Index

AACSB see Association to Advance Collegiate Schools of Business (AACSB)
Aalto Fellows 279
Aalto University see Aalto Ventures Program (AVP)
Aalto Ventures Program (AVP) 274 activities 278–9 co-curricular influence 278, 280–81 collaborative educational influence 278, 280 courses 280 critical thinking 278 direct educational influence 278–80 education 274 educational principles 275–6 holistic development of students 278 integration 280 multi-disciplinarity 277 promoting extended learning 276–7 strategic influence 278, 281 ABA national convention 126 ABET see Accreditation Board for Engineering and Technology (ABET) academic institutions 3 accelerator launch course 268 Accreditation Board for Engineering and Technology (ABET) 141 ACTA see American Council of Trustees and Alumni (ACTA) additional professional competencies (APC) 189 advisory board 244 AEI see American Enterprise Institute (AEI) African National Congress (ANC) 210–11 agency theory 73 Alderman, Roger 29, 32 Alger, Horatio 208 Alpi, Sharon 22–5 Altman internship experience 266–7 Alumni Association’s Effective Educator Award 270 Alves, Jeffrey 27, 31–2 American Council of Trustees and Alumni (ACTA) 237 American Enterprise Institute (AEI) 244 American labor 209 American University Center for Innovation (AUCI) advisory board 244 curriculum 238–46 experiential learning 238–46 history 245 incubator 238, 240–41 interdisciplinary broad tent 240 local, regional, and global communities, connection to 245–6 programs 242–3 research 238, 241–2 strategic partnerships 243–4 ANC see African National Congress (ANC) APC see additional professional competencies (APC) “Arab spring” 209 Ash Maurya’s Lean Canvas 340 Associated Student Government’s Outstanding Professor Award 270 Association to Advance Collegiate Schools of Business (AACSB) 70, 72, 142, 237 attitudes, models of 105 AUCI see American University Center for Innovation (AUCI) AU Entrepreneurship Venture Fund 242
Aulet, B. 2–10
automotive industry 139–40

Babson College Entrepreneurship
Research Conference 35
bachelor's degree entrepreneurship programs 192–8
Bagby, D. R. 140
bank loans 125–6
banks 174
Baron, R. A. 139
Bartlett, David 240
Baum, J. R. 104
Beel, J. 118
Belmont University 32
benefit corporations 344
Bezos, J. 169

Big Idea Competition 243
Biomedical, Chemical, and Environmental Engineering (BCEE) 321
blended value
entrepreneurship educators 340, 344–5
tools and resources 343–4
Boissin, J.-P. 101
Boston University’s project-based learning program 64
boundaryless mindset 304
Branchet, B. 101
Brown, Tim 341
Brush, Candida 16–22, 80, 81–2
Buffet, W. 169
business education 58, 76–7
academic output 65
administrators 66
agency theory 73
business schools 63–4
challenges 59
ecosystem 74–5
faculty 65
financial income/support 66
in high-income countries 59
income inequality 74
job market and 59
narrow approach 59
process 76
purpose of 73
stakeholder 60

businesses and industry relationship 64–6
faculty 63–4
students 60–62
standardization of 61
structural defect of 63
student satisfaction 63
timeline dimension 67
tuition and duration of MBA programs 61, 62

Business Model Canvas 44, 223, 354
business model canvas session 353–4
business plans 129–31
in places expected by bankers 125–6
in places expected by business support professionals 126–7
in places expected by investors 123–5
vs. lean startup face-off 127–9
business schools 63–4
annual ranking of 72
courses on social responsibility 72
curricula, AACSB and 70–71
social responsibility of 69–70
business-student, problem of 171
business support professionals 126–7
Buskirk, R. H. 128
Bygrave, W. D. 102
campus entrepreneurship program 10
Capital Infusion Program 173
capstone courses 335
capture findings 297
Carsrud, A. L. 100
CBL see Challenge Bases Learning (CBL)
Center for Entrepreneurship + Innovation (E+I) 257, 261–3, 265
Center for Social Entrepreneurship 271–2
Central University of Finance and Economics (CUFE) 244
CEO see Collegiate Entrepreneurs Organization (CEO)
Challenge Bases Learning (CBL) 324, 325, 331
Charles Koch foundation 244
China Scholarship Council (CSC) 244
Christensen, C. 74
Index 359

