

Contributors

Manuela Blapp holds a Master of Arts in Tourism Destination Management from Breda University of Applied Sciences, in the Netherlands. She is a tourism professional with diverse work experience in sales, marketing, and operations in the travel trade, hospitality, and airline industry. Her research interests include sustainable tourism development, destination management, creative tourism, and authenticity in tourism. Manuela published 'Creative tourism in Balinese rural communities' in *Current Issues in Tourism* (2017, with Ondrej Mitas).

Patrick Brouder, PhD, is British Columbia Regional Innovation Chair at Vancouver Island University, Canada, and a Senior Research Fellow in the School of Tourism and Hospitality, University of Johannesburg, South Africa. He serves as Chair of the Economic Geography Group of the Canadian Association of Geographers and is on the Steering Committee of the International Polar Tourism Research Network (IPTRN). Patrick is a resource editor for *Tourism Geographies* and an editorial board member for *Polar Geography*. He is co-editor (together with S. Anton Clavé, A. Gill, and D. Ioannides) of *Tourism Destination Evolution* (2017), an edited volume bridging economic geography and tourism studies.

Marie-Andrée Delisle started her own firm in 1988 as a tourism development consultant for public and private organizations. Her travels through over 65 countries as a globetrotter, consultant, trainer, and travel trade journalist have given her opportunities to meet with numerous cultures while conducting various assignments. She earned her Master's degree in Tourism Planning and Management at the Université du Québec à Montréal (UQAM) in 2004 and co-authored a book on alternative tourism, *Un autre tourisme est-il possible?* (2007). A senior consultant and university lecturer, Marie-Andrée is completing her doctoral studies at UQAM and is currently working on her thesis on creative tourism as a PhD candidate.

Nancy Duxbury, PhD, is a Researcher at the Centre for Social Studies, University of Coimbra, Portugal, and a member of the European Expert Network on Culture. She is Principal Investigator of the project 'CREATOUR: Creative Tourism Destination Development in Small Cities and Rural Areas'. Nancy's research has examined culture in local sustainable development, culture-based development in smaller communities, cultural mapping, and creative tourism. Recent books are: *Cultural Mapping as Cultural Inquiry* (2015), *Culture and Sustainability in European Cities: Imagining Europolis* (2015), *Cultural Policies for Sustainable Development* (2018), and *Artistic Approaches to Cultural Mapping: Activating Imaginaries and Means of Knowing* (2019).

Magnus Luiz Emmendoerfer, PhD, is Associate Professor at the Universidade Federal de Viçosa (UFV), Viçosa, Minas Gerais, Brazil. He is Chair of the Doctoral Program in Public Administration at UFV, and Researcher and Coordinator of the Research Group on Management and Development of Creative Territories. Magnus's research has examined creative tourist regions, tourism policy, innovation, and entrepreneurship in the public sector.

Jaana Erkkilä-Hill is Professor in Fine Art at University of Lapland, Finland. She graduated with an MA in Fine Art from the Finnish Academy of Fine Arts and completed her doctoral degree, Doctor of Art, from Aalto-University, Helsinki. Jaana worked as a Director of the Nordic Art School in Kokkola (2006–09) and as a Director of Research and Development for Art and Culture in Novia University for Applied Sciences (2009–13), before her current appointment as Professor. She has published academic texts on arts-based and artistic research. Her art practice covers painting, printmaking, installations, and creative writing.

Isabel Freitas is Associate Professor with Aggregation at Portucalense University, Portugal. She holds a PhD in History, is correspondent of the Portuguese Academy of History, and Director of the Department of Tourism, Heritage and Culture. She is a collaborator in the Landscape, Heritage and Territory Laboratory (Lab2PT) research centre at the University of Minho and is integrated in the Portucalense University Research Centre, REMIT. Isabel is coordinator of several projects at Portucalense University in the areas of heritage, culture, and tourism, and a collaborator in several other projects concerned with valorization of the territory. In the scope of these projects, she is the author of several publications on themes related to territory, water, and borders within the framework of peninsular relations.

