
Index

- abundance logic 183, 184, 188, 189, 190
access economy 35–6, 178, 184, 189, 190
access-based consumption 62–71, 269
access-based workplaces, *see* collaborative spaces (study)
accommodation sharing 270, 322–3, 324
accounting practices 6, 348–59
acculturation 132
Ackerman, F. 41
Acquier, A. 178, 179, 183, 184, 185, 190
adaptive capacities 256
added value 46, 130
addictive technologies 43
Adler, P. 21
adopter category, crowdfunders as an 166–9, 172
adoption of innovation 158, 165, 166, 170
Adorno, T. 44
affiliation 155–6, 157, 367
Africa 33, 69
agencement 330, 332, 344, 345
ageing 332–3, 344
agency 332, 333, 345, 370
aggregate extended self 31
aggregated ratings 317
Agrawal, A. 154
Air Umbrella 167–9, 170
Airbnb 1, 3, 5, 6, 39, 43, 68, 138, 139, 152, 177, 268, 295, 377
 backlash against 363
 collaborative consumer study 5, 334–45
 customer (dis)satisfaction 306–7, 311
 deficient mode of caring 45
 design for sharing 107, 108
 disaster response 260, 261
 eWOM and goodwill 317
 founders 193
 institutional logics (study)
 data and method 196–7
 discussions and conclusions 205
 hybridized performances 197–205
 plural logics 193, 194–6
 and institutional work 270
 misappropriation of P2P concept 245
 owner–renter considerations 83, 85, 86
 peer evaluation 145
 re-individualization 44
 reputation 294, 380
 restrictions on rentals 271
 social dilemmas 279, 280–81
 triadic relationships and customer evaluation 303
 trust 108, 147, 340, 341
Akasha 295
Akrich, M. 334, 344
Albinsson, P.A. 39, 129
Alford, R. 180
algorithmic governance/management 13, 46, 224, 372, 378
algorithms 32, 33, 105, 296, 352
alienation 93, 205
AltCity 68
altruism 65, 66, 124, 156, 157, 212, 242, 308, 317
always-already shared language 46
Amazon 5, 10, 34, 43, 293, 377
ambivalence 41
analogue sharing phenomenon 35
analogue social world 36
Anderson, P. 14
anthropology 27, 28–9, 31, 62, 66, 76, 124, 208, 209, 365, 371
anti-capitalist commons 12
anti-consumption 63
antique auctions, and object value 77
Anthropocene 18
app economy 12, 33, 68
Appallicious 262
appraisers, object value 81
appropriation (capitalist) 16, 18, 22
Arab countries/millennials 2
 digitally facilitated transportation 69–70
 emergence of digitized sharing activities 67–8
 future research and concluding comments 70–71
 Islam and sharing of wealth 65–6
 oil, sharing and consumer culture 66–7
 sharing economies 64–5
Aragon 223, 224
Arcidiacono, D. 147
Argo, J.J. 77
Aristotle 40
Arnould, E.J. 122
Arrighi, G. 11
Arsel, Z. 129, 208

- ArtistShare 164
 Arvidsson, A. 3, 55, 378, 379
 Asian Tigers 21
 association, and object value 77, 81
 associative network theory 76, 77, 78, 82
 assortative mixing 285–6
 asymmetries 33, 35, 280, 332
 attitude(s) 35, 45, 68, 71, 77, 129, 132, 167, 170, 171, 173, 198, 213, 305, 316, 318, 332, 377
 attractive others, and object value 77, 83
 “audience labor” 18
 austerity 240, 248, 250
 authenticity 6, 67, 348, 349–50, 354, 359
 Autolib 307
 automation 20, 22
 autonomist Marxism 19, 20
 averageness mass culture 42
 Avis 107
 Avram, G. 5, 6
 awareness–consideration–evaluation sequence 43
 awkwardness, overcoming 112, 115, 117
 Axelrod, R. 284
- Bag Borrow 68
 Baker, S.M. 255
 balanced reciprocity 139
 Balam, B. 245
 Ballantine, P.W. 138, 208
 barbarization 224
 Barbrook, R. 208
 Bardhi, F. 13, 63, 84, 93, 136, 242, 320, 330, 331, 380
 bargaining 204
 “barterer as a friend” 132
 bartering 2, 29, 62, 122
 Italy (study)
 discussion 132–3
 literature review 123–5
 setting and data collection 125–6
 Zerorelativo.it 126–32
- Bartling, H. 5
 Bataille, G. 41
 “battle of logics” 181
 Baudrillard, J. 41
 Bauwens, M. 377
 Baz Radwan, M. 2
 Beckert, J. 381, 382
 Bedouin tribes/Bedouin life 2, 67
 behaviour
 bartering, policy and pro-social 133
 see also collaborative behaviours; consumer behaviour; user behaviour
Being and Time (Heidegger) 38
 being-in-the-world 39, 45, 46
 being-there 38, 39, 42, 43, 45
 being-with 38, 39, 40, 43, 45
 beliefs 53, 55, 86–7
 Belk, R.W. 13, 27, 31, 34, 42, 45, 63, 106, 107, 124, 208, 209, 214, 242, 330
 belonging(ness) 155–6, 157, 350, 353, 354, 359, 367
 Benkler, Y. 13, 106, 208, 377
 Benoit, S. 148, 329
 Berg Johansen, C. 180, 181
 Berlin 267, 268, 269, 271, 272, 341
 Bertella, G. 54
 Besharov, M.L. 149
 “beside” activities 95, 96, 101
 Bialski, P. 28, 307, 311
 Big Society 142
 Bike 4 All 70
 bike loan schemes 110
 bike rentals 70
 bike sharing 70, 230–31, 233, 238–9, 240, 282, 367
 Bikeplus 270
 biocapitalism 12
 biopower 6, 348, 350, 352, 357, 358, 359
 Bird Rides 220, 235–6
 Birrell, J. 15
 Bitcoin 295, 296, 297–8
 Bitnation 223
 BlaBlaCar 138, 145, 279, 303, 307
 Black Death (1348) 24
Black Mirror (TV series) 5
 Blanchot, M. 46
 blockchain technology 1, 108, 218–19, 220, 221, 222, 224
 and trust 4, 220, 290, 291, 294–8, 299
 blockchain-based organizations 223–4
 Bloom, P. 77
 Boellstorff, T. 28
 Bollier, D. 221, 222
 Boltanski, L. 362, 364
 Bolton, G.E. 285
 bonds/bonding 38, 43, 52, 102, 140, 155, 179, 194, 319
 Bonneuil, C. 18
 Booking.com 203, 293
 Botsman, R. 63, 178, 344, 367, 377–8, 382
 boundary permeability 17, 32, 35
 boundary-blurring 6, 28, 92, 107, 173, 330, 365–72
 boundary-work 362, 365
 bounded rationality 279, 284
 Bourdieu, P. 41
 Bradley, K. 108
 brands/branding 19, 22, 23, 103, 335, 341, 368
 Braudel, F. 11, 12

