supply 196–8, 208, 210
- food value chain 12, 198, 199
- Ford, Henry 101
- forest management 130
- Forest Stewardship Council (FSC) 130
- fossil fuels 307
  - atmospheric pollution caused by 73
  - combustion of 42
  - depletion of 59
  - for electricity production 73
  - substitution by renewable energy 83
  - used in thermal power industry 73, 83
- fossil fuel technologies 247
- free market capitalism 28, 105
- Friedman, Milton 101-2
- fuel cells 251
- Future Earth
  - Knowledge-Action Networks (KAN) 29–31
  - Sustainable Development Goals Map 31
  - Media Lab 30
  - Vision 2025 29
- Gandhi, Mahatma
  - concern about mass production 63
  - sarvodaya model 63
- General Agreement on Tariffs and Trade (GATT) 57
- General Electric (GE)
  - corporate social responsibility (CSR) 50
  - healthymagination initiative 50
  - Vscan product 50
- Generally Accepted Accounting Principles (GAAP), US 221
- Global Compact 87, 306
- Global Consumer 5, 57
- global financial crisis (2008) 3
- globalization, process of 58, 64
- Global Solar Fund (GSF) 256
- global sustainability, problems of 4, 21
- global warming 1–2, 67, 69, 270, 307
  - impact on MNCs 307
  - mitigation of 305
- natural disasters resulting from 304
- global wealth pyramid 58
Index

Google Ventures 252, 254
focus and diversification 253
investments by 254
Government Business Enterprises 13, 223
Great Depressions 59
Green Economy 267
green energy, purchase of 72, 254
Green Grid 255
greenhouse gas (GHG) emissions 42, 319
approach for reduction of 48
climate change due to 67
management of 71
by multinational enterprises (MNEs) 304
strategies to reduce 69, 163
by textile industry 88
by thermal power industry 83
in transport sector 321
Greenpeace 254
Green Rating Project 83
gross domestic product (GDP) 41, 62, 274
groundwater contamination 100
Grupo Jerónimo Martins 145
Horizon 2020 program 271
human footprint 61
human impacts, on natural ecosystems 24
human resource management (HRM) environmental and social components of 46
and environmental degradation mitigation 43
organizational 44
pro-environmental-social strategy 45
responsible leadership practices 46
strategic 38, 43, 44–7
human rights violations 304
hydraulic fracturing 247
independent power producers (IPPs) 258
Indian Tobacco Company (ITC) agribusiness division 204
approach for value-based agribusiness 200
Choupal Pradarshak Khet 204
‘Chupal Saagar’ initiative 205
e-Choupal model 197, 200, 204–5
e-governance plans 208
food value chain 205, 207–10
international business division (IBD) 204
itechoupal.com 197
and its imperatives in supply chain 206–7
literature review of agribusiness 201–4
market-sensitive business units 201
quality food supply 198
rationale behind value-based agribusiness 197–200
research and development (R & D) spending 207
risk management 209
stakeholders, liability of 198
indoor air pollution 38
Industrial Revolution 260
information and communication technology (ICT) 202–3
initial public offering (IPO) 256
initiative combination rent, concept of 306, 311
Innovation Union Flagship Initiative (EU) 271
Intel Capital 252, 254
focus and diversification 253
Intergovernmental Panel on Climate Change (IPCC) 307
International Accounting Standard (IAS) 220
International Accounting Standards Board (IASB) 221
International Accounting Standards Committee (IASC) 220
International Auditing Standards 224
International Ethics Standards Board for Accountants 224
International Federation of Accountants (IFAC) 218
International Financial Reporting Standards 220, 224
CSR and climate change implications for multinational enterprises


