
Index

- #metoo movement 92
- 10,000-hour rule 21
- Agard Nielsen, K. 148
- Abell, D. E. 354
- academic stance 4, 67–71, 76–7
- Achtenhagen, L. 154, 162
- action *see* entrepreneurial action
- action science 148
- actor-network theory 266, 271
- Adler, N. 148
- affective turn 263
- affirmative approach 5, 103–33
- agency 6, 32, 35–6, 49, 51, 67, 106, 140, 144, 155–6, 161, 182, 264–6, 268, 270, 275–7
- Agrawal, N. 348
- Alvarez, S. A. 14–16
- Alvesson, M. 162
- Anamorphosis project 153–60
- Anderson, A. R. 35–6
- Anderson, N. 319
- Andrée, S. A. 56, 58, 60
- Andrée Expedition 56–60
- archival data 184, 188–9
- Aristotle 33, 35, 143, 146, 263
- Asch, S. E. 283, 305
- associational thinking 18
- Austin, J. L. 263
- Autio, E. 302
- autobiography 83–4, 87, 89–91, 95, 109, 148, 152
- autoethnography 5, 102–4, 108–9, 122–4, 128–33, 141, 147–8, 151–2, 175, 179
- Bäckström, M. 321
- Baker, T. 65, 159
- Bambusigns 115
- Bandura, A. 343
- Barnard, C. 86
- Barney, J. B. 14–16
- Barsalou, L. W. 300
- Barth, F. 89
- Baucus, D. A. 296
- Baucus, M. S. 296
- Bauman, Z. 141
- Baumol, W. 139
- behavioral repertoire 16–17, 20, 25
- Bell, E. 170
- Bergson, H. 73–5, 263, 269
- biases 190, 195, 217, 316, 347
- Bird, B. 13, 18, 342
- Blau, P. M. 193
- blogs 109, 114–15, 118–19, 127, 131
- body-and-the-mind theme 287, 289, 292–4
- Boje, D. M. 87
- Bourdieu, P. 33, 36, 42, 143, 145–6, 267, 288, 293, 296, 343
- Bradbury, H. 148
- Brattström, A. 6, 321
- Brazil 113–14
- bricolage 19–20, 32, 49, 65, 149, 157–60
- Brown, J. 147
- Brown, R. 303
- Bruns, H. C. 188
- Bryman, A. 170
- Buchenau, M. 353
- Burrell, G. 149
- Burrows, R. 87
- Burt, R. 142
- business creation *see* venture creation
- business models 7, 113, 222, 318, 336, 338, 342, 353–6
- business plans 18, 64, 132, 191–3, 195, 269, 292, 327, 354
- business registration 31, 39–42, 48
- business schools 84
- Bygrave, W. 63
- Byrne, O. 4
- Cacciotti, G. 294
- Caetano, A. 6

- Calás, M. 107
 Cambridge Analytica 204, 217
 Canada 114
 Canvas 225–9
 capitalism 142, 204
 Cardon, M. S. 246, 292
 Carless, D. 124
 case studies 184–7, 200
 see also individual case studies
 Cetina, K. K. 293
 Chalmers, D. M. 37
 Chamber of Commerce 39–41
 Chan, C. R. 292
 Chan, D. 247
 chaos theory 264
 Chen, G. 245
 Chen, H. S. 6
 Chia, R. 188
 Chiasson, M. 35–6
 Choi, L. T. 321
 chronos 133, 183
 closeness 151, 323
 versus distance 175–6
 Cohen, W. M. 16
 Collins, C. G. 313, 323–4
 compilation models 247–8
 composition models 246–8, 255
 computational social science 200, 232,
 234, 236–7
 conversations 1, 4, 16, 26, 56–60,
 66–71, 76–8, 131, 141, 153, 227,
 234, 326
 Cook, S. 147
 Corbett, A. C. 298
 course design 336, 339–42
 Cradle to Cradle 118
 creation theory 14–15
 creative destruction 38
 credibility 46
 critical discourse analysis 88
 Cronin, M. A. 323
 Csikszentmihalyi, M. 229
 culturalism 71
 Curran, J. 87
 Czarniawska, B. 147