Cincinnati Engineering Enhanced Math and Science (CEEMS) program 332
Cincinnati NSF S-STEM program 321
CISCO 167
Clarke, Jean 79, 83, 90
classroom exercise 295–9
co-curricular influence 278, 280–81
co-curricular programs 219–21, 223, 230
co/extra curricular programs 317–18
cognitive conflict 84
cognitive psychologists 136
Coleman Foundation 29–31
collaborative educational influence 278, 280
Collaborative Institutional Training Initiative (CITI) 317
College of Idaho (U.S.A.) 309, 310
colleges 169–72
Collegiate Entrepreneurs Organization (CEO) 243, 245
communication-related classes 142
Communities of Practice (CoPs) 351
compensatory entrepreneurship 210–12
compensatory entrepreneurship shifts 204
competencies, matrix of
for bachelor’s degree program 192–8
prerequisites for creating 187–92
competency-based approach 187
competitive technology-driven economy 219
Complex Problems Social Entrepreneurship Living and Learning Community 242
conceptualization of entrepreneurship 218
confounding 206
“Coordination and Control of Markets and Organizations, The” 73
Cope, J. 135, 137
core entrepreneurship actions 189–91
core professional competencies (CPC) 189, 190
Cornwall, Jeff 27, 29, 32–4
corporate healthcare innovation 259
corporate partnerships 259–60
corporations 66
CPC see core professional competencies (CPC)
“Creating New Generation Learning Environments” 23
creative logic 82
creative session 353
Creator Pedagogy 301–2
aspects and features 303–5
blog posts featuring the students 306–7
core benefits for students 305
creating more student entrepreneurs 303
further resources on 303
outcome for the students 305, 306
passion 302–3
publishing process 303
critical thinking 278
cross-cultural entrepreneurship education 99
cultural disposition 114–15
culturally revealing classroom exercise 107–8
mind map scoring 110–13
numerical results 113–14
participants and methods 108–10
culture 100–102
discipline and 117–18
teaching different cultures 100
topological analysis 118–19
cross-disciplinary 257
cross-disciplinary education, makerspaces embedded with 316–17
crowdfunding platforms 174–5
CSC see China Scholarship Council (CSC)
CUFE see Central University of Finance and Economics (CUFE)
culture
discipline and 117–18
entrepreneurship and innovation (E&I) 316
Entrepreneurship and Small Business Centers 51
entrepreneurship capabilities 151–4
  academic departments and 141–2
  definition of 136
  entrepreneurship intentions and 144–5
  networking skills 138–9
  proactiveness 139–40
  self-confidence 140
entrepreneurship clinic 249–50
entrepreneurship competencies 189–91
entrepreneurship courses
designs 171
  growth in 164
  lack integration of entrepreneurship ecosystem stakeholders 172
  in United States 162
entrepreneurship curriculum, structuring of 151
entrepreneurship department 258–60
entrepreneurship ecosystem stakeholders 165, 169
entrepreneurship education (EE)
  10–11, 37, 79, 187, 204, 213, 220
  additional activities and resources 51
  analytical comparison of programs 45–6
  comparing surveys of 53
  course content 50
  courses offered 49–50
  culturally-driven modifications to 101
  culture and 100–102
  definition 37
  differences in approaches 42
  different cultures 101
  empathy and 16
  in Europe 101
  funding 51
  future directions in 54
  globalization promotes 99
  goals of 41
  high growth potential ventures 37–9, 41–3, 45
  infancy 7–8
  investments in 38
learning materials 52–3
multi-disciplinary path in 23