International Geosphere Biosphere Program 28

International Human Dimensions Program 28

International Public Sector Accounting Standards (IPSAS) 13, 219–20

ISO 14001 certification 71

joint ventures 83, 87, 202

ISO 14001 certification 71

joint ventures 83, 87, 202

key performance indicators (KPIs) 163, 170, 177, 311

Khosla Ventures 250

focus and diversification 251

KPCB 13, 248–9, 250, 252, 263

focus and diversification 251

Krishnamurti, Jiddu 63

Kruskal–Wallis test

for CSR awareness 151

for evaluation of certified and uncertified companies 152

of perceived CSR image 153–5

Kyoto Protocol 130

land system change 24

Language of International Corporate Ethics (1992) 98, 101

Lara, Castrillo 222, 241

Lee, K.-H. 72

legal obligation 231

Levinas, Emmanuel 97

perfectionist language 104–9

liabilities, definition of 230

Life Cycle Assessment 312

Likert-type scale 146

Limits to Growth, The 59

Littlewood, Paul 164–5, 171

logistics service providers (LSPs) 16

Automotive & Commercial Vehicles (A&CV) manufacturers 306, 308, 311–12

Basic Materials & Energy (BM&E) firms 306, 308, 310–11

characteristics of 315

climate change mitigation strategies 321

common practice among 319

Consumer Goods (CG) firms 306

global warming consequences 307

key performance indicators (KPIs) 311

literature review of 305–7

services provided by 306
supplier relationship management 308
Transport & Logistics Services (T&LS) group 308, 313
London Stock Exchange 165, 170
low-carbon economy 67–8
carbon-related measures and strategies 69, 72
scope and direction of 76–7
risks of financial impacts 76
technology and processes 68
of thermal power industry 83
Luxembourg Maritime Cluster (LMC) 14–15, 268, 275
physiognomy of 281
Luxembourg Maritime Code 279
Luxembourg public maritime registry 275
Luxembourg School for Commerce (LSC) 280
McMaster, Harold 258
management accounting 72, 218, 229
management strategies, for dealing with climate change 69
marine services and technologies 268
maritime clusters
awareness and knowledge of sustainable blue economy 279–80
case study 275–7
classification of 273
clustering effect 272
concept of 272–5
economic significance of 274
emergence of 274
EU aid programs for 272
European Network of Maritime Clusters 276
government administration policies on 273
impact of 277–81
life cycle of 274
Luxembourg Maritime Cluster (LMC) 275, 281
off-market relationships 274
power of attractiveness 274
role in innovation process 277–8
sea-related activities 274
service oriented 276
toward sustainable blue business development 278–9
maritime services 270, 275
maritime transport 267
market segments 260, 290
Marshallian industrial district 272
massive open online courses (MOOCs) 31
micro-accounting systems 224
Millennium Development Goals (MDGs) 39, 41, 102
Millennium Ecosystem Assessment (2005) 41
moral responsibility, notion of 7, 98–100, 106, 108–9
MSCI KLD 400 social index 50
multinational enterprises (MNEs) 1–2, 62, 162, 246, 304
basic comparison between groups 313–15
business ethics of 100
categories of practices 313–15
comparison literature versus companies’ practices 314
corporate social responsibility of 101–4, 141–2
evolution of 101–4
greenhouse gases (GHG) emissions by 304
impact of global warming on 307
chi-square test 315
data analysis for studying 310
data collection process for analysis of 308–10
research for analysis of 307–10
results and discussion on 310–19
innovation in the area of cleaner energy 246
key performance indicators (KPIs) 311
organisational strategies of 144–5
relational rent 306
National Agricultural and Hunting Development Company (ENDAC), Portugal 130
Nationally Determined Contributions (NDCs) 246
national well-being, index of 59
neoclassical economics 35, 104
new public management (NPM) 218
New York Stock Exchange (NASDAQ) 170
non-governmental organizations (NGOs) 29, 99, 143, 311
ocean acidification 24, 270
ocean ecosystems 270
ocean-related economic sectors 14, 269
onerous contract 237
definitions of 231
Open Network 29
OptiSolar 258
Organisation for Economic Co-operation and Development (OECD) 11
organizational learning 291
organizational profit-making affect on poverty 40
base of the pyramid model (BoP) for 40
PackCo 101
Pão de Açúcar (Brazil) 10, 145, 152, 157
Paris Accord on Climate Change (2015) 1, 21, 24, 130
Paris Climate Deal 57
perceived CSR image of certified and uncertified companies 153–5
average scores by company type 156
Cronbach’s alpha for each set of 156
Kruskal–Wallis test for 153–5
Peters, Chris 164–5, 171
Pew Center on Global Climate Change 163
pillars of sustainability, business based on 133
Pingo Doce (Portugal) 10, 145, 152, 157
planetary boundaries concept of 24
“safe operating space” for humanity 24–5
planetary management, solutions for 29–36
plastic wastes 270, 280
Pork Farms Group, UK 11, 164–6, 171, 183, 194
Porter’s value chain model 292
Portugal CSR awareness levels in 151
Pingo Doce 157
public accounting in see public accounting, in Portugal
potable water, availability of 197
poverty 38–41
chronic poverty 39–40
death caused due to 38
in developing countries 38
factors contributing to 39–40
impact on environmental degradation 41
impact on school age children 38
and monetary income 39
poverty mitigation base of the pyramid model (BoP) for 40–41
issue of 37, 40
market-based 41
responsible leadership practices for 43
poverty reduction, concept of 37
power purchase agreements (PPAs) 258–9
Primus Power Flow 252
Proctor & Gamble (P&G) corporate social responsibility (CSR) 48
responsible leadership approach on deforestation 48
responsible practice planning reports 48
product investment 292
product life cycle 88
product-service system (PSS) 292
provision, definition of 230
public accounting, in Portugal 215
Accounting Standardization System (SNC) 221
approval of 228–9
brief history of 225–7
objectives of 227–8
for public administrations 225–9
budget accounting 229
Budgetary Framework Law 225, 228
Index