 Dainton, B. 275
 Damazière, D. 94
 Davidsson, P. 142
 de Certeau, M. 267

 Deleuze, G. 104, 131–2, 267
 Delmar, F. 6, 321
 Denmark 7, 206, 320–21, 323, 336
 Denzin, N. 162
 dependability 46–7
 design science 71
 design thinking 219, 337
 diaries 5, 45, 56, 60, 88, 109, 182–96,
 255
 Dimov, D. 2, 4, 37, 59, 63, 66, 340, 355
 Dinh, J. V. 313
 directed practice 21–2, 24–5
 disruptive innovation 199, 234
 distance
 versus closeness 175–6
 power distance 174, 176–7, 244,
 320
 division of labor 73, 175–6
 Dolmans, S. 183
 Douglas, K. 124
 Dropbox 350
 Drucker, P. 138
 dual identity *see* entre researcher
 Dumont, G. 93–4
 durée 269
 Durkheim, E. 32
 Dyer, J. H. 18
 dynamic complex system 243

 Eco Fashion World 114, 119, 123,
 128–9
 economic action theory 49
 effectuation theory 4, 15–16, 19, 26, 32,
 49, 151, 219, 224, 251, 336, 340,
 343
 Einstein, A. 73
 Eisenhardt, K. M. 319
 embeddedness 30, 32, 48, 67, 268
 embodied experience 172–3, 175, 178,
 273
 embodied practice 6, 34, 129, 263–78
 emergence 12, 20, 61, 63, 140, 148, 150,
 243–4, 246, 248, 254–6, 287, 316,
 318
 enactive research 149–54
 Engleman, R. M. 59, 65
 entrepreneurial action 1, 6, 15, 30,
 36–8, 49, 68, 218, 251, 270, 283,
 285, 289, 294, 303, 342, 348
 capturing with diaries 182–96

- entrepreneurial becoming 121–2, 128
 entrepreneurial behavior
 empirical progress in understanding 17–19
 expert skill development 3, 12–26
 introduction to 1–8
 socially situated cognition theory 283–305
 theorizing around 13–17
 entrepreneurial cognition 51, 62, 244, 249–50, 256, 283–8, 293–5
 entrepreneurial expertise *see* expertise
 entrepreneurial practice 4, 19, 45, 129, 131, 157, 169, 171, 174–5, 199, 256, 292, 294, 298, 300, 302, 304, 342–3, 350, 356
 and temporality 263–78
 entrepreneurial process 4, 16, 36, 82–3, 92, 94, 106, 108, 139, 145, 148, 151, 169, 172–3, 176, 178–9, 182–4, 191, 195, 255, 263–4, 269–70, 294, 300, 336–43, 351, 356
 definition of 57
 mapping conversations 56–78
 entrepreneurial task 4, 39, 72–3, 75, 77
 entrepreneuring 2, 36, 38, 65, 104, 107–9, 128–33, 172–4, 283, 302
 as practice 138–63
 entrepreneurship 339
 definition of 2–3, 13–14, 83, 339
 and expert skills 19–24
 multi-level research in 242–57
 nexus of 270–72
 plus zone challenge 4, 82–96
 as practice 4, 30–52, 138–63
 and scientific social media 199–237
 socially situated cognition theory 283–305
 uncertainty in 13, 16, 22
 entrepreneurship education 7, 85, 87, 132, 209, 225, 328, 335–57
 entresearcher 5, 108, 129, 140, 149–53, 159, 163
 environmental dynamism 18
 Ericsson, K. A. 21–3
 ethics 91–2, 122–3, 125, 130, 170, 204
 ethnicity 41
 ethnography 19, 109, 152, 168, 170–72, 174–8, 184, 188, 199
 autoethnography 5, 102–4, 108–9, 122–4, 128–33, 141, 147–8, 151–2, 175, 179
 definition of 86–8, 168–9
 para-ethnography 176
 and the plus zone challenge 4, 82–96
 European Union 116
 event-based studies 185–7
 everydayness theme 287–9, 292
 Excel 206, 213, 215, 224
 existentialism 140
 experience sampling 6, 229, 233
 experiential learning 7, 149, 158, 206–8, 214, 219–21, 226, 271–4, 278, 335–57
 expert skills 3, 12–26
 expertise 4, 13, 15–17, 20–26, 218, 349
 Facebook 203–4, 217, 225–9, 236
 Fashion for Good 118–19
 fashion industry 102–3, 110–12, 114–29
 Fayolle, A. 4, 140
 Feldman, M. 140, 142, 144, 160
 feminism 107, 124, 131, 263
 Feyerabend, P. 147
 Finland 7, 336
 Fletcher, D. 6, 36
 Fletcher, M. 292–3
 Flyvbjerg, B. 146, 205
 Fodor, J. A. 300
 Follett, M. P. 84–6
 Ford Motor Company 91–2
 Foss, L. 140
 Foucault, M. 44
 Fraenkel, K. 56, 58
 France 114, 206
 Gadea, C. 94
 Garcia-Lorenzo, L. 37
 Garfinkel, H. 33, 36–7
 Gartner, W. B. 3–4, 12–14, 16–18, 89–90, 139, 158, 286–7, 350
 Gates, B. 344
 GDP 254
 Geertz, C. 87
 Geiger, S. 37
 gender 32, 41, 92, 107, 124, 129–30, 172, 176, 246, 254, 296, 327, 347
 Gentner, D. 158