Ricardo Gôja is a PhD student in Geography and a Researcher in the CREATOUR-Lab2PT (Landscape, Heritage and Territory Laboratory) team at the University of Minho, Portugal. In 2012, he graduated in Geography and Planning and in 2015, obtained a Master's degree in Planning and Territory Management from the University of Minho. Ricardo's areas of interest are Geographic Information Systems, creative tourism, enogastronomic tourism, and territory planning.

Olga Gracheva worked as a business consultant in marketing, start-up creation, sales, and communications for five years following 15 years working as a manager and owner of fashion wear manufacturing company ULITA in Saint-Petersburg, Russia. After moving to Leningradskaya oblast, together with her husband Viktor Grachev (sculptor), in 2010, the not-for-profit non-governmental organization 'Kaykino Creative Projects' was established as a centre for innovative solutions in social and economic development through cultural and creative communicative instruments. Olga graduated from the Stockholm School of Economics Russia, and has a State University Diploma as a teacher. Since 1998, she has organized more than 25 art exhibitions, as well as cultural projects.

Brent Hanifl is the Director of Marketing at Explore La Crosse, La Crosse, Wisconsin, USA. He gained experience in planning and implementing tourism

initiatives in Wisconsin, Oregon, and New Mexico. He managed the Santa Fe Creative Tourism Initiative from its initial stages through to successful maturity. Working for the Arts and Business Alliance of Eugene, Brent co-founded 'Create! Eugene', a month-long art workshop festival and *plein air* competition. He has an undergraduate degree in Tourism and a Master of Science in Arts Management with research focused on the economic value of creative tourism in Santa Fe, New Mexico, from the University of Oregon.

Mirja Hiltunen (Doctor of Art, MEd) is Professor of Art Education in the Faculty of Art and Design, University of Lapland, Finland, and Docent in the University of Oulu. She devised a performative art strategy as part of her work in art teacher education and has been leading community-based art education projects in Lapland for over 20 years. Mirja's particular interests are site-specificity, performativity, and socially engaged art and art education. She has presented numerous international research papers and published her work in art education journals and books and in art exhibitions.

Daniela Angelina Jelinčić is a Senior Research Adviser at the Institute for Development and International Relations in Zagreb, Croatia. She holds a PhD in Ethnology. Her specific interests are in cultural tourism, creative industries, cultural policy, creativity, experience economy, and social innovations. Daniela teaches these subjects at several universities and business schools, and at the UNESCO Chair for Cultural Heritage Management and Sustainable Development in Kőszeg, Hungary. She is the author of: *Innovations in Culture and Development: The Culturinno Effect in Public Policy* (2017); *ABC of Cultural Tourism* (2008, 2009); *Culture in a Shop Window* (2010); and *Culture, Tourism, Interculturalism* (2010). She served as the Council of Europe expert for cultural tourism.

Timo Jokela is Professor of Art Education at the Faculty of Art and Design, University of Lapland, Finland. His expertise is in environmental art and especially snow and ice. His theoretical academic studies focus on the phenomenological relationship between art and nature, environmental art, community art, and art education. Jokela works actively as an environmental artist taking local cultural heritage as a starting point.

Salla-Mari Koistinen works as a Project Manager in the Master's Degree Programme of Applied Visual Arts and Nature Photography, University of Lapland, Finland. She is also a doctoral candidate at the Faculty of Art and Design, with a research focus on participatory methods of art and design.