- bridging social capital 140
 Briggs, J. 106
 Brown, B. 108
 Bundesverband Car Sharing 268
 business models 114–15
 business-to-business bartering 123
 Buterin, V. 218, 219
 Butler, J. 350
- Cahn, E.S. 144
 Cajun Navy 260
 calculable selves 351–2
 calculating selves 352–4
 Callon, M. 332, 333
 Calo, R. 332
 Cameron, D. 142
 capital(ist) accumulation 3, 10, 11, 12, 19, 22, 23, 24
 capital-poor actors 20, 23
 capitalism
 altruism and charity as part of 308
 Braudelian perspective 11
 and the commons 18–23
 consumers as pawns in renewal of 55
 equated with markets 10
 as the great exchange 12
 logics of 11, 180
 organizational sharing practices 13–14
 the sharing economy as a new form 49
 simple definition 11
 social movements and reaction to 52
 timebanking as a resistance to global 140–41
 transition towards 17
 see also biocapitalism; crowd-based capitalism; digital capitalism; informational capitalism; laissez-faire capitalism; late capitalism; platform capitalism
 capitalist valorization 23–4
 car adoption 109
 car ownership 232, 369
 car sharing 6, 83, 109, 233, 270, 282, 332, 351;
 see also Autolib; Avis; Drivy; Zipcar
 carbon footprint, reduced 4, 156
 Careem 69–70, 71
 caring 44–5
 Carplus 270
 Carter, C. 351
 categorization 181, 351, 352, 356
 celebrity possessions, and history value 77
 centralization of power 15
 Certeau, M. de 42
 chain hotels, and good will 322, 323
 chain restaurants, and goodwill 323
 chain-generalized exchange systems 137
 chargers (Bird Ride) 236
 charity 70, 308
 Charter of the Forest (1215) 15
 Chase, R. 369, 371
 Chauffeur-Privé 248
 Chesky, B. 193, 343
 Chiapello, E. 362, 364
 Chicago 234, 238–9, 240
 children, changing social value of 41
 China 4–5, 21, 68, 382
 Christchurch 261
 Christensen, A.-M. 344
 Chun, W. 42, 43
 CitiBike 240
 cities
 Arab countries 67, 68, 69
 early market society 16
 operationalization of sustainability 273–4
 role in peer-to-peer markets 221
 see also urban mobility
 citizens, social credit system 4–5
 city governments, institutional work 266, 270–73, 275
 City Sprint 243
 civility, and rapport 319
 class identity 16
 club goods 283, 286
 co- (prefix) 92
 co-activities, collaborative workspaces 95–8
 co-located activity 109–10
 co-operative movement 44
 co-operative organizations, meritocracy in 224
 co-ownership 107, 108, 163, 209
 co-production 54, 107, 115, 313, 357
 Cochoy, F. 330, 331, 343
 code, in blockchain technology 221
 codes of conduct 272, 306, 307, 308, 322
 coexisting logics 93, 124, 181, 185, 188, 194, 196, 205
 cognitive associations, creating 271, 272, 273
 cognitive capitalism 19
 Cohen, B. 221
 Cohn, N. 15
 CoHome 92
 cohoming 2, 3, 91, 92–3, 103
 activities 95, 96
 relationship and exchange dynamics 98–101
 collaborative behaviours 3, 41, 367
 collaborative communities 14, 20
 collaborative consumer (study) 5, 329–45
 analysis 334–43
 conclusion 344–5
 discussion 343–4
 literature review 331–4
 method 334

- collaborative consumption 49, 53, 122, 124, 282, 303
 - activities 255
 - conceptualizations 63
 - and consumer evaluation 303–4
 - market value 62
 - triadic relationship 329
- collaborative governance 262
- collaborative spaces (study) 2–3, 93–4
 - conclusion 102–3
 - findings 95–102
 - method 94–5
- collaborative workplaces 91, 92–3
- collectable experiences 85
- collective action 49, 52, 56, 57, 330
- collective action frames 51–2, 54
- collective action reservoirs 55
- collective identities 16, 49, 51, 52, 53, 56, 57
- collective models of sharing 108–9, 117, 282
- collective ownership 109
- collective resistance 4, 49, 53–6, 57, 141
- collectivist cultures 69, 71
- Colombo, M.G. 157
- Colony 223
- command-and-control, disaster management 261
- commensuration, reviews as 351–2
- commerce, logic of 3, 195
 - tension between logic of hospitality and 195–6
- commercial revolution (European) 10, 14, 17
- commercialization 13, 32, 49, 50, 100, 152, 158, 160, 269
- commodification 21–2, 43, 93, 148, 311
- commodity production 21–2
- common goods 11, 282
- common pool problems 278, 282–3, 286
- commoning 11, 12, 13, 19, 21
- commons-based markets 10, 17, 137
- commons-based peer production 13, 222
- commons-based systems of governance 221
- the commons
 - Braudelian perspective 12
 - capitalism and 10, 18–23
 - in early market society 14–18
 - logic of value 11–12
 - sharing within 13
 - simple definition 11
- communal 40
- communal movements 3–4
- communal sharing 44, 46, 56, 138, 146
- communards 128–9
- communication
 - crowdfunding and 166
 - and customer satisfaction 313
 - in disaster response 259–60
 - institutional work 271, 273
 - in sharing 39–40
 - Uwaga, śmieciarka jedzie!* 215
- communism of capital 20
- communitarianism 18, 20, 140, 141
- community(ies)
 - absence of, in pseudo-sharing 13
 - boundaries, moralities and 56
 - discourse and accounting in 348–59
 - egalitarian 44, 66
 - governance of 222
 - origin of term 44
 - private life and authenticity 349–50
 - regulation of the commons 11
 - resilience 256, 257, 259
 - sharing and fostering of 63, 67
 - of sustainability 54
 - user reviews, *see* reviews
 - see also* sense of community; virtual gated communities
- community centers 103
- community-based economy 13, 179, 185, 189, 190, 266
- community-based trust 291–2
- competing logics 181, 185, 188, 203
- competition 10, 23, 36, 93, 216, 225
- competitive market economies 41
- Conaty, P. 222
- concern 45
- conditional cooperation 284
- condividuals/condividuality 38, 44, 46
- confirmation, innovation-decision process 170, 171
- conflict(s) 46, 145–8, 234–5, 363
- conspicuous consumption 15, 44, 67, 156
- Constantiou, I. 242
- constellation of logics 181
- consumer behaviour, object history value and 75
- consumer capitalism 23
- consumer culture 66–7, 113, 332
- consumer research 63, 123–4, 255
- consumerism 67
- consumption
 - academic interest in exceptional forms of 62
 - Arab nomadic tribes 65
 - as bridging the private and the public 52
 - productive inner life of 42
 - see also* collaborative consumption; conspicuous consumption; inconspicuous consumption; mindful consumption; sustainable consumption
- contagion, and renter considerations 83

- contamination cues 78, 83
contiguity 38, 43, 46
contribution, in ONVs 222
control 4, 21, 23, 172, 299, 352, 353, 354, 355
Cook, K. 13
cooperation 51, 52, 212, 213, 287
 altruism and 156
 and capitalist accumulation 19
 digital technology and 23, 365
 productive 19, 21
 shared mobility 234–5, 238
 sharing relations 30
 in social dilemmas 278, 284–6
coordination, in disaster response 257
coordination problems, timebanking 143
corporate capital 23
corporate knowledge commons 20
corporate social responsibility 69
corporations 20, 24, 55
Couchsurfing 13, 28, 107–8, 209, 279, 280, 283, 306, 307
counter-movements, neoliberalism and its 50–51
coworking 2, 91, 103
 activities 95, 96, 97
 relationship and exchange dynamics 101–2
 spaces 68, 91, 92
creative culture, the everyday as 42
creativity 20, 22, 91, 260, 372
critical incident analysis 309–11
crowd-based capitalism 2, 28, 32, 33, 34, 35–6
crowdfunders 163, 165–6
 as an adopter category 166–9, 172
 attitudes 171, 173
 behaviour mechanisms 172
 characteristics 169, 172–3
 innovation-decision process 167, 170–72, 173
 motivation 154–7
crowdfunding 152–60, 163–73
 advice, feedback and expertise from 158, 159
 Arab countries 66, 67
 and entrepreneurship 157–9, 160
 failure 158, 169
 fairness 155–6
 information 157, 167
 parties involved, *see* crowdfunders; founders
 phenomenon of 164–6
 product development 163
 project default 154
 success of 159–60
crowdsourcing 68, 156, 159, 209, 260, 261, 263, 380
crusades 15
cryptocurrencies 291, 295, 296
cultural capital 92
cultural cognitive institutional work 269, 270, 271, 272–3
cultural conception of value 379–80
cultural meanings 76, 364
cultural practices 2
cultural sensitivity 70, 71
culture, globalization of 22
customer goodwill, and diagnostic eWOM (study) 4, 316–25
 conceptual framework 319–20
 conclusions 325
 discussion and implications 324–5
 electronic word of mouth 317–28
 industry vignettes 320–24
customer satisfaction 304–5
 in collaborative exchanges (study)
 discussion and conclusions 311–13
 method and findings 305–11
customers
 crowdfunders' self-perception as 173
 as value creators 257
Dalli, D. 2
damage mapping 261–2
DAOStack 223, 224
dasein (being-there) 38, 39, 42, 43, 45
data accumulation 33, 34
data commons 3, 22
data protection 294, 296
data sharing 240, 246, 343
De Angelis, M. 12, 13, 19
De Moor, T. 14, 16, 17
De Stefano, S. 244
de-socialization 13
death, as limit to exchange 41
decentralization of control 4, 299, 355
decentralized autonomous organizations 218–26
 blockchain, smart contracts and 218–19
 examples of blockchain-based 223–4
 the precedence of existing 221–2
 and the sharing economy 219–21
decentralized autonomous society (DAS) 226
decisions (crowdfunder) 167, 170–72, 173
deficient mode of caring 45
Deliveroo 22–3, 68, 243, 246, 250, 303, 377, 380
Dell 159
della Porta, D. 50
demand(s)
 crowdfunding as a forecast of 157–8
 freeware and making of 33
 made through internet platforms 32
 sharing initiated by 30
 in timebanking 146, 147