- Germany 204
 Gibson, D. 140
 Giddens, A. 33, 36, 42
 Gilbreth, F. 90–91
 Gill, R. 92
 Gioia, D. A. 91–2
 Global Entrepreneurship Monitor 254
 Gobo, M. 169
 Goffman, E. 143
 Gold, R. L. 170, 174
 Google Apps 230
 Google Classroom 230
 Granovetter, M. 142
 grit 157, 159–60
 Gross, N. 37
 growth mindset 22
 Guattari, F. 267
 Guba, E. G. 95
 Günzel-Jensen, F. 341
- habitus 36, 44, 143, 267, 296, 343
 Hagen, E. 89
 Hannon, P. D. 340–41
 Hawthorn studies 169
 Haynie, J. M. 295–6
 Heidegger, M. 33, 35
 Helix Competence Center 176
 Hellerstedt, K. 321
 Heraclitus 84
 Hindle, C. 65–6
 hiponest 111, 115
 Hjorth, D. 107, 131–2, 267
 Hofer, C. 63
 Holcomb, T. R. 255
 Holmes, D. R. 176
 Holt, R. 37
 Holyoak, K. J. 158
 Hong, J. 293
 Honig, B. 18, 142
 Houston, D. 350
 human capital 18, 64
 Husserl, E. 263
- identity management 83, 92, 94
 identity work 7, 89–90, 92, 95, 336–8, 342–5
 Ilgen, D. R. 313
 incubators 116, 132, 205, 218–19, 237, 253, 320–25, 327–8, 355
- individualism 49, 65, 68, 71, 144, 234, 244, 283
 methodological 32, 65, 67–8
 individual–opportunity nexus theory 32
 informed consent 204, 237
 input-process-output model 251–2
 inside perspective 182–3, 195
 institutional theory 32
 intention-action theory 49
 interconnectedness theme 287, 290–91
 intersubjectivism 68
 interview studies 199, 202, 231
 Iran 296
 Ireland 206
 Italy 206
- Jack, S. L. 35–6
 Jacques, E. 183
 James, W. 263
 Joas, H. 144–6
 Jobs, S. 344
 Johannisson, B. 5, 36, 82, 128, 130, 138, 142–4, 146, 152–4, 157, 161–2
 Johnson, A. 321
 Johnson, A. R. 6
 Jones, O. 37
 journalism 170
- Kaandorp, M. 191
 kairos 131, 133, 183–4
 Karlsson, T. 5, 18, 321
 Keating, A. 36–7
 key informants 170–72
 kinesiology 103–4, 122, 125, 129, 133
 Kirzner, I. M. 14
 Klarner, P. 189
 Klein, K. J. 244, 247, 254
 Klotz, A. C. 313
 Knight, F. H. 2
 Kolb, D. A. 206–8, 219–20
 Kostera, M. 168–9, 172, 178
 Kozlowski, S. W. 244, 247, 254
 Krueger, N. 340
 Kunda, G. 169
- Lackéus, M. 5–6, 191, 228
 Lakoff, G. 299
 Landstrom, H. 30
 Langley, A. 183

