

Contributors

Samuel Cameron has taught at the Universities of Bradford, Staffordshire and Bath in the UK and Temple University, Philadelphia in the USA. He is currently a co-editor of the *Journal of Cultural Economics*. He has authored a textbook on econometrics plus interdisciplinary monographs on love and relationships, sin and hate. In 2015 his book *Music in the Marketplace* was published. In addition to authored works, he has edited the *Handbook of Leisure Economics* and contributed numerous chapters to works edited by others. He has published numerous book chapters and journal articles in economics in many topic areas in cultural economics and other areas. In addition he has conducted consultancy work for the Arts Council of England and Wales, British Telecom and the UK Home Office and conducted qualitative appraisal on a community engagement project.

Christian Peukert is Assistant Professor for Information Systems and Management at Católica-Lisbon School of Business and Economics, Portugal. He holds a PhD in Management and Economics from the University of Munich (LMU), Germany, and was a senior researcher at the Chair for Entrepreneurship at the University of Zurich, Switzerland. Christian is generally interested in questions related to how digital technologies affect firms, consumers and markets, especially from an innovation perspective. His work on intellectual property and strategy in cultural markets has been published in *Information Systems Research*, *International Journal of Industrial Organization*, *Research Policy* and *Information Economics and Policy*. Before his academic career, Christian co-founded a record label that specializes in rap music.

Jen Snowball is a professor of Economics at Rhodes University, South Africa, and has done work on the cultural and creative industries for the South African Cultural Observatory. Her research in cultural economics has focused on the use of market and non-market valuation methods, especially as they apply to cultural festivals. Her recent work has been on cultural policy, cultural mapping studies, employment in the cultural and creative industries, and developing a framework for the monitoring and evaluation of publically funded arts, culture and heritage. She publishes regularly in scholarly journals, and has published a book entitled *Measuring the Value of Culture: Methods and Economics in Cultural Economics*.

Hendrik Sonnabend is a postdoctoral researcher at the University of Hagen, Germany, Department of Economics, where he has received his doctorate in 2013. His research focuses on applied microeconomics, especially sports economics and cultural economics. Recent projects cover topics of fairness, risk-taking, contests,

pricing and gender. This involves, for example, studying the phenomena of tribute acts in the live music industry as a case of vertical product differentiation.

Marta Zieba is a lecturer in Economics at the Kemmy Business School, University of Limerick, Ireland. She holds her PhD in Economics from the Trinity College Dublin in Ireland where she also worked as a postdoctoral researcher. She has been a visiting professor at the Aalto University School of Business, Finland. Her main research areas of interest are cultural economics, with the emphasis on demand and efficiency for performing arts institutions, and the economics of well-being, health economics, and global political economy such as migration and cultural tourism. She is also a co-founder and member of the efficiency and productivity analysis research cluster at the Kemmy Business School, University of Limerick, Ireland. She has published in several journals including *Journal of Cultural Economics*, *Tourism Economics*, *Swiss Journal of Economics and Statistics*, *Health Care Management Science* and *Small Business Economics*.