- democracy 50, 56, 274
 democratic theories 44
 democratization 153, 155, 339
 dependent contractors 244, 372
 dependent/non-dependent labor status 244
 deregulation 22, 27, 55
 Derrida, J. 41
 design principles, common pool resources 286
 “design for trust” initiative 340
 diagnosticity 316
 Dictator Games 283
 Diekmann, A. 285
 Diggers 16, 44
 Dighive 68
 digital capitalism 3, 24
 digital commons 24
 digital networks 53, 105, 107, 118
 digital platforms 105; *see also* labor platforms;
 sharing economy platforms
 digital technology 3, 21, 23, 31, 105, 292
 Dijk, J. van 362, 365
 diplomatic gift-giving 29
 DiSalvo, C. 109
 disappointment, dissatisfaction as 312
 disaster response organizations 257
 disasters
 four-phase model of management 256
 literature review 255–6
 predicted increase in 254
 sharing platforms 255
 conclusions 262–3
 facilitating value for consumers in
 257–62
 utilization during 4, 254
 social networks and response to 255
 disconfirmation paradigm 304, 305, 307, 309,
 311, 312
 discourse(s) 27, 93, 226, 296–8, 348–59
 discrimination 224
 disengagement, innovation-decision process
 171–2
 disposal 126–7, 212
 disruptions, resistance to neoliberal 51
 dissatisfaction (customer) 304, 305, 307, 308,
 309–11, 312–13
 distance 109
 distributive justice 139
 Dittmer, K. 148
 diversity (resource) 256
 dividuality 44
dividuum 44
 Divvy 234, 238, 240
 Dobsha, S 208
 dockless bike share 220, 230–31, 233, 238–9,
 240
 donation-based crowdfunding 153, 165
 double coincidence of wants 122, 123, 130
 double movement 50, 381
 double role, of timebank members 144, 146
 Dowling, R. 233
 Dreyfus, H.L. 39
 Drivy 269, 307
 Dror, Y. 362, 365
 dubbing/dubbed sharing 28, 35–6
 Dubuisson-Quellier, S. 55
 DuPont, Q. 224

 Eatwith 100
 eBay 5, 34, 279, 280, 293, 294, 377
 Eckhardt, G.M. 13, 63, 84, 93, 136, 242, 320,
 330, 331, 380
 “ecommony” 46
 Ecomodo 110, 111–12, 115, 116, 117
 economic dependence 244
 economic exchange, *see* market exchange
 economic incentives 317
 economic motivation, crowdfunding 154–5
 economic opportunity, versus social justice
 247–8
 economic utility 80
 economics of the sharing economy 105–18
 economies of scale 367
 economizing, bartering as 127
 educated ZR members 128
 educational institutional work 270, 271, 273
 egalitarianism 17, 44, 66, 139, 144–5
 Egypt 69, 70
 electronic access 35–6
 electronic word of mouth (eWOM), *see*
 customer goodwill
 emancipatory potential 4, 49
 emotion, reviews and 356
 emotional gratification 212
 employee-like persons 244
 enabler, technology as a 367
 enclosure, reputation as 376, 380, 381
 enclosures (commons) 12, 16, 18
 Engels, F. 14
 England 14, 17, 35
 English Revolution 15–16
 enrichment 12, 23
 enrolment 333
 Enspiral 222
 entrepreneurs
 reward-based crowdfunding 156–7
 timebanks created by 143
 entrepreneurs of the self 356, 357, 359
 entrepreneurship
 crowdfunding and 157–9, 160
 discourses of 353

- sharing platforms and extension of political impact 55
- equality 4, 141, 147, 377
- equality matching 138–9
- equity 155, 270
- equity-based crowdfunding 153, 165
- equivalence 123, 130, 379
- Eriksson, T. 4
- essence contagion 83
- Estonia 246
- Ethereum 218–19, 224
- ethical economy 141
- ethically minded users 130
- ethnography 2, 28, 29, 91, 94
- Etsy 91
- Europe 10, 14–15, 17, 20, 68
- European Commission (EC) 244, 248, 250
- European Court of Justice (ECJ) 244, 245
- European Pillar of Social Rights (EPSR) 248–9
- European Union (EU) 91, 242, 244, 245, 246, 247, 249, 250, 294, 296
- everyday/everyday life
 - Arab nomadic tribes 65
 - contradictory relationship between the media and 46
 - financialization of 24
 - longue durée* 12, 22
 - resistance in the 53–7
 - sharing in the 42–3
- evolutionary game theory 286
- excellence 22
- exchange
 - in collaborative networks 210–11
 - difference between sharing and 63
 - as a “mask for domination” 44
 - sharing as a limit of 40–42, 45–6
 - see also* market exchange; social exchange
- exchange value 20, 40, 41, 42, 125, 129, 130, 211, 381
- excludability 282–3
- exclusivity 156, 157
- existential phenomenology 38
- experiential curriculum vitae (CV) 85
- experiential value 84, 87
- exploitation 10, 15, 16, 17, 18, 23
- extended selves 31, 32, 34
- extra attention, and rapport 319

- face-to-face sharing 32
- Facebook 32, 209, 259, 260, 261, 262, 283, 293, 330, 365
- factories/factory system 19–20, 21, 22, 23
- fair play 36
- FairBnB/FairCoin/FairCoop/FairMarket 108
- familiarity, and rapport 319
- faux particuliers* 246
- Federal Emergency Management Agency (FEMA) 261
- feedback
 - from crowdfunding 158, 159
 - see also* reviews
- feudalism 14, 15, 17, 24
- fictitious commodity, reputation as a 376, 378–81
- field-level logics 181, 194
 - of the sharing economy (study)
 - conclusions 188–90
 - research design 182–3
 - results and discussion 184–8
- Figueiredo, B. 85, 215
- financial rent 23
- financialization 21, 24
- finite self 36
- finite tangibles 109
- the firm and the crowd, blurring of 368–71
- First European Revolution 16, 23
- fiscal impact, gig economy 245–6
- Fischer, E. 3
- Fiske, A.P. 138, 139
- Fitzmaurice, C. 255
- flat sharing 31
- flexibility 19, 20, 246–7, 250
- fluidity, of everyday sharing 41
- Fogg, B.J. 344
- Fon 209
- food preparation industry, and good will 323–4
- food sharing 53, 54, 62, 66, 67, 270
- Foodsharing 209
- for-profits 4, 43, 107, 185, 242, 267, 268, 269, 270
- Ford GoBike 234
- Fordist settlement 50
- forgiveness (customer) 316, 317, 318, 325
- formality 98
- Fortezza, F. 2
- Foucault, M. 348, 350, 352, 358
- founders (crowdfunding) 163, 165, 166, 167, 169, 170, 171, 172
- Fournier, S. 304, 313
- fourth industrial revolution 21, 22
- Fradkin, A. 380
- Fragment on Machinery 19
- France 92, 245, 247, 249, 250
- Franciscan economic thought 17
- free access 35
- free association 15, 16, 17
- free riders 30, 143, 144, 146, 282, 285, 308
- Freecycle 138, 255, 308
- freecycling 282, 283