- language 30, 35, 40–44, 46, 59, 74,
85, 105, 107, 122, 171, 174, 178,
231, 263, 266, 271, 284, 286, 294,
297–303
- Lanzara, G. F. 142
- Laskovaya, A. 321
- Latour, B. 265
- lean start-up method 219, 224, 337,
353–4
- Letiche, H. 146
- Levchin, M. 296
- Levi, P. 142
- Levie, J. 340
- Levinthal, D. A. 16
- Lévi-Strauss, C. 159
- Lincoln, Y. S. 95, 162
- longitudinal data 233, 255, 319,
323–4
- LoopMe 5, 200–201, 204–33, 235
- Lu, R. 321
- Lyotard, J.-F. 33, 89
- Mackay, R. B. 188
- magnetic resonance imaging 23
- Maguire, E. A. 22–3
- management studies 90–92
- managerialism 138
- Marcus, G. E. 176
- market research 45, 63
- marketing 18, 20, 189
- Marx, K. 33, 35
- Matthews, R. S. 51
- McClelland, D. C. 89
- McDonald, S. 190
- McDonough, W. 118
- McKelvey, B. 63
- McMullen, J. S. 2, 15, 59, 66
- Me Analytics AB 206, 209
- mentalism 68
- Merzenich, M. M. 22
- metaphors 147, 200, 298
- methodological individualism 32, 65,
67–8
- mētis 146–7, 159, 163
see also street smarts
- mimesis 103, 122–3, 129, 133
- minimum viable product 353, 356
- Mische, A. 268
- Mitchell, J. R. 6
- Mitchell, R. K. 6, 296
- mixed-method research 16, 18–19,
201–2
- Modafusion 113, 122
- Mole, K. F. 270–72
- Molle, A. 169
- mono-method research 199, 201–3
- Mooradian, T. 159
- Morgan, G. 147, 149
- Moroz, P. W. 65–6
- Move Your World 111
- multi-level research 6, 60, 242–57
- Murchison, J. 169
- Mutch, A. 271
- mystery 108, 125–6, 128–32
- narrative 4, 83, 85–93, 95, 107, 109,
132, 168, 190–91, 266–71, 278,
302, 350
- native practice 21, 25
- Neck, H. 252
- Neergaard, H. 6–7
- Nelson, R. R. 16, 65, 159
- Netherlands 112–13, 116, 118–19
- new venture teams 242–3, 246, 309–29
definition of 311–12
- Newtonian physics 73
- Nicolini, D. 46, 175
- Nietzsche, F. 78, 263
- Nilsson, A. 158
- Nordström, E. B. 170
- Norway 56, 206, 321
- Nowell, P. 321
- nudging 343
- objective time *see* chronos
- observation studies 199
- OECD 254
- Ohly, S. 189
- Olaison, L. 142
- opportunity theory 49
- opt out policies 204, 237
- Orlikowski, W. 140, 142, 160
- Osterwalder, A. 354
- Packard, M. 271
- panel studies 184–7, 189
- Panel Studies of Entrepreneurial
Dynamics 63
- para-ethnography 176
- Park, H. D. 292