one-size-fits-all approach to 39
pedagogical methods 52–3
positive change to society 16
program types 49
recommendations 116
research question 100
results discussion 46–9
salient facets of 39
small businesses growth ventures 37–9, 41–3, 45
state of 40–41
student characteristics and competencies 44–5
student enrollment 50–51
student’s intentions for venture 43–4
supporting and promoting 204
target group for 82
venture creation and management 44
visual-based research methods 80–82, 92–3
see also cross-cultural entrepreneurship education
entrepreneurship education programs, in India 101
entrepreneurship educators 2, 152
  blended value 340, 344–5
  integrated value creation 342–3
entrepreneurship evaluation 212–14
entrepreneurship functions 190
entrepreneurship intentions 144–5, 153
entrepreneurship models 102
entrepreneurship new venture creation
  experiential learning 323
entrepreneurship practice, culture and 102–5
Entrepreneurship Process Model (EPM) 324–7
entrepreneurship program 49
  growth of 162
entrepreneurship program graduates 191
entrepreneurship promotion, myths and politics 208–10
entrepreneurship-related education 134, 135, 143, 144, 152
entrepreneurship scholarship 204–5
entrepreneurship skills, development of 135
entrepreneurship support programs 173
entrepreneurship training 38
entrepreneurship training, customization of 176–7
Entrepreneurs in Residence program 99
ENTR 307: Social Entrepreneurship 260
ENTR 408: Social Entrepreneurship Practicum 260
ENTR 424: supply chain management 260
Epicenter Program 218
EPM see Entrepreneurship Process Model (EPM)
Eric Ries concept of innovation accounting 127
ERP see Engineering Research Process (ERP)
ESE see entrepreneurial self-efficacy (ESE)
Esses, V. M. 106
eugenics 204
European Innovation Academy (EIA) 261
experiential learning 261–3
external student competitions 262
faculty training 351
Family Educational Rights and Privacy Act (FERPA) 180, 183
FastTrac program 128
FastTrac/USC model 129
Fayolle, A. 80, 82, 135
Federal Lab Intellectual Property 242
federally funded technology 239
Federal Reserve Bank 60
FedTech Commercialization 239
FedTech program leverages lean start-up techniques 239
FERPA see Family Educational Rights and Privacy Act (FERPA)
financialization of education 71–2
of society 67–8
financial value creation 340–42
first class 290
flexibility 304
Florida Atlantic University 32
Florida Legislature 29
Ford Foundation 71–2
Ford, H. 140
foreign government 243–4
4Hs of entrepreneurship education 6–9
Framindmap.org 109
Franklin, Gerelyn 29
Fresno State’s entrepreneurship capstone course (ENT 157) 334–5
Fresno State’s New Venture Expo, implementation outcomes 335–6
full cycle entrepreneurship 304
Gann, Becky 29, 33
Gartner, W. C. 167
Gasse, Y. 101
Gates, B. 20, 169
Gay, Edwin F. 68
GCC see Grove city college (GCC)
gcc-oniris engineering + entrepreneurship collaboration 261–2
GCP see Grand Challenge Project (GCP)
GEM see global entrepreneurship monitor (GEM)
generate new solution 297, 298
GEW see global entrepreneurship week (GEW)
Giacomin, O. 99, 100
Gillman, Joan 29, 31–2
global communities 245–46
global entrepreneurship monitor (GEM) 108, 206, 246
Global Entrepreneurship Week (GEW) 242
globalization of technology 207–8
goodbye business plan competition 262
GOSB Act see Greater Opportunities for Small Business (GOSB) Act
government entities 172–3
grading 289
Graduate Certificate in ENTR 328
Grand Challenge Project (GCP) 324, 332
Granovetter, M. S. 139
Gray, D. O. 101
Index