- freedom 17, 40, 41, 45, 46, 106, 246, 369
 freeware 33–4
 Fremstad, A. 282
 Frenken, K. 136, 278
 Fressoz, J.-B. 18
 Friedland, R. 180
 friendship(s) 3, 4, 98, 101, 102, 103, 354, 382
 Fuentes, C. 333
 Fumagalli, A. 12, 23
 functional elements, and (dis)satisfaction 308,
 309, 311, 312
 functional value 75, 147, 148
fürsorge 45
- game theory 278, 279, 280, 281–2, 283, 286
 gamification 43
 Gandini, A. 4
 Gansky, L. 368
 Gardner, H. 4
 gatekeepers 165, 167
 Gebbia, J. 193, 335, 340
 Geissinger, A. 3
 gender segregation 69
 general intellect 14, 19, 20
 generalized exchange 137, 138, 143, 211, 283–4,
 286, 287
 generalized reciprocity 139, 144, 149, 211, 212,
 214, 286, 291
 generosity 69
 gentry (English) 17
 Germanic tribes 14
 Germany 64, 244, 247, 249; *see also* Berlin
 Getaround 205, 232
 Gieryn, T. 362
 Giesler, M. 208
 gift(s)
 blurring of the market and the 371–2
 object value of 77
 social ambivalence of 41
 see also pure gifts
 gift-exchange 28, 29–31
 gift-giving 41
 gifting 130–31
The Gift (Mauss) 211
 gig economy 2, 23, 91, 92, 369
 EPSR and a better deal for workers 249–50
 as an EU issue 247
 social protection 249
 see also labor platforms
 global logic 183, 185, 187, 188, 189, 190
 global (networked) futures 117–18
 global positioning system (GPS) 233, 260
 global sharing economy 112, 223
 Global South 18
 global supply chains 21, 22
 globalization of culture 22
 Glushkova, K. 112, 113, 114, 115
 Goldman Sachs Group Inc. 165
 Golem 223
 “Good Gigs: A Fairer Future for the UK’s Gig
 Economy” 243, 247
 good society 4
 good work 243, 247
 “Good Work, the Taylor Review of Modern
 Working Practices” 243
 goods, bartering to obtain 127
 Google 32, 293, 330, 365
 Gorenflo, N. 208
 Gothenburg 272, 273, 274
 governance
 of the commons 287
 of decentralized organizations 221–2, 223–4,
 225
 of delivered services 222
 in the disaster field 262
 rating systems as instruments of 5
 of sharing systems 55, 332
 see also algorithmic governance/
 management; city governments; local
 governance
 Grab 32
 Graul, A. 4
 Grayson, K. 77, 99
 great exchange 12
 great transformation(s) 12, 18, 22, 50, 224, 225
The Great Transformation (Polanyi) 375, 378
 Greece 2, 139–43
 greedy ZR members 128
 Greek philosophy 39, 40
 Grief, A. 14, 17
 Grinevich, V. 181
 Grönroos, C. 256–7
 grounded theory 139
 group exchanges 148
 group formation 32, 156
 group generalized exchange 138
 group solidarity 214, 286
 growth-oriented globalization 224
 Grubhub Seamless 1
 Gruen, A. 2
Grundrisse 19
 guest performances, Airbnb and shaping of
 201–3
 GuestToGuest 270
 “guild or yeoman industrialization” 20
 guilds (urban) 16–17, 18
 Guion, D.T. 256, 257
- Habibi, M.R. 124, 304
 habit-forming technologies 43

- habits (everyday) 42
 hackerspaces 103
 Haenfler, R. 55
 Hagberg, J. 333
 Hamari, J. 255
 Hammond, A. 67
 hand-held devices 31
 hard power 249, 250
 Hardin, G. 11
 Hardt, M. 19
 Hasle, P. 344
 Hasselbladh, H. 143
 Hawley, A.J. 5
 Hawlitschek, F. 115, 220
 Heckscher, C. 21
 Heetch 248
 Heidegger, M. 38, 39, 42, 43, 45
 Heinzerling, L. 41
 Hellwig, K. 311
 helping games 283
 Hennig-Thurau, T. 317
 Hermes 243
 Herzberg, F. 304, 309, 311
 hierarchization 44
 high-profile “sharing economy” practices 136
 high-velocity disasters 256
 Hill, R.P. 255
 Hill, S. 244
 historical sociology approach 3–4, 10–24
 historicizing 367–8
 history-laden objects, and value 76, 78–9, 81
 Hobbes, T. 43
 home sharing 31, 131, 351; *see also*
 Airbnb; GuestToGuest; HomeAway;
 HomeExchange; Love Home Swap;
 VRBO
 Home Sharing Clubs 343
 HomeAway 152, 268
 HomeExchange 270
 horizontalism 141, 147, 259
 hospitality
 Arab prioritization of 66, 67
 in cohoming 98–101, 103
 customer goodwill study 322–3
 logic of 3, 194–5
 tension between logic of commerce and
 195–6
 networks, *see* Couchsurfing
 semblance of with commercial parameters
 197–205
 two-personal dilemmas 280–81
 see also home sharing
 host performances, Airbnb and shaping of
 201–3
 host–guest interaction (Airbnb) 197–201, 204
 householding 53
 humans, attaching an exchange value to 41
 hunter-gatherer groups 30
 hurricane disaster response 254, 260
 Husserl, E. 38, 39
 hybrid economies 2, 40
 hybrid logics 2, 28, 124–5, 130, 132, 181, 188,
 377
 hybridized performances (Airbnb) 197–205
 Hyde, L. 208
 hygiene factors, and (dis)satisfaction 305,
 309–11, 312
 iconic connection 78, 79, 84
 IdeaStorm (Dell) 159
 identification
 algorithms and 32
 commercialized sharing and lack of 13
 see also self-identification
 identity(ies) 67, 77, 220, 338–9, 356, 357; *see*
 also class identity; collective identities
 identity creation 269, 270, 271, 272
 identity value 129, 130
 ideology, and resistance 53–4, 55–6
 idiosyncratic offerings 82, 86, 88
 “if-then” conditions, smart contracts 219
 image construction 269, 271, 272, 357
 imitating and transferring 271, 272–3
 implementation of innovation 170
 impossible exchange 41, 42
 improvisation 260
In Search of Excellence (Peters and Waterman)
 22
 inauthenticity 42
 incentivized sharing 82
 incentivizing exchanges 144
 inconspicuous consumption 43
 independent contractors 46, 236, 243, 244
 indexical history cues, and object value 78–9,
 81, 84
 indexical value 85
 Indiegogo 153, 159
 indignation, dissatisfaction as 312, 313
 indirect reciprocity 137–8
 individual subjectivity 39, 42
 individualism 4, 17, 44, 50, 365
 individuality 38, 39, 44, 46
 individualization 49
 individually performed everyday resistance 55,
 57
 industrial districts 20–21
 industrial revolution 10, 20
 industrious development 15, 24
 inequality(ies) 4, 32, 33–4, 35, 224, 285, 377,
 380

- infinite intangibles 109
 inflated ratings 4, 316, 319, 322, 323, 324, 339, 371
 informality 41, 102
 information and communication technologies (ICT) 21, 209, 269
 information flows 257
 information sharing 210, 255, 259, 285
 informational capitalism 19, 21, 376
 informational dilemma 285
 innovation-decision process (crowdfunders) 167, 170–72, 172, 173
 innovation(s) 19, 20, 91, 260, 364
 crowdfunding and 153, 155, 156–7, 158, 160, 163–73
 innovators 167, 169
 inscribing action 333
 Institut français d'opinion publique (IFOP) 245
 institution-based trust 292
 institutional bricolage of logics 181, 188
 institutional logics 3, 149, 180–81, 193–4
 defined 139–40
 early market society 14–18
 see also field-level logics; hybrid logics; plural logics
 institutional order 180
 institutional theory(ies) 3, 137, 180
 institutional work (study) 266–75
 of city governments 266, 270–73, 275
 data collection and analysis 267–8
 of sharing economy organizations 266, 268–70, 275
 and sustainability 273–4
 institutions
 emergence of new 15
 promoting cooperation 284–6
 intangible assets 23
 intangible object histories, tangibilization 85
 intangibles, sharing 109
 intellectual capital 20
 intentional communities 44
 intentionality, in routines 53
 inter-institutional system 180–81
 interdependencies 56, 278, 369
 intermediaries (platform) 178–9, 292
 internet 32, 35, 63
 Internet of Things 219
 interperson sharing 110, 117
 interpersonal trust 13, 293, 372
 intimacy 22, 40, 43, 98, 101, 102, 318, 319, 322–3
 investment game 281–2
 investors, crowdfunders' self-perception as 173
 Islam 65–6, 70
 isomorphism 270, 271
 Italian autonomist Marxists 19, 20
 Italy 2, 17, 122–33
 Jarrahi, M.H. 330, 331
 Jeacle, I. 351
 Jegou, F. 105
 Jenkins, T. 109
 Jessop, B. 376, 379
 John, N. 27, 365
 Johnson, S. 261
 Juncker, J.C. 248
 Kallinikos, J. 143
 Katrini, E. 107
 keeping things 30
 Kendra, J. 260
 Kent, J. 233
 Kickstarter 153, 154, 157, 158, 159, 165, 166, 167, 170
 KidiTroc 308
 Kitchin Table 92
 knowledge 376
 adoption of innovation 170
 crowdfunders' innovation-decision process 171
 pricing of 40–41
 tacit 13–14, 19
 and value of shared objects 86–7
 knowledge economy 20
 knowledge-intensive organizations 14
 Kollock, O. 284
 Kopytoff, I. 76
 Laamanen, M. 4, 54
 labor law 5, 243, 244, 248, 249, 323, 373
 labor platforms 22–3, 242–8
 LAFloodBud.org 262
 laissez-faire capitalism 246
 Lampinen, A. 108
 Land, C. 357
 land, declining value of 15
 land-grabbing 18
 land-sharing crowdfunding 66
 Landier, A. 245
 Larimer, D. 219
 late capitalism 3
 latency, and mobilization 54–5
 Lawrence, T.B. 268, 271, 274, 275
 Lazooz 295
 Le Bon, G. 172
 Lebanon 64, 68, 69, 70, 71
 Lefebvre, H. 40, 53
 legal development 16
 legal forms 223