- participant observation 5, 45, 87, 168–79
 passion 124, 131, 159, 224–7, 251, 267, 292, 297–8, 342
 patents 253
 Pelly, R. D. M. 4
 Penrose, E. 2
 performative turn 263
 Perlman, S. 292–3
 Persson, R. 321
 petit recits 85–6, 91, 93
 phenomenological perspective 256, 263–4, 274–5
 phronesis 146–7, 159
 plus zone challenge 4, 82–96
 poiesis 103–4, 122–4, 129, 133
 Polanyi, M. 143, 263
 Poldner, K. 5, 102–33
 Polhermus, T. 111
 policy science 71
 Pool, R. 21–3
 Poole, M. S. 183
 population ecology theory 49
 Post, A. 113, 115, 118
 postmodernism 95, 139, 266
 poststructuralism 266
 power 41, 51, 268, 312, 328
 power distance 174, 176–7, 244, 320
 practice theories 4, 6, 30–38, 42–4, 47–9, 68, 140, 146, 160, 256, 263, 267–8, 283–4, 286–9, 293–6, 298, 301, 304–5
 practice turn 138–9, 178, 263, 267
 practice-based studies 31–2, 37–8, 42, 47, 52, 168, 264, 284, 286, 335
 practitioners 34–5, 38–41, 43–8, 51–2, 70, 85, 88, 139, 148, 153–4, 163, 175–6, 203, 205, 212, 214, 218, 222, 225, 228–9, 234–6, 268, 271, 275–7, 287–8, 301–2, 337, 356
 pragmatism 47, 140, 263, 274–5, 287
 privacy 204, 237
 process theory 71, 77, 91, 104, 182, 268–9, 272, 317
 prototyping 352–3, 356
 purposeful practice 21–2, 24–5
 Pylyshyn, Z. N. 300
 qualitative research methods 16, 19, 88, 199, 324–7, 329
 Qualtrics 323
 queer theory 131
 questionnaires 45, 199, 203, 311, 317, 321–2
 R&D 253–4
 Raisch, S. 189
 Ram, M. 169, 171
 Ramsay, M. 288
 Ranabahu, N. 171
 Randolph-Seng, B. 287
 random coefficient modeling 255
 Reason, P. 148
 Reckwitz, A. 67–8, 144–5
 Redford, D. 140
 reflexivity 5, 106, 160, 162, 174
 registering a business *see* business registration
 relationality 36, 265–8, 272–8
 research conversations *see* conversations
 research methods 6, 105–6, 109, 140, 147, 170, 183, 196, 199–201, 204, 234–7
 see also individual methods
 research projects 116, 119, 148, 170, 191, 211, 309, 320
 see also individual projects
 resource-based theory 32, 49
 retentionalism 274
 Rose, N. 142
 Russia 320–21, 323
 Salas, E. 313
 Santos, S. C. 6
 Sarason, Y. 36, 270–72
 Sarasvathy, S. D. 15–17, 339, 342–3, 355, 357
 Saunders, C. 35–6
 Say, J. A. 2
 Schatzki, T. R. 33, 36, 44–5, 68, 139–40, 144, 146
 Schjoedt, L. 342
 Schön, D. 150, 158
 Schumpeter, J. A. 2, 14, 300
 scientific social media 199–237
 Selden, P. 6
 self-employment 254, 342, 356
 Semin, G. R. 287, 293–4, 304
 Shah, S. K. 16–17, 19

