Contributors

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Susan Coleman is a Professor of Finance at the University of Hartford located in West Hartford, Connecticut, USA. She teaches courses in entrepreneurial and corporate finance at both the undergraduate and graduate levels. Dr Coleman’s research interests include entrepreneurial and small business finance. A widely published scholar, Dr Coleman is frequently quoted in the business press, and her work has been cited in hundreds of peer-reviewed journals, books and presentations. The success of her co-authored book *A Rising Tide: Financing Strategies for Women-Owned Firms* (Stanford University Press, 2012) led to a follow-up book, *The Next Wave: Financing Women’s Growth-Oriented Firms* (2016), which examines the experience of women entrepreneurs in high growth sectors. In recognition of her contributions to research on women-owned firms, Dr Coleman has received numerous research grants from the Ewing Marion Kauffman Foundation, one of the largest foundations in the United States dedicated to advancing entrepreneurship and education. Dr Coleman is also the co-author of a book on social entrepreneurship titled *Creating the Social Venture* (Routledge, 2016).

Rebecca Connolly is a Research Assistant at the International Centre for Transformational Entrepreneurship at Coventry University, UK. Rebecca worked as a researcher and in entrepreneurial development at Newcastle University for three years and joined Coventry University in 2016. Her work has been published in *Education + Training* and *Social Enterprise Journal*. Rebecca’s research focus is social entrepreneurship and socio-economic development and she has spent much of her career working with entrepreneurs in Ghana, Sierra Leone, India and South Africa. Rebecca is currently conducting research for her PhD into the role of social entrepreneurship in social transformation.

Yvonne Costin is the Programme Director of the Master’s in International Entrepreneurship Management at the University of Limerick, Republic of Ireland. Her research interests lie in entrepreneurship education where her research investigates different pedagogical approaches to teaching entrepreneurship across various disciplines. A second stream of her research interest explores female entrepreneurship and small firm growth. Yvonne’s teaching extends the area of entrepreneurship and small business development to include Enterprise Formation, Enterprise Development and International Business Consulting. Her teaching experience spans undergraduate, postgraduate and post-experience groups and includes the design and delivery of business development programmes for owner-managers.

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Jane Delfino is an Education Consultant. Ms Delfino’s career is firmly rooted in the public sector where she has held leadership roles in highly urban and challenging contexts. She has a proven track record in enterprise and entrepreneurial education at school, regional, national and international levels. Through her work in enterprise education, she achieved national recognition, receiving the Queen’s Award for Enterprise Promotion. In 2011, she was awarded the MBE for Services to Education.

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Ana Fernández-Laviada, PhD, is an Associate Professor of Accounting and Finance at the University of Cantabria, Spain. Her current research interests include education and social entrepreneurship, where she has published several articles, directed theses, master’s projects and recently edited a book with 45 authors from 6 different countries. She has been the Executive Director of GEM Spain Network since 2013 and until 2017 she was Director of the Master’s in Entrepreneurship at the University of Cantabria. Also, she is the Head of the Entrepreneurship Area of the SME Chair.

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Lenita Hietanen, PhD, is Adjunct Professor in Entrepreneurship Education at the University of Jyväskylä and University Lecturer in Music Education in the Faculty of Education at the University of Lapland in Finland. Hietanen has been the Chair of the Scientific Association for Entrepreneurship Education since 2016. Before her university career, she worked as a music teacher for roughly 20 years in comprehensive and upper secondary schools. Hietanen’s research interests are teaching and learning in general, entrepreneurship education, music education and social and societal equality.

Louisa Huxtable-Thomas is a Senior Lecturer in the School of Management and Deputy Director of the Institute for Entrepreneurial Leadership (IfEL) at Swansea University, UK, with a particular interest in entrepreneurial leadership. Combining theories and empirical knowledge gleaned from the fields of business, social science, education and psychology, Louisa has many years of experience working with small businesses and large public-sector organisations to identify the ways in which adopting more entrepreneurial methods of learning and leading can engender more resilient, successful leaders and organisations.