Hélder da Silva Lopes is a PhD student at the University of Minho, Portugal (Geography and Regional Planning) and the University of Barcelona, Spain (Geography, Territorial Planning and Environment Management – Natural Systems and Global Changes). He is a Researcher at the Landscape, Heritage and Territory Laboratory (Lab2PT), in the Space and Representations (SpaceR), Water Research Institute (IdRA), and Climatology groups. Hélder is Vice-President of the Students' Association of Geography and Planning (GeoPlanUM). His main research interests are tourism and climate, urban geography, urban tourism, rural tourism,

bioclimatology, environmental management, urban morphology, urban climate, climate changes, natural risks, health and tourism, and Geographic Information Systems.

Marina Matetskaya is Associate Professor in the Management Department of the National Research University – Higher School of Economics in Saint-Petersburg, Russia. She holds a PhD in Economics from the Faculty of Economics at Saint-Petersburg State University. Marina's research interests include cultural policy, economics, and management in arts and creative industries, place management, and tourism development.

Olga Matos holds a PhD in Archaeology and is Adjunct Professor at the Polytechnic Institute of Viana do Castelo (IPVC) and an Integrated Researcher at the Landscape, Heritage and Territory Laboratory (Lab2PT), University of Minho, Portugal. She works in the areas of cultural heritage, museology, interpretation, and cultural tourism. Olga has participated as a researcher in national and international projects, in jury competitions, in several national and international congresses as a speaker, and also has an important number of publications in her areas of interest.

Satu Miettinen (Doctor of Arts) is Professor of Service Design as well as Dean of the Faculty of Art and Design at the University of Lapland, Finland. Her research interests are in the areas of service design, including social and public service development, citizen engagement, and digital service development, and she has a strong design research interest for complex, extreme, and marginal contexts. Satu is a Visiting Lecturer in Service Design for PUC in Chile and Hokkaido University in Japan, and has been a Visiting Professor at Stanford University, USA; Tongji University, China; and the University of Trento, Italy. Among her research projects, she is coordinating the Arctic design lab that is part of the DESIS network, looking at design solutions for circumpolar areas and conditions. She is an active artist and designer in the area of socially engaged art.

Ondrej Mitas researches quality of life with a focus on tourists' emotions, including emotion biometrics during leisure and tourism experiences and the role of tourism experiences in happiness and well-being. Ondrej brings an eclectic background to his research, with qualifications in arts studies with a minor in Computer Programming (BA), tourism with a minor in Landscape Architecture (MS), and a PhD from Penn State, USA (2008) on tourists' emotions with a minor in Psychology. Besides working as a Lecturer in Research Methods and an Applied Academic Researcher at Breda University of Applied Sciences, the Netherlands, since 2008, Ondrej is an active artist of flying kinetic sculptures and mixed graphic media.

Miguel Pereira holds a Master's degree in Tourism and Regional Development from the Catholic University of Portugal (Portugal) and the University of Santiago de Compostela (Spain), graduating with the thesis 'The Geographic Information System in planning and municipal tourism management: Barcelos as a case study' (2007). He completed his PhD from the University of Santiago de Compostela, University of Vigo, and University of A Coruña in 2014. Miguel has a postdoctoral

Degree in Augmented Reality Applied to Tourism from the Laboratory of Landscape, Heritage and Territory (Lab2PT) (2015–17). He is Commissioner for Administrative Modernization (Cartography and Geographic Information Systems) in the Atlantic Axis of the Northwest Peninsular (since 2007).

Paula Remoaldo is Associate Professor with Habilitation in Human Geography in the Department of Geography of the Institute of Social Sciences, University of Minho, Portugal. She received her PhD in Human Geography in 1999 from the University of Minho with the collaboration of Louvain-la-Neuve University, Belgium. Paula is Head of the Department of Geography and Director of the Laboratory of Landscape, Heritage and Territory (Lab2PT) at the University of Minho. Her main research fields are cultural tourism, mega events, creative tourism, urban tourism, and regional and local development.