- Shane, S. 14, 16, 270
 Shaw, E. 37
 Shepherd, D. A. 15, 295–6
 Shirokova, G. 321
 Showbie 229
 Silicon Valley 243
 Simon, H. A. 70, 270
 site selection 43, 45
 situated cognition *see* socially situated cognition
 situated knowing 145–9
 situated learning theory 42, 44
 situated theme 287, 290, 294–6
 Sköldbberg, K. 162
 Slack 326
 smartphones 190, 200, 205–6, 209, 223, 229
 SMEs 171–2, 176
 Smith, E. R. 287, 293–4, 304
 social capital 64, 156
 social constructionism 36, 140–41, 252–3, 264, 268–9
 social learning media 225
 social media 5, 94, 141, 199–237, 349
 social networks 49, 142, 195, 203, 342
 social ontology 4, 32, 48, 65, 67, 69, 71–2, 76–7
 social theory 67, 263, 267–8
 socially situated cognition 6, 283–305
 societism 71
 Socratic 229
 SORIS project 153–60
 Spinoza, C. 89, 346, 351–2
 Spinoza, B. 263
 start-ups 38, 42, 118, 192, 219, 243, 327, 345
 Statler, M. 146
 Steyaert, C. 2, 65, 88, 130, 139, 142
 storytelling 84–8, 88–91, 95, 337
 Strati, A. 49
 street smarts 84, 146
 see also mētis
 Strindberg, N. 56, 58
 structuration theory 36, 42
 subjective time *see* kairos
 Sunstein, C. R. 343
 Suri, J. F. 353
 surveys 64, 185, 187, 189–91, 199, 202, 209, 229–32, 234, 236, 254, 313, 320, 322–4, 349
 Svensson, L. 148
 Swartz, D. 343
 Sweden 56, 138, 153, 171–3, 191, 201, 205–6, 209, 211, 215, 225–8, 253, 320–21, 323, 325
 Switzerland 114–16
 systems theory 138
 Tanzania 171–2, 174–5
 Tatli, A. 36
 taxation 42
 taxi drivers 22–3
 Taylor, F. 90–91
 Taylor, M. 157
 Teague, B. T. 3–4, 16–17
 team entrepreneurial passion 246
 teams *see* new venture teams
 teamwork 58, 72, 192, 242–3, 249, 256, 309–29, 345
 definition of 312–13
 teleoaffective structures 44
 temporality 6, 66, 122, 133, 183, 263–78
 Textile Exchange 112
 textualism 68
 Thaler, R. H. 343
 think aloud experiments 15–16
 Thompson, N. A. 4
 Thrane, C. 6–7
 three-fold present 212, 274–5, 277–8
 Tillmar, M. 5, 169, 171–9
 time 73–5, 183–4, 242, 252, 255, 268–9, 271, 312
 see also temporality
 time stance 4, 75, 77
 Törnebohm, H. 149
 tourism 93
 transactive memory 247–8, 297, 313, 322
 triangulation 46, 202–3, 230, 232–4
 Tripsas, M. 16–17, 19
 triptych 103, 122, 129, 133, 152
 Trott, M. 294
 trustworthiness 151, 253, 318
 Tucker, H. 93
 Turkey 93, 206
 Twitter 203–4, 229, 236
 unemployment rate 254
 United Kingdom 206, 340

- United Nations 204
United States 7, 63, 203, 336
- Vahidnia, H. 6, 285, 296
value chain 113
value creation 13, 66, 130, 152, 154,
204, 252, 342
van Burg, E. 5
Van de Ven, A. H. 59, 65, 139, 148
Van Maanen, J. 152
variance theory 71
Veja 115
Venkataraman, S. 14, 16, 270, 339, 355
venture capitalism 309
venture creation 6, 12–13, 15–16, 42,
57, 61–3, 72, 151, 243, 246, 254,
292, 294, 310–11, 341, 348
verstehen 87
Vesper, K. H. 2
- Walraff, G. 170
Warhuus, J. P. 6–7, 336
Watson, T. J. 82–3, 86–7, 90
- Weber, M. 87
Weick, K. E. 7, 83, 139, 144, 157
Wellman, B. 143
Welter, F. 73
Wennberg, K. 6, 321
Westerberg, M. 226
Whitehead, A. N. 84–5
Williams Middleton, K. 228
Winter, S. G. 16
Wittgenstein, L. 33, 40, 263
work/life balance 130
World Bank 254
World Values Survey 254
world-making 5, 104, 106, 122, 124,
131
Wu, L. L. 300
- YOI 111–15, 118, 122–3, 128–9
Yttermyr, O. 321
- Zanditon, A. 115
ZipCar 252
zoom in and zoom out 43, 46