Briga Hynes is Head of the Department of Management and Marketing and Senior Lecturer in Entrepreneurship at the Kemmy Business School, University of Limerick, Republic of Ireland. Briga’s research investigates the different pedagogical approaches to teaching entrepreneurship across disciplines through examining the process of (embedded) entrepreneurial learning and evaluating new ways of teaching entrepreneurship. Within her established small firms research, her current research projects examine the processes of growth and scaling in social enterprises through investigating the interconnected and often complex relationships between the environmental determinants, firm dynamics (internal) and social forces (external) impacting on growth. Briga acts a mentor and advisor to entrepreneurs across different industry sectors on the areas of marketing, business
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Yael Israel-Cohen is a Lecturer in the School of Business Administration at the College of Management Academic Studies, Rishon LeZion, Israel. She received her doctorate in sociology in 2012 and has since developed an interdisciplinary academic background, spanning sociology, education and psychology. Between 2014 and 2016, Israel-Cohen was a postdoctoral fellow in Israel Studies and a Visiting Professor in the Sociology and Gender Studies Departments at Northwestern University, Illinois, USA. She has published in several journals, is the author of a monograph in sociology, and co-author of two additional books.

Colin Jones is an enterprise educator at the Queensland University of Technology in Brisbane, Australia. A Principal Fellow of the Higher Education Academy, he is recognised as a leader internationally in the development of pedagogical approaches that support heutagogical learning. He has authored and co-authored over 90 peer-reviewed publications and is actively involved in educator training in the domain of entrepreneurship education.

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Oren Kaplan is the President of the College of Management Academic Studies, Rishon LeZion, Israel. Previously, he served as the Dean of the School of Business Administration at the college. Kaplan is one of Israel’s leaders in positive psychology and an expert in market research, market surveys, and consumer behaviour. He has a BA in Economics and Psychology, an MA in Clinical Psychology and an MBA with a major in Marketing, and a PhD in Cognitive Psychology. Kaplan has published extensively in the areas of clinical and cognitive psychology and marketing research.

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Christian Keen is an Instructor at Desautels Faculty of Management, McGill University, Canada. Christian has extensive research and working experience in emerging and developed economies. His professional experience includes being on the Board of Directors of several private companies and NGOs. He teaches master’s courses in International Entrepreneurship and International Business. His research areas of interest include international entrepreneurship, entrepreneurial capital and rapidly growing firms. Christian is a member of the editorial board of the *Journal of International Entrepreneurship* and *International Journal of Entrepreneurship and Small Business*. He has presented his research in several international conferences and has also published papers in those areas.

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Mark P. Rice, PhD, is Provost, Babson College, USA. For the past thirty years Professor Rice has participated in the development of university-based entrepreneurship ecosystems. At RPI (1988–2001) he served as Director of the Rensselaer Incubator Program and the Severino Center for Technological Entrepreneurship. At Babson College (2001–10), as Murata Dean of the F.W. Olin Graduate School of Business he led the effort to launch the Fast Track MBA Program, a major leap forward in the effectiveness of blended learning education delivery. He was also part of the Babson team that delivered training programmes for entrepreneurship educators and programme managers in Asia, South America and North America. At WPI (2010–18), Professor Rice served as the inaugural Dean of the Foisie School of Business and subsequently as the Vice Provost for Innovation & Entrepreneurship. In March 2018, he returned to Babson College. Professor Rice holds BS and MS degrees in Mechanical Engineering and a PhD in Management from Rensselaer Polytechnic Institute.

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**William C. Stitt** was an academic colleague of Professor Rice, successively at three colleges or universities for 19 years. Throughout, he focused on
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the intersection of creativity, innovation and entrepreneurship. While a Babson College and, then, Worcester Polytechnic Institute faculty member, he co-developed and evolved, with Professor Rice, the course described in their chapter, which was aimed at working professionals engaged in cohort-based, blended-learning MBA programmes. For eight years he led the delivery of the course. Previously, he was a member of an entrepreneurial team that created and built a NASDAQ-listed, then NYSE-listed company; he was Director, corporate Chief Operating Officer and Chief Executive Officer of the division generating 75 per cent of corporate annual revenue. Mr Stitt holds a BS degree in Mechanical Engineering from Rensselaer Polytechnic Institute and an MBA from Harvard Business School.