- legislation 15, 16, 20, 31, 41, 69, 158, 221, 225,
 243, 246, 247, 248, 249, 322, 343; *see also*
 labor law; regulation; Roman law
 legitimacy 268, 274, 363–4, 370–71
 legitimation 6, 10, 93, 274, 362, 364, 365, 367,
 372
 lending game 283–4
 lending-based crowdfunding 165
 Lenfestey, M. 111, 114, 115
 Lessig, L. 208, 221
 letting go of things 30
 Levellers 16
lex mercatoria 16
 liberal market society 14
 liberal social theories 40
 library models 117, 138, 255, 273
 Library of Things 110
 Lichterman, P. 54
 life-stages, and giving 30
 lifestyle movements, resistance to
 neoliberalization 4, 49–57
 lifestyles 52, 124
 lifeworld 46, 47
 Light, A. 106, 107, 108, 117
 Linebaugh, P. 12
 linking value 129, 130
 Linux 34
 listings 203–4
 litigation 268, 270, 271
 Livingstone, N. 308
 lobbying 268, 270, 271, 272
 Local Exchange and Trading systems (LETS)
 32, 139, 259
 local governance, urban mobility 230–40
 local logic 183, 185, 187, 188, 189, 190
 localities, and collective resistance 53
 lock-to technology 238, 239
 logistics 22, 23
 London 246, 267, 268, 271, 272, 273, 274
longue durée 12, 22
 LOONCUP 170
 Loop Scooters 70
 Love Home Swap 270
 Lusch, R.F. 257
 Lyft 43, 152, 230, 232, 237, 321, 370

 Ma, Y. 262
 McCarthy, J.D. 55
 McFall, L. 345
 machine-breaking movement 18
 Machlup, F. 20
 McNamee, S.J. 224
 Maddicott, J.R. 17
 “madness of the crowd” 172
 Maghribi traders 368

 Magna Carta 15, 16, 17
 magnitude of object history 76–7
 Mahara 68
 mainframe computers 31, 32, 33
 Mair, J. 181
 Makerhood 110, 112–14, 115, 116, 117
 Makers’ Clubs 113, 115
 making do 42, 43
 Malinowski, B. 28, 29, 211
 Malmö 267, 268, 270, 272, 273, 274
 man 42, 43
 managerial literature 22, 362–73
 manifestos, *see* rhetoric of sharing
manisti civili 17
 Manyena, S.B. 256
 Manzini, E. 105
 Marçal, K. 105
 market(s)
 blurring of the gift and 371–2
 capitalism equated with 10
 deregulation 22, 27, 55
 non-capitalist perspective 12
 reification of 375
 relations 17
 market exchange 124–5
 capitalist 18
 inherent opposition between sharing and 10
 social embeddedness 381–2
 vs social exchange, *see* collaborative spaces
 (study)
 market logic/order 136
 dominance of 50–51
 and non-market logic
 bridging 185–8
 coexistence, *see* hybrid logics
 tension between 177
 of timebanking 141, 142–3, 147, 148, 149
 market research, crowdfunding as 157–8
 market society, the commons in early 14–18
 market studies approach 63, 332, 343, 345
 marketization 2, 6, 10, 17, 50
 Marshall, A. 20
 Marsool 68
 Martin, C.J. 54, 118
 Martin, I.M. 256, 262
 Marx, K. 10, 14, 17, 19, 21
 Marxism 19, 20, 52, 138, 379
 “mask for domination”, exchange as a 44
 mass subjectivity 42
 matchmaking 203
 materialism 4, 106
 materiality 109–10, 213, 226
 Matthew effect 380
 Mauss, M. 27, 28, 29, 211
 meal-share services, and good will 323–4

- meaning(s)
 and collective resistance 53–4
 commoning and symbolic 11
 cultural 76, 364
 manipulation of 55
 object value 76–7, 81, 83
 sentimental value 79
 sharing and possibility of 39–40
 systematic creation of 85
- meaning systems, development of new 270, 271, 273
- meaningful usage, and object value 85, 86, 87, 88
- media, contradictory relationship between the everyday and 46
- Meelen, T. 136
- Melanesian Kula exchange 28, 29, 34
- Mellet, K. 339
- Melucci, A. 55
- membership, open value networks 222
The Membership Economy (Baxter) 367
- memories, and history value 78
- memory cues 84
- memory-worthy experiences 84
- Men's Sheds 110
- meritocracy 224, 225
- Merleau-Ponty, M. 38
- meta-level logics 180–81
- Mick, D.G. 304, 313
- Mickunas, A. 39
- micro-entrepreneurs/entrepreneurship 249, 363, 369, 370, 371, 372
- micro-payments 105
- Mikołajewska-Zajac, K. 6
- Mileti, D.S. 256
- mimicry 270, 271
- Mimoun, L. 2
- mindful consumption 123, 124
- Miskelly, C. 107, 108, 117
- mit-sein* (being-with everyday experience) 40
- mithaft* (with-bound) 43
- mitigation phase (disaster) 257–9
- mitwelt* (with-world) 38
- mobile phones 33
- mobilization, meaning and 54
- modesty rules 69
- Möhlmann, M. 4, 305
- monetary reward, meaningful usage 87
- monetary speculation 141
- monetized exchanges
 cohoming 98
 and (dis)satisfaction 307, 309, 311, 312, 313
see also non-monetized exchanges
- monopolistic rent-seeking 3, 24
- Monti di Pieta 17
- monti frumentari* 17
- Moor, L. 345
- Moore, R. 16
- moral boundaries 41
- moral economy(ies) 1, 2, 18
- moral market criticism 41, 42
- moral obligations 54, 66, 70
- Morales, J. 6
- Morocco 69, 70
- motivation
 access economy 184
 collective resistance 54
 for getting rid of things 212
 and participation 153–7, 378
 to create eWOM 317
 utilitarian 93, 212, 214, 331
- motivational solutions, social dilemmas 284
- Mukherjee, A. 156, 158
- multiple logics 149, 181, 194
- multiple objects, and history value 77, 82
- Muñoz, P. 221
- munus* 44
- mutual reciprocity 137
- mutual support 34, 117
- mutuality 30, 34, 343
- N-person social dilemmas 282–4, 285–6
- Nancy, J.-L. 39, 43, 44
- narratives, of possessions 78
- Nash equilibrium, N-person social dilemmas 283
- “necessarily together” activities 95, 96, 97, 101–2, 103
- needs, disaster response 260
- negative contagion 83
- negative reciprocity 13, 331
- negotiation of offerings, owner–renter considerations 85–7
- Negri, A. 19, 20
- neighbourhood platforms 36, 254, 260, 283
- neighbourhood sharing 66, 109–19
- neo-institutional theories 137
- neoliberalism 10, 50–51, 56, 57, 106, 141, 142, 224, 247, 353, 357
- “neoliberalism on steroids” 4, 50, 226
- nested structures 140, 223, 225
- network generalized exchanges 138
- networks/networking 102, 261
 institutional work and creation of normative 270, 271, 272
see also digital networks; service ecosystems; social networks
- New Zealand 64, 260, 261
- Newman, G.E. 77
- Nextdoor.com 254, 260

