© Charles H. Matthews and Eric W. Liguori 2018

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical or photocopying, recording, or otherwise without the prior permission of the publisher.

Published by Edward Elgar Publishing Limited The Lypiatts 15 Lansdown Road Cheltenham Glos GL50 2JA UK

Edward Elgar Publishing, Inc. William Pratt House 9 Dewey Court Northampton Massachusetts 01060 USA

A catalogue record for this book is available from the British Library

Library of Congress Control Number: 2018954430

This book is available electronically in the **Elgar**online Business subject collection DOI 10.4337/9781788114950

ISBN 978 1 78811 494 3 (cased) ISBN 978 1 78811 495 0 (eBook)

Typeset by Servis Filmsetting Ltd, Stockport, Cheshire