Great Depression 71
Greater Opportunities for Small Business (GOSB) Act 163
Greene, P. G. 80, 81–2, 93, 135
Green Technology Entrepreneurship Academy 12
GroupMap 344
Grove city college (GCC)
academic departments 258–9
corporate partnerships 259–60
Kiva Project 260
service learning 259
social entrepreneurship 260
entrepreneurship program 256–7
experiential learning 261–3
Guzman, J. 101
Haddock, G. 106
Hancock, Brad 30
Hargadon, Andrew 10–14
Harvard Business School 68, 69, 73
12-week fieldwork program 64
Harvey, John 291
Hatfield, Henry Rand 69
Have a Classmate Tell Your Story 284–7
HCD see Human Centered Design (HCD)
health plan 253
Heilman, Ralph E. 69, 70
Henmessy, Mike 31
HGF see high growth firms (HGF)
HGPV see high growth potential ventures (HGPV)
high growth firms (HGF) 163
high growth potential ventures (HGPV) 37–9, 41–3, 54
leadership competencies 45
high-resolution prototyping 318
high-tech entrepreneurship 258
Hills, Gerald 28
Hjorth, Daniel 82
Hofstede, G. 100, 104–5
Hofstede National Culture Model
Dimensions and Attributes 104
holistic development of students 278
Holmberg, Stevan 245
Holt, Robin 79, 83, 90
Hopp, C. 104
Horatio Alger Society 208–9
Hughes, John 31
Human Centered Design (HCD)
classroom exercise 295–9
and general entrepreneurship 299
iterative nature 295
other resources for 299–300
overview 293–4
product/service 295
reason for 294–5
similarities and differences in overall entrepreneurship 299
hybrid enterprise model 75
I-Corps Program 218–19
ICSB see International Council for Small Business (ICSB)
ideate mode 294, 297, 298
ideation session 353
Images of entrepreneurship – identifying the concept by choosing a picture 85, 86–9
imagination, and action 15
implementing finance 223
implementing people 223
incentives 3
industrial economy 67
inequality 209, 214
innovation canvas session 354
Innovation-Driven Enterprise (IDE) entrepreneurship 3
innovation, and entrepreneurship 351
Innovation and Entrepreneurship Faculty Certificate Program
business model canvas session 353–4
creative session 353
ideation session 353
implementation and outcomes 354–5
innovative entrepreneurship 189
inquiry-based pedagogy 135
insights 297
Institute for Entrepreneurship (ESP), Miami University 265–7
interdisciplinary broad tent, for entrepreneurship 240
interdisciplinary minor 258
International Council for Small Business (ICSB) 28, 32, 209–10
internationalization of science 207
international microlending, Kiva Project 260
international startup experience 261
internet entrepreneurship minor 258
Internet of Things (IoT) 167–8, 182–3
banks and lending agencies 174
challenges of 179–82
colleges and universities 169–72
development stage of technologies 180–81
devices 167–8
and applications 177–8, 180, 182
deployment of 178
use of 182
disruptive force of 175, 176
entrepreneurship ecosystem
stakeholders 169
entrepreneurship training
customization 176–7
government entities 172–3
integration of ecosystem
stakeholders in
entrepreneurship education 178
intellectual property and data
control 181
investors and supporters 174–5
large-scale application of 167
measuring student learning and
outcomes 177–8
privacy issues 180
promoting new venture lunch vs.
intentions 179
significant funding requirement 181–2
to state of the art of
entrepreneurship education 168–9
investment organizations 3
investment target 68
investors, IoT 174–5
IoT see Internet of Things (IoT)
Ireland 309
Jamieson, Peter 23