- Nieborg, D. 362, 365
 Nigam, A. 181
 9keys 270
 nomadic tribes (Arab) 65
 non-egalitarian pricing systems 145
 non-excludability 282
 non-exclusivity 250
 non-individual singularity 44
 non-interest crowd-lending 66
 non-market logic/order 102, 136, 180
 as embedded in social relations 331
 and market logic, *see* market logic/order
 non-monetized exchanges 308, 311, 312, 313;
 see also bartering; swapping; timebanking
 non-ownership and access 63, 71
 non-professionalism 147, 245
 non-profits 4, 156, 266, 267, 269, 274, 308
 non-reciprocal pool of resources 138
 non-salaried independent workers 244
 noppes.nl 32
 normative institutional work 269–70, 271, 272
 norms 53, 147, 194, 271, 272, 329, 355
 Norris, F.H. 256, 263
 nostalgia 5, 67, 79
 not-for profit exchange 136
- object history value
 defined 76
 influence on preferences and behaviour 75
 properties 76–9
 in the sharing economy 80–87
 versus possession attachment 79–80
 versus sentimental value 79
 object valuation 216
 objectification processes, timebanking 143–5,
 146
 Ocasio, W. 139, 181
 Oculus Rift 166, 170
 oil reserves (Arab) 66
 the old and the new, blurring of 367–8
 Oliver, R.L. 304
 OLX 68, 70
 “on tap” manufacturing 22
 one-for-one pricing system 147
 one-to-one gifting 131
 one-to-one-to-many gifting 131
 online facilitated sharing, hybrid nature of
 208–16
 open access 11, 222
 open value networks (OVNs) 222
 OpenBazaar 1, 295
 openness to experience, and likelihood of
 renting 83–4
 opportunism 278, 279, 280, 281
 opportunities 30, 133
- oracles 219
 Orange County Transportation Authority
 (OCTA) 237
 organizational fields, delimiting/defining
 268–9, 271, 272
 organizational level logics 194
 organized resistance 54–5
 Ostrom, E. 11, 106, 221, 286, 287
 other-regarding preferences 285
 Ouishare 93, 269
 outsourcing of production 21, 22
 ownership 4, 63, 107, 108, 109, 138, 163, 209,
 232, 240, 269, 369
 owner–renter considerations, and object
 history value 81, 82–7
 Ozanne, J.L. 147, 259, 262
 Ozanne, L.K. 4, 138, 147, 208, 259, 262
- Pais, I. 376, 377
 Pakistan 70
 Papaoikonomou, E. 2, 3
 paradoxes of the sharing economy 1–2, 3, 4, 6,
 93, 178–80
 Pargman, D. 108
 Parigi, P. 13
 Parsons, A. 4
 participation 52, 154, 222, 330, 367, 378
 pastime, bartering as a 127
 path dependence 33
 Paypal 32, 113, 114
 peasant struggles 15
 Pebble watch project 154
 peer evaluation, timebanking 145, 147
 peer-to-peer (P2P)
 crowdfunding 165
 economy 28
 exchange 4, 32, 34, 136, 209
 gig economy and misappropriation of
 concept 245
 markets 279
 rental 75, 80, 81, 367
 sharing 63, 222
 Peerby 283, 284
 peers 31
 “Peers Inc.” metaphor 369, 373
 people-to-people interactions 123–4
 perceived competence, and goodwill 318–19,
 320, 321, 322, 323, 324
 Perera, B. Yasanthi 39, 129
 performativity 344
 performance measures, reviews as 352–4
 performativity 333, 351
 permission asking (cohomng) 99, 100
 “permissioned” blockchains 296
 personal computers (PCs) 31

- personal property, sharing of 4
 personhood 31, 353
 persuasion, innovation-decision process 170, 171
 persuasive technology 344
 Peters, T. 22
 petty commodity exchange 17
 petty producers 17, 20
 phenomenology, and sharing 38, 39–40, 42, 45, 46
 philosophy/philosophers 39, 40
 Phipps, M. 256
 physical contamination 83
 physical indexical cues 78
 pirating 31
 Pitt, C. 4
 planetary concerns, *see* sustainability
 Plangger, K. 4
 platform capitalism 177, 224, 225, 364
 platform cooperativism 46, 107, 209, 222, 224
 platform economy 23, 178–9, 185, 189, 190; *see also* sharing economy platforms
 platform governance 221–2
 platform monopolization 24, 107
Platform Revolution (Parker et al.) 368
 Plato 40, 41
 pleasure of giving 308, 312
 plural logics 194
 Airbnb 193, 194–6
 latent tensions within 194, 195–6
 in timebanking 139–42, 145, 148, 149
 plurality, in sharing 43
 Polanyi, K. 3, 12, 18, 27, 29, 50, 124, 375, 376, 378, 379, 381, 382
 policing 339
 Policy Tool Chest (Airbnb) 343
 policy-making, disaster management 256, 257, 259, 260, 262
 politeness characteristic (cohoming) 99
 political change 53
 political concept, sharing as a 43–4
 political consumerism 55
 political logic, of timebanking 140–42, 147, 148
 pooling 2, 29, 146
 pop-up experiments 93
 population (user) 352
 positive bias, in reviews 354, 355
 positive contagion 83
 possession attachment 79–80
 possession meaning 76
 post capitalism 19
 post-Fordism 20, 46, 50
 post-growth economy 137, 140
 post-traditional commons 12
 poverty (in-work) 246
 power 15, 31, 36, 156, 332, 353
 power relations 32, 348, 359
 power-sharing 44
 pre-Islamic era 65
 precarity 50, 243, 246
 preferences, object history value and 75, 80
 preparedness phase (disaster) 258, 259–60
 pricelessness 40, 41, 42, 132
 pricing
 of knowledge 40–41
 moral criticism of 41
 ride-sharing 237
 timebanking 139, 144–5, 147
 primitive accumulation 16, 18
 Prisoner's Dilemma 278, 279–80, 284
 privacy 5, 69, 113, 115, 195, 204, 225, 378
 private life
 personal profiles and authenticity 349–50
 reviews and valuation of 355–7
 private property 40
 pro-common-based economy 137, 141
 product value 77
 productive cooperation 19, 21
 profanation 41
 professional/non-professionals 245
 profit 13, 14, 93
 profit logic 183, 185, 186, 188, 189, 190
 prosperity, neoliberalism and 50
 Provasi, G. 376, 377
 providers 31, 34
 pseudo-institutional actors 380, 381
 pseudo-sharing 13, 46, 63, 122, 124
 psychological contracts (customer–provider) 318–19
 psychological utility 80
 public discourse, blockchain technology and cryptocurrencies 296–8
 public footpath system 35
 public good problems 278, 282, 285–6
 public policy 5, 231, 234; *see also* policy-making
 public spaces, urban mobility and 233
 public transit, ride sharing as 237–8
 Pulitzer, J. 164
 pure exchange 124, 286, 287, 377
 pure gifts 29, 211, 214
 pure sharing 12–13, 124, 209, 304
 quantification, reviews and 351–2
 Ramblers 35
 rapport, and goodwill 316, 319, 320, 321, 322–3, 324, 325
 Rasnača, Z. 248

- ratings/rating systems 4, 5, 42, 147, 285, 293, 324, 371, 380; *see also* aggregated ratings; inflated ratings
 rational actors 375
 rational choice theory 278
 rational utility theory 80
 rationality 52, 93, 279, 284, 353
 Raunig, G. 44
 Raworth, K. 106, 118
 re-embeddedness, of the economic into the social 4, 376, 378–9, 381
 re-feudalizing logic of digital capitalism 3, 24
Re-imagining Work (German Federal Ministry of Labour and Social Affairs) 243
 re-individualization 44
 Really Really Free Market 209
 reciprocity 17, 27, 65, 137, 144, 149, 156, 194, 209, 285, 329, 354; *see also* generalized reciprocity; indirect reciprocity; negative reciprocity
 recirculation 49, 75, 76, 132, 220
 reclamations (European) 15
 recovery phase (disaster) 258, 261–2
 recycling 126
 Red Cross (American) 261
 Reddit 291, 296–8
 redistribution 2, 29
 redundancy (resource) 256
 registration (user) 32, 33
 regulated sustainability 224
 regulation 5, 225, 247, 271, 296, 322, 370–71, 373; *see also* self-regulation
 regulatory institutional work 268–9, 271–2
 Reischauer, G. 181
 relation mediators 165
 relational asset 117
 relational elements, and (dis)satisfaction 308, 309, 311, 312
 relational modality, shift in 15
 relational value 313
 relationships
 between institutional logics 181
 collaborative workspaces 98–102
 see also contiguity; power relations; social relations; triadic relationships
 religion 65–6
 Rent the Runway 83
 renter considerations, and object history value 81, 82–4, 86–7
 repopulation (Europe) 14–15
 representation 56
 reputation 4, 5, 34, 92, 371, 375–82
 blockchain technology and 220, 225
 as a fictitious commodity 376, 378–81
 in sharing economy research 376–8
 systems 13, 224, 226, 269, 285, 287, 292–4, 324, 335, 371, 375, 380
 timebanking 147
 see also ratings/rating systems; reviews
 reputation cascades 285
 reputation portability 294
 resilience 49, 256, 257, 259
 resistance
 to global capitalism 140–41
 to marketization 17
 to seigneurial exploitation 17
 see also collective resistance
 Resolution Centre 341
 resource management 106, 118
 resource sharing 65, 131–2
 resources, as adaptive capacities 256
 response phase (disaster) 258, 260–61
 restricted mutual exchange 137, 138
 reviews 293, 324, 331, 339, 344, 348
 as measure of performance 352–4
 as quantification and commensuration 351–2
 and trust-building 42
 valuing private life and the self 355–7
 visibility and normativity 354–5
 reward-based crowdfunding 153–4, 155, 156–7, 158, 165, 166
 rhetoric of sharing (analytical study) 6, 362–73
 background 363–4
 conclusion 372–3
 popular SE literature 364–5
 sharing economy as boundary blurring 365–72
 Richins, M.L. 76
 Richthofen, G. von 3
 ride-hailing 68, 69, 246, 248, 249; *see also* Uber
 ride-sharing 53, 69–70, 237–8, 240, 271–2, 281, 321–2, 324; *see also* Lyft; Uber
 Ridership Beta Test Rider 237
 risk(s) 169, 279, 280, 295, 317
 rivalrous goods 282
 robust resource networks 256
 Rocas-Royo, M. 4
 Rogers, E.M. 167, 170, 171
 Rogers, R. 63, 344, 367
 role clarity, and customer satisfaction 313
 Roman law 16
 Rosenblat, A. 332, 378
 Roth, A.E. 106
 routines 53
 rural commons 14, 15, 16, 17, 18
 rural communes 4
 rural middle class 17
 Rushkoff, D. 225
 Ryan, A. 5, 6