Vítor Ribeiro is Professor of Geography in the Department of Geography of the Institute of Social Sciences, University of Minho, Portugal, and at the Department of Teacher Training at Paula Frassinetti's School of Education. He holds a PhD in Geography and Regional Planning from the University of Minho/Universidad Complutense de Madrid (Spain). He also has a postdoctorate from the University of Minho in the field of Educational Technology. He is an Integrated Member of the Laboratory of Landscape, Heritage and Territory (Lab2PT) of the University of Minho. Vítor's main subjects of research are in the areas of transport geography, Geographic Information Systems, tourism and regional and local development, crime geography, and geographical education, having several research publications in journals and books in these fields.

Greg Richards is Professor of Placemaking and Events at Breda University of Applied Sciences and Professor of Leisure Studies at the University of Tilburg in the Netherlands. His recent publications include the *SAGE Handbook of New Urban Studies* (with John Hannigan, 2017) and *Small Cities with Big Dreams: Creative Placemaking and Branding Strategies* (with Lian Duif, 2018).

Matea Senkić holds a Master's degree in Sociology from the Faculty of Humanities and Social Sciences, University of Zagreb, Croatia. She works in the Department for Culture and Communication at the Institute for Development and International Relations in Zagreb. Matea has been involved in projects focusing on cultural tourism, cultural heritage revitalization, and cultural policies as well as those dealing with development of strategic planning for local heritage development. She is particularly interested in the study of cities, their ethnic and cultural diversities, popular culture, alternative cultural practices and tourism, activism, grassroots initiatives, experience economy, and contemporary tourism practices.

U-Seok Seo is a Professor in the Department of Urban Sociology at the University of Seoul, Korea, and also served as Chair of the Department of Culture, Arts and Tourism at the Graduate School of Urban Sciences from 2008 to 2016. His research areas include cultural sociology, urban sociology, cultural policy, and research methodology. He recently edited academic monographs focused on Seoul, including *Humanities Research on Seoul* (2016) and *Seoul Sociology* (2017). He currently

serves as editor-in-chief of *Review of Culture and Economy* published by the Korean Association of Cultural Economics and is on the Committee for Culture City Seoul of the metropolitan government.

Alexandra Svyatunenko is a student in the Master's programme 'Experience Economy: Hospitality and Tourism Management' at the National Research University – Higher School of Economics in Saint-Petersburg, Russia. Alexandra is a member of a project on tourism development in rural areas (Leningrad oblast, Volosovo) with the non-governmental organization 'Kaykino Creative Projects', supported by the Timchenko Charity Foundation.

Siow-Hooi Tan is Associate Professor in Economics at the Faculty of Management, Multimedia University, Malaysia. She earned her PhD from the Faculty of Economics and Management, Universiti Putra Malaysia. Her research interests primarily focus on behavioural economics, tourism economics, and corporate social responsibilities.

Siow-Kian Tan is a Senior Lecturer of the Faculty of Management, Multimedia University, Malaysia. She holds a PhD degree from the Institute of Creative Industries Design, National Cheng Kung University, Taiwan. The focus of her research is service design, tourism management, creative tourism, and creative industries.

Thanakarn (Bella) Vongvisitsin is a Senior Researcher at Perfect Link Consulting Group, Thailand. Her interest in tourism inclusiveness and diversity has given her many opportunities to be one of the most respected persons representing international gender diversities in Asia. She has been awarded a PhD scholarship and is completing her Doctor of Philosophy at the School of Hotel and Tourism Management, Hong Kong Polytechnic University.

Jutamas (Jan) Wisansing holds a PhD in Tourism Marketing and Management from Lincoln University, New Zealand. She is a Founder and Managing Director leading an innovative team at Perfect Link Consulting Group, 'a consortium of experts' in Thailand. Working closely with diverse ranges of public and private sectors in Asia, her research and initiatives specialize in capacity-building programmes, tourism marketing, destination branding, creative tourism, sustainable culinary supply chain management, greener business, hotel and tourism occupational standards, organization development and sustainable tourism development, and community participation in sustainable development.