Business Accounting Standardization System (SNC) 226
current trends in 216–29
Decree-Law (DL) 221, 225, 228
financial accounting 229
Government Business Enterprises (GBE) 223
innovations in 218
International Public Sector Accounting Standard (IPSAS) 216
adoption of 222–5
management accounting 229
mechanisms of 217
methodology of investigation 216
new challenges of 216–19
Official Accounting Plan (POC) 221, 225
process of reforming 225
public governance and 217–18
public interest in 219–20
qualitative improvement to 242
qualitative research in 217
rules of 216
sectorial plans 226
theoretical and normative framework of 220–22
public re-capitalization, plan of 133
public sector organizations 217, 218
Public Service (Social Value) Act (2012), UK 171
qualitative data analysis (QDA) 74, 280
quality of life
impact of climate change on 126
three pillars of 128
rainwater harvesting 81, 91
Rawls, John 111
Raworth, Kate 24
regenerative capacity, of the earth 60
relational rent 306
renewable energies 9, 71, 83, 87–8, 93, 126, 258, 286–7, 289, 294, 299, 301
resource allocation 219
resource degradation 41
responsibility, principle of 115
responsible conduct, principles of 144
responsible leadership practices concept of 47
of corporate leader 47
on deforestation issue 48
development of 47
and environmental degradation mitigation 43
findings and analysis of 48–50
implications for organizations 50
motivations for 45
for poverty mitigation 43
pro-environmental social SHRM practices 43–4, 46
restructuring, program for 231
Rio+20 Conference (2012) 267
risk management 9, 70, 121, 126, 163, 200, 209, 246, 305
Riverside Bakery, UK
carbon footprinting 172–7
analysis of 177–81
environmental management 164–6
environmental needs of 170–71
environmental policy of 167
iiE green accreditation 164–6
targets for 171–2
origins of 166–8
resource usage, measurement of
electricity 172, 173
food waste 174
gas 174, 175
general waste 175
lighting 172
machine operation 174
recycled waste 174
re refrigeration 172–3
t ravel 177
waste 174
water 174, 176
UK food industry’s environmental standards 168–70
RobecoSAM 145
Rockstrom, J. 24
Rule 8 of the Companies (Accounts) Rules 87
rural economy, in India 208
rural tourism services 131
CSR and climate change implications for multinational enterprises

sarvodaya, concept of 63
Securities and Exchange Board of India (SEBI) 82
Business Responsibility Report 87
Sen, Amartya 111
service-based business model 12, 292, 294–8
sewage and effluent treatment plants 77
small and medium-sized enterprises (SMEs) 11, 164–6, 271, 273
social cause initiatives 140
social equity 24
social responsibility activists of 127
barriers to companies’ involvement in 127–8
concept of 127
motivations for 127
in Portugal 126–8
Social Security 226
sodium ion technology 252
soil degradation 198
solar energy 50, 251, 254, 258, 287, 293, 294, 298
SolarReserve 254
S&P 500 index 50
special purpose vehicles 87
stakeholder engagement process firm’s responsibilities to 112
Friedman model of 110
global and local 144
infinite magnitude of 112
infinite temporality of 112
maintenance of 110
by prioritizing most vulnerable stakeholders 110–11
on regular, in-person dialog 110
stakeholder management
in competitive environment 139
and corporate social responsibility 138–41
corporate stakeholders 139
in external environment 139
relationship-building activities 146
“State of the World’s Forest 2011” report 130
strategic CSR 137, 138
strategic human resource management (SHRM) 38, 43, 44–7
defined 44
Suntech 256–7, 259
supplier relationship management 308, 317
supply chain (SC) 48
risk of disruptions 304
sustainable supply chain (SSC) 306
supply chain management (SCM) 143, 320
deficiencies in 306
framework for 309
sustainability
definition of 163
reporting index 81
sustainability transformation, of industries 287, 288
Hockerts and Wüstenhagen’s model of 288–9, 299
sustainable development 2, 142, 280
Blue Economy and 268, 270
business opportunities in 28
Business & Sustainable Development Commission (2017) 28
Caixa Geral de Depósitos (CGD), Portugal 128–31
defined 305
framework for 267
in globalized production network 306
impact on the environment 306
marine 280
policy framework for 27
solutions for 26–7
Sustainable Development Goals (SDGs) 1, 7, 21, 27, 31, 102–3
Sustainable Development Solutions Network (SDSN) 28
sustainable energy industries
business model of 289–90
innovation in 290–92
customer interface 290
European MNE utilities in 289
from production-based toward service-oriented business models 292
theoretical background of 289–93
transformation of 287, 288
Index