- Sabel, C. 20
 Sacramento 240
sadaqah 2, 65
 Sahlins, M. 138, 139
 salience of indexical cues, and history value
 78, 81
 San Clemente 237–8
 San Francisco 160, 193, 234, 267, 268, 271,
 274, 363
 Santa Monica 235–7, 240
 Saudi Arabia, Kingdom of (KSA) 64, 68, 69,
 70, 71
 Scaraboto, D. 85, 130, 206, 215
 scarcity logic 183, 184, 188, 189, 190
 Scharpf, F.W. 248
 Scholz, T. 44
 Schor, J. 6, 39, 220, 255
 scooter-sharing 70, 220, 233, 235–7, 240
 Scott, W.R. 268
 “second great transformation” 22, 50
The Second Machine Age (Brynjolfsson and
 McAfee) 370
 second-order dilemmas 285
 secular individualism 17
 SeeClickFix 262
 seigneurial pressure 15, 16, 17
 selection of offerings, owner–renter
 considerations 85–7
 self
 and object history value 76–7
 reviews and valuation of 355–7
 see also calculable selves; calculating selves;
 entrepreneurs of the self; extended
 selves; sense of self
 self-demonstration 350
 self-disclosure, and rapport 319
 “self-employed” 144, 243, 244, 246, 249
 self-examination 350
 self-fulfilling activity, bartering as a 127
 self-identification 211
 self-interest 93, 124, 125, 195, 242, 250, 331
 self-locking mechanisms 233
 self-maximization 353
 self-regulation 250, 339, 354, 368, 370, 371,
 372, 378, 382
 semiotic theory 78
 sense of community 4, 6, 34, 67, 92, 125,
 348
 sense of self 84, 350, 352
 Sensorica 222
 sentimental value 79
 Seoul 267, 268, 272, 273, 274
 service apps 68
 service ecosystems 257
 service interactions (cohomings) 99–100
 service quality, and goodwill, *see* customer
 goodwill
 shared identity 130
 shared learning 117
 ShareDXB 68
 ShareGrid 75
 Sharehub 273
 SharePay 295
 ShareRing 295
 sharewashing 6
 sharing
 anthropology of 27, 28–9
 concern and caring 44–5
 in the contemporary Arab world 67–8
 in the contemporary economy 31–5
 contiguity and community 43–4
 defining 208–9
 difference between exchange and 63
 difference between gift exchange and 29–31
 and the everyday 42–3
 inherent opposition between market
 exchange and 10
 as a limit of exchange 40–42, 45–6
 marketization 2
 moral implication 1
 non-engagement in 30
 phenomenology and 38, 39–40, 42, 45, 46
 research studies 62–3
 tendency to move from equal to unequal 4
 use of, in the sharing economy 46
 see also pseudo-sharing; pure sharing;
 sadaqah; *zaqat*
 sharing cities 267, 272, 273
 sharing cultures 107, 117, 118, 273
 sharing economy
 Arab context 64–5
 commercial variation of 209
 DAOs and the 219–21
 definitions 1, 136, 278
 discourses 27, 93
 four possible paths 224
 historical sociology approach 3–4, 10–24
 as an inclusive economy 363
 institutional logics, *see* institutional logics
 as a liberatory space 49
 nature of 1–3
 object history value in 80–87
 positive and negative impacts 6
 research 178, 330
 social dilemmas, *see* social dilemmas
 social movement perspective 49–57
 tensions and paradoxes of 1–2, 3, 4, 6, 93,
 177, 178–80
 theoretical orientations 3
 trade-offs 88

- trust, *see* trust
- urban mobility, *see* urban mobility
- use of sharing in the 46
- why and how it works 4–5
- The Sharing Economy* (Sundararajan) 369–70
- sharing economy organizations (SEOs),
institutional work 266, 268–70, 274, 275
- sharing economy platforms 34, 209
and access 35–6
and collaborative consumers, *see*
collaborative consumer (study)
- and community resilience 256
- crowdfunding 163, 164, 165, 166
- design for sharing 107–10
- designing economies 106–7
- diversity of economies 116–18
- economics of sustainability (case studies)
110–16
- excludability 282–3
- failure of voluntary non-market mediated 4
- financial crisis and 365, 367
- goals and benefits of 4
- joining, owner–renter considerations 82–4
- shaping of user behaviour 3, 201–3
- sustainability and success of 3, 118
and trust, *see* trust
- user profile requirements 44
- utilization during disasters 4, 254, 257–62
see also neighbourhood platforms; transport
platforms
- Sharing Economy UK 268
- sharing-in 1, 63, 226
- sharing-out 45, 63, 226
- Shoup, D. 232
- Shulman, D. 77
- Sidecar 43
- sign-value creation 84
- signaling theory 318
- significant others, and object value 77
- similarity (user) 44
- singularity 12, 42, 43, 44
- singularization 12, 23, 76, 79, 80
- skilled labour 20
- skills sharing 131
- Slee, T. 55
- small and medium-sized enterprises 20, 21, 22,
23, 144, 266, 275
- smart contracts 218–19, 220, 290, 296, 298
- Smart Map 273
- smartphones 33
- SmashCup 158
- Smith, A. 40
- Smith, W.K. 149
- sociability 4
- social acceleration 12, 23
- social capital 13, 16, 34, 140, 211, 292, 317,
330
- social control 5, 354
- Social Credit System (China) 4–5, 382
- social currency, reputation as 376
- social dilemmas 278–87
conclusions and avenues for research 286–7
N-person 282–4
solutions 284–6
two-person 279–82
- social embeddedness 122, 284, 285, 382
- social engineering 5, 6
- social Europe 248–9
- social exchange 117, 118, 122, 124, 125
market exchange vs, *see* collaborative spaces
(study)
- reciprocity in 137–8
- social function, of sharing 30
- social gatekeepers 165
- social interaction 13, 53, 92, 102, 103, 381
- social justice 247–8, 270, 274
- social learning 286
- social logic, of timebanking 140, 141, 147,
148
- social market model 244, 246, 247–50
- social media
collaborative consumer study 334
and a data commons 22
new era of sharing 330
reputation portability 294
use in disaster response 259, 260, 261, 262,
263
- social media analytics (SMA) 182
- social movement(s)
classical 52
sharing economy as a 365
timebanks created by 141
see also lifestyle movements
- social networks 255, 257, 259, 260, 284, 292,
295
- social practices 2, 19, 41, 231, 367
- social protection 50, 247, 249
- social relations 14
bartering and 127
commoning and 11
consumer culture and change in Arab 67
economization of 53
embedded in the economic system 375
embeddedness of social dilemmas in 284
factory system and 19
general intellect embedded in 19
householding and creation of reciprocal 53
innovators 167
neoliberalism and 357
non-market exchange 331