Janssen, F. 99, 100
Jason Saul of Mission Measurement 343
job market, business education and 59
Jobs, S. 6
Johannisson, B. 82, 137, 139
Jungle Book, The (Kipling) 9
Kauffman Foundation 128
Khurana, R. 72
Kipling, Rudyard 9
Kiva Project 260
Knight, D. B. 220
knowledge, skills, and abilities (KSAs) 54
Koelling, P. 105
Koester, Eric 304
Kogod School of Business 239, 245
Krueger, N. F. 100
KSAs see knowledge, skills, and abilities (KSAs)
Kuratko, D. F. 137
Kyro, P. 81, 82, 101
Lamarckism 204
Langer, S. 118
“Leadership Rowan” 318
Lean Methodology 295
lean startup face-off, business plans
versus. 127–9
Lee, S. M. 102
lending agencies 174
leveraging cocurricular programs 220
Linan, F. 101
Linowes, R. G. 100
local communities 245–6
long-term outcome 305
Low-Resolution Prototyping 318
low “venture failure” risk 304
Maio, G. R. 106
makerspaces 314
background and development 314–16
benefits of 315
cocurricular programs 317–18
embedded with cross-disciplinary
education 316–17
Studio 231 315–19
market capitalism 60
marshaling 221
Martin Trust Center for MIT
Entrepreneurship 6
Maslow, A. 24–5
Massachusetts Institute of Technology (MIT) 170
matrix of competencies 187–92
for bachelor’s degree program 192–8
prerequisites for creating 187–92
McGrath, R. G. 104
McKibbin, Lawrence E. 72
McNair RECON mentor 322
McNair scholars peer mentoring program 322
medical school model 248
Metcalf, Wendell 28
Miami University
accelerator launch course 268
Altman internship experience 266–7
awards 270–71
Institute for Entrepreneurship 265–7
semester immersion in San Francisco 268–9
Startup Weekend 267
undergraduate social entrepreneurship 270–72
undergraduate teaching excellence 270
Venture Capital Investment Competition 242
Mike & Renee Child Institute for Innovation and Entrepreneurship 10
Millikin University 22
Center for Entrepreneurship 22
mind maps 105–7
bilingual data collection 109
central concept 109, 110
descriptive statistics 113
differential 118
entrepreneurship students and 107–8
numerical results 113–14
scoring 110–13
topologies 109–10
Mindmup.com 109
MindTools 344
Minniti, M. 105
mixed ANOVA analysis 223–8
Moon, Grant 28
Moore-Bygrave staged model of entrepreneurship 110–12, 115, 117
Moore, C. F. 102
Moore Entrepreneurship Process Model 103
Moore’s law 167
Morris, Coctor P. 70
Morris, M. H. 137
Mueller, S. L. 102
Mullins, J. 129
myths, entrepreneurship promotion 208–10
Naatus, M. K. 107
National Center for Engineering Pathways to Innovation 218
National Council for Small Business Management Development (NCSBMD) 28
National Federation of Independent Business (NFIB) 39
national model undergraduate entrepreneurship program 264
National Science Foundation (NSF) initiatives 218
scholarship program 321
National Survey of Entrepreneurship Education (NSEE) 46
NCSBMD see National Council for Small Business Management Development
NC State Entrepreneurship Clinical Model 247
NC State University entrepreneurship clinic 247
current and future research 251–4
curriculum 250–51
startup community experience 251
students and entrepreneurship clinic 249–50
“teaching hospital” model 248
Neck, Heidi 2, 27–8, 31, 34–6, 80, 81–2, 93
Neck, H. M. 135
neo-liberal agenda 206–7
neoliberal tradition 204
networking skills 138–9, 146
New Mexico Small Business Investment Act 173
New Mexico Small Business Investment Corporation (NMSBIC) 173
New Venture Creation course 270
New Ventures Accelerator course 288–9