from value chain towards network-based business models 292–3
sustainable innovation dynamics 278
sustainable supply chain (SSC) 16, 306, 320
sustainable value chain, in agribusiness 197, 208

Target Emissions Rate (TER) 168
technology and innovation management 290
Telecom New Zealand 113
tele-substitution technologies 71
textile industry
Abhishek Industries Ltd. (Trident Ltd.) 88
Arvind Ltd. 88
emissions of CO₂ in 73
energy efficiency of 88
greenhouse gas (GHG) emissions by 88
in India 88–92
keywords 76
low-carbon activities and measures for 88, 89–91
direction of 92
strategic objectives of 92
product life cycle 88
Vardhman Textiles Ltd. 88
Zero Waste Water Discharge 91
thermal power industry
adaptation to low-carbon economy 83
atmospheric pollution caused by 83
Clean Development Mechanism projects 87
coal-based 83
consumption of fossil fuels in 73, 83
dilution of CO₂ in 73
greenhouse gas (GHG) emissions 83
Green Rating Project 83
in India 83–8
innovative and carbon-efficient techniques 83
keywords 75
low-carbon activities and measures for 83, 84–7
direction of 87–8
strategic objectives of 87

National Thermal Power Corporation (NTPC) 83
Reliance Infrastructure 83
Tata Power 83
thin-film cells 251
thin-film technology 258
third-party logistics (3PL) market 321
Thornley, Evan 257
trans-border labor liberalization 103
transdisciplinary sustainability 4
Transport & Logistics Services (T&LS) group 308, 313
differences between producers and 315–19
particularities in distribution 319
governance 317
procurement 318
production management 318
suppliers relationship 316
Trump, Donald 57

Unilever
corporate social responsibility (CSR) 49
Pureit product 49
responsible leadership practices 49
safe drinking water accessibility 49
Union Nations Conference on Environment and Development (UNCED) 267
Uniper (European company) 286
United Kingdom (UK)
Building Regulations 168
food industry’s environmental standards 168–70
United Nations (UN)
“The Future We Want” Report (2012) 52
Global Compact 87, 306
Millennium Development Goals 39, 41, 102
Sustainable Development Goals 1, 7, 21, 27
United Nations Development Programme (UNDP) 60, 62
United Nations Educational, Scientific and Cultural Organization (UNESCO) 28
CSR and climate change implications for multinational enterprises

United Nations Environmental Programme Finance Initiative (UNEP FI) 9, 126, 128
United Nations Environment Programme (UNEP) 28
United Nations Framework Convention on Climate Change (UNFCCC) 246
United Nations Framework for Climate Change (UNFCC) 87
United Nations University (UNU) 28
United States Environmental Protection Agency 163, 254

value chains, Porter’s model of 292
venture capital (VC) funding 13, 246, 248
returns to different categories of 250

waste heat recovery (WHR) 81
waste management programs 71, 130, 311, 313

water and food shortages 304
water availability, impact of climate change on 197
water conservation, measures for 77
water technology 268
wealth creation 5, 28
Weihl, Bill 255
Wilson, Edward 59
Word Frequency Query 74
World Business Council for Sustainable Development (WBCSD) 168
World Resources Institute (WRI) 163, 168
World Wide Fund (WWF) 279
Zero Carbon Card 129, 131
‘Zero Carbon’ Program 9, 129
Zero Waste Water Discharge 91
Zhengrong, Shi 256