- pure sharing and 12–13
- reputation and objectification of 376
- and trust 115, 148
- social sharing 13
- social status 36, 44, 156, 157
- Social Structures Program 142
- social struggles 15–16, 17
- social systems 11, 13, 35, 261
- social ties 29, 255, 329, 372
- social welfare logic 141, 142, 145
- socialism of capital 20
- sociality 6, 138, 139, 308, 311
- socialization 128, 132, 143, 147, 255
- societal logics 194
- socio-cultural perspective, sharing 62–3
- socio-economic change 118
- sociology 124
- soft power 248, 249
- software developers 34
- solidarity 36, 43, 51, 52, 124, 143, 214, 222, 286
- solidarity economy 107, 118
- Sophists 40
- sorge* 45
- Sörum, N. 333
- Spain 2, 139–43, 244, 245
- spatial factors, sharing tangibles 109, 110
- Srnicek, N. 23
- Stark, L. 332, 378
- state of nature 43
- status
 - of Uber drivers 46
 - see also* social status
- status accumulation 34
- status symbols 67
- Steal 68
- Steinberg, D. 155
- Stewart, D. 39
- Stockholm 272
- Storemates 269
- Storj 223
- strategic solutions, social dilemmas 284
- structural elements, cohoming 98
- structural solutions, social dilemmas 284
- Student Volunteer Army (SVA) 261
- stumbling into socialism/communism 14, 20
- Style Lend 75, 83, 85
- subjectification 46
- subjectivity 38, 39, 42, 43, 44, 123
- substitutability of resources 256
- Suddaby, R. 268, 271, 274, 275
- Sundararajan, A. 27, 28, 368, 369–70
- surplus value commons 21
- surveillance 4, 5, 294, 352, 378
- sustainability
 - awareness about 274
 - and bartering 122, 124, 128
 - communities of 54
 - economics of 106, 110–16
 - institutional work 273–4
 - of platforms 3
 - regulated 224
 - sharing and environmental 154
 - timebanking and 141
- sustainability logic 183, 185, 186, 188, 189, 190
- sustainable consumption 123, 125, 127, 128, 272, 363
- Sutherland, W. 330, 331
- swapping 2, 62, 70
- Swarm City 223, 224
- sweat-shop conditions 246
- Sweden 267, 272; *see also* Gothenburg; Malmö; Stockholm; Umeå
- symbolic connection 78, 79
- symbolic exchange 41, 42
- symbolic meanings, commoning and 11
- symbolic token, reputation as 376, 379, 380, 381
- symbolic value 380
- symbols 177, 180, 188
- sympathy (customer) 316, 317, 318, 325
- Szabo, N. 218, 219
- tacit knowledge 13–14, 19
- Takahashi, N. 286
- “taking care of things” 45
- tangibilization, of intangible object histories 85
- tangibilizing contamination 78
- tangible markers, as memories 84
- tangibles
 - and customer goodwill 321
 - sharing 109, 110, 111–16
- TaskRabbit 43, 136, 177, 262, 278, 380
- tax losses 246
- taxation 15
- taxis/taxi services 69, 233, 249, 321, 322
- Taylor, M. 244, 247
- Taylor, S. 357
- temporality 53, 77, 102, 109, 110, 170–71
- terms and conditions (labor) 243
- Teubner, T. 4
- Thatcher, M. 105
- Thompson, E.P. 12, 14
- Thornton, P.H. 139, 194
- time credits 136, 144
- time management 370
- time sharing 131
- time-dollar system 141
- timebanks/timebanking 2, 109, 136–49
 - conflicts that destabilize 145–8
 - difference from other sharing systems 137

- in disaster management 262
- failure 137, 146
- institutionalization 137, 143–5, 149
- members' double role enactment 144, 146
- minus time-points 144
- mobilized collective action frames 54
- reciprocity 149
- reciprocity in 144
- and social networks 259
- within the sharing economy 137–9
- “To Gig nor Not to Gig? Stories from the Modern Economy” 243
- tolerated taking 36
- tool libraries/tool sharing 138, 282
- toy libraries 138, 255
- Toyotism 21
- trade-offs, sharing economy 88
- “tragedy of the commons” 11
- TransferWise 1
- transparency 108, 218, 222, 225, 249, 290, 294, 295, 343
- transport platforms 68, 69–70, 110; *see also* Getaround; Lazooz; Lyft; Turo; Uber
- transportation, services, and goodwill 321–2
- travelling barterer 131–2
- triadic relationships 34, 303, 313, 329
- trial software packages 33
- trip data, urban planning 240
- TripAdvisor 293
- trust
 - in Arab societies 71
 - and the sharing economy 108, 220, 278, 290, 331
 - Airbnb 108, 147, 340, 341
 - blockchain technologies and
 - cryptocurrencies 4, 220, 290, 291, 294–8, 299
 - Chinese social credit system and 5
 - customer goodwill 316, 317, 318, 319, 320, 321, 323, 325
 - electronic word of mouth and 4
 - historical evolution 291–2
 - Makerhood 113
 - promoting 115–16
 - provider competence 318–19
 - reliance on review systems 42
 - reputation systems 13, 285, 292–4
 - strategies for creating 32
 - timebanking 143, 145, 147–8
- trust games 278, 280–82, 283, 284
- trust transfer 293–4
- trust-free systems 220, 290, 296
- truth 40, 41
- turbocharging technologies 367
- Turo 75, 83, 232
- Tussyadiah, Lis P. 305
- two-factor theory 304–5, 309, 311, 312
- two-person social dilemmas 279–82, 284–5
- Uber 1, 10, 32, 39, 43, 139, 152, 177, 230, 232, 237, 295, 321, 370, 377
 - in Arab countries 68, 69, 70
 - labor platform 46, 243, 244, 245–6, 248, 250, 332, 378
 - and market change 118
 - unwillingness to share trip data 240
- ubuntu* 34
- Umeå 272
- uncertainty 41, 158–9, 167, 169, 170, 303–4, 317, 382
- United Arab Emirates (USE) 64, 68, 69, 70, 71
- United Kingdom 14, 17, 35, 111, 164, 242, 245, 247, 249; *see also* London
- United Private Hire Drivers (UPHD) 246
- United States 64, 68, 91, 232, 233; *see also* Chicago; San Clemente; San Francisco; Santa Monica
- updating 43
- Upwork 91
- urban guilds 16–17, 18
- urban mobility, and local regulation 230–40
 - historical context 231–2
 - infrastructure 231, 232, 233, 240
 - public policy 231, 234
 - and the sharing economy 230, 232–3
 - Chicago: dockless bike share 238–9, 240
 - a conceptual model for 234–5
 - conclusions 239–40
 - conflicting impulses 230
 - data sharing 240
 - San Clemente: ride share as public transit 237–8
 - Santa Monica and electric scooter share 235–7, 240
 - social practices 231
 - see also* transport platforms
- usage history, and object value 85, 86, 87, 88
- use value 20, 84, 125, 129, 130, 211, 222, 377, 379, 380, 381
- user behaviour, platforms and shaping of 3, 201–3
- user profiles
 - Airbnb 203, 338–9
 - Kickstarter 157
 - promotion of authenticity 349–50
 - reduction of similarity 44
 - timebanking 147
 - Zerorelativo.it 128–9
- utilitarianism 83, 85, 93, 126, 127, 143, 146, 172, 212, 214, 215, 313, 331

- Uwaga, śmieciarka jedzie!* 209, 210
 collaborative exchange 210–11
 types of engagement 211–14
 value creation 214–16
- valence of object history 76, 77
- Valor, C. 2, 3
- valuation of self 355–7
- valuation technologies 356
- value
 assessment, in bartering 129–30
 collective intelligence and 14
 cultural conception of 379–80
 financialization of 21
 of land 15
 logic of 11–12
 subjectification as a generation of 46
 utilitarian 313
see also exchange value; functional value;
 object history value; use value
- value co-creation 214–16, 256–7
- value creation 23, 24, 256–62, 263
- value extraction 126
- value regimes 124–5
- value-in-use 257
- values 53, 64, 69, 70, 269
- Van den Bussche, P. 6
- VanderZanden, T. 235
- Veer, E. 260
- vegetarianism 54
- venturesomeness (innovator) 167
- verification (user) 32
- vesting 271, 272
- village economy 13
- Virno, P. 46
- virtual gated communities 226
- visibility 55, 57, 352, 353, 354–5
- “visible hand” 20
- vital subsumption 19
- Voima, P. 256–7
- voluntary non-market mediated platforms 4
- VRBO 268
- Wachtendorf, T. 260
- Wahlen, S. 4
- waiting, innovation-decision process 171
- Waldorff, S.B. 180, 181
- Wan, Y. 380
- Wasselni 68
- Waterman, R. 22
- Waze 260
- we-ness 52, 56
- wealth (Arab) 65–6
- Web 2.0 technology 46, 63, 164, 365
- Weber, M. 204
- Westbrook, R.A. 317
- What's Mine Is Yours* (Botsman and Rogers)
 363, 365
- White Paper (Uber) 250
- Widlok, T. 2, 208
- Wikinomics* (Tapscott and Williams) 209, 365
- Wikipedia 32, 34
- Willer, R. 208
- Wimdu 270
- “with or without” activities 95, 96, 101
- with-bound (*mithaft*) 43
- with-world (*mitwelt*) 38
- work/employment distinction 243–4
- Wrathall, M.A. 39
- zakat* 2, 65–6, 67
- Zald, M.N. 55
- Zeitlyn, D. 34
- Zelizer, V.A. 41, 124
- zero-credit balance 144, 146
- Zerorelativo.it 122–3, 125, 126–32
- Zervas, G. 339
- Zetlin, J. 20
- Zipcar 13, 70, 84, 91, 93, 273, 377
- Zvolska, L. 268, 271, 274