Charles H. Matthews and Eric W. Liguori - 9781788114950
Downloaded from Elgar Online at 05/25/2019 08:56:01AM
via free access
Index

Research Experience for Undergraduates (REU) Program 323
research skills workshops and seminars 323
Richard G. Staley’62 Visionary Entrepreneur Speaker Series 262
Richard K. Smucker Teaching Excellence Award 270
Rideout, E. C. 101
risk taking 140
Romero, George A. 347, 348
Rossi, Bil 2
Rowan Center for Innovation and Entrepreneurship (RCIE) 315, 318
Rowan, Henry 314–15
Rowan program 316
Rowan University 314–16
Ruggles, Clyde O. 70
Ryan, J. 74

San Francisco, semester immersion in 268–9
SBA see Small Business Administration (SBA)
SBA Loan Guarantee program 126
SBDC see Small Business Development Centers (SBDC)
SBE see Small Business and Entrepreneurship Council (SBE)
SBGV see small businesses growth ventures (SBGV)
SBIR see Small Business Innovation Research (SBIR)
SBTTP see Small Business Technology Transfer Program (SBTTP)
schedule 291
Schindehutte, Minet 2
Scholarship in Science, Technology, Engineering, and Mathematics (S-STEM) 321, see
BS in Engineering 326–7, 332
cohort building 323
trepreneurship engineering curricula outline 326
graduate school 323
Grand Challenge Project 324, 332
key insights 327–32
learning, engineering research, and entrepreneurship process models 324–6
MBA with graduate certificate 326, 332
mentoring and tracking program 321
networking 323
scholarship of teaching and learning research 332–3
summary and future directions 333
Unique UC S-STEM program requirements 322–3
scholars of entrepreneurship 203, 205
Schumpeter, J. A. 139
SCORE 127, 130, 173
Scovill, Hiram T. 70
SEEP see Social Entrepreneurship Education Program (SEEP)
self-confidence 138, 140, 146
self-crafted stories 285
self-efficacy, defined 221
semester 289–90
Senter for Internasjonalisering av Utdanning (SIU) 243–4
service learning 259
Shane, S. 137
share and collect feedback 297
share and gather feedback 298
Shepherd, Dean A. 82
short-term outcome 305
significant funding, requirement for 181–2
Silicon Valley (SV) 123–5, 127, 130
single political assessment 203
single-semester entrepreneurship courses 128
SIU see Senter for Internasjonalisering av Utdanning (SIU)
Small Business Administration (SBA) 37, 44, 125–7, 130, 173
Small Business and Entrepreneurship Council (SBE) 45
Small Business Development Centers (SBDC) 127–30, 173
small business entrepreneurship 210
small businesses growth ventures (SBGV) 37–9, 41–3, 54
leadership competencies 45
Small Business Innovation Research (SBIR) 173
Small Business Jobs Act and Jumpstart Our Business Startups (JOBS) Act 172, 174
Small Business Technology Transfer Program (SBTTP) 173
SME (Small & Medium Enterprise) 3
Smilor, Ray 2, 30
Snyder, Patrick 30
social enterprise minor 258
social entrepreneurship 189, 254, 260
social entrepreneurship education, Enactus 308
case study 309–10
challenge 311
Irish HEI teams 309–10
learning opportunities 312
as a network-building forum 310
pay-off for academic organizers 312
potential of 310–11
as social network 311
Social Entrepreneurship Education Program (SEEP) 309, 311
social entrepreneurship minor 258
social innovation minor 258
Sofit Software 253
Solutions to Effective Brainstorming 318
Somers, M. 107
spirit of a pirate 5–6
spirit of service 257
S-STEM see Scholarship in Science, Technology, Engineering, and Mathematics (S-STEM)
stakeholder 163–4
analysis 344
entrepreneurship ecosystem 165, 169
faculty 63–4
students 60–62
startup community experience 251
Startup Experience students, Aalto University 279
Startup Minor, Aalto University 279
Startup Weekend (SW), Miami University 267
state of entrepreneurship education 163–7
Stephan, U. 104
Stevenson, Howard 9
storytelling 8
strategic focus 30
strategic growth 29
strategic influence 278, 281
strategic maintenance 30
strategic partnerships 243–4
strategic survival 30
Struwig, M. 102
student-centered experiential learning emphasis 219
student-centered pedagogical approaches 219
students clinic 249–50
Studio 231 315–17
future of 318–19
substantive outputs 304
successful entrepreneurship 101
Sullivan, W. 72
supplement formal learning 220
supply chain management 260
supporters, IoT 174–5
sustainable feedback loop 75
Sweet, Timothy 256
“Synergy” University 187
systematize competencies 188
Tampa-based home shopping network 243
Taylor, Frederick 69
teaching entrepreneurship as method
Fresno State’s entrepreneurship capstone course (ENT 157) 334–5
implementation outcomes 335–6
quotes 336–8
“teaching hospital” model 248
Team Toy Works Company, The 323
test mode 294, 298
Texas Christian University 30
think tank 244
Thomas, A. S. 102
3F funding 127
traditional business-focused programs 218
traditional case-based methods 218
transitions to entrepreneurship 254
Tremblay, M. 101
“triple helix” concept 207
Twain, M. 131

Charles H. Matthews and Eric W. Liguori - 9781788114950
Downloaded from Elgar Online at 05/25/2019 08:56:01AM
via free access
Index 369

UC Davis 11
UC NSF S-STEM Program 322
undergraduate engineering students 218
undergraduate social entrepreneurship 270–72
undergraduate teaching excellence 270
under-performing payroll growth 209
United States colleges in 169–72
entrepreneurship course in 162
entrepreneurship ecosystem in 169–70
entrepreneurship education in 165
small businesses and startups in 163
United States Association for Small Business and Entrepreneurship (USASBE) 27, 247, 264
Alves, Jeffrey 31–2
annual program meetings 28
Cornwall, Jeff 32–4
financial crisis for 33
history 31
mission statement 35–6
Neck, Heidi 34–6
organizational structure 28
strategic focus 30
strategic growth 29
strategic maintenance 30
strategic survival 30
2020 Strategy 32
universal professional competencies (UPC) 191
universities 169–72
university-based education 136
data collection and respondents 145–6
entrepreneurship capabilities 143–4
literature review and hypotheses development 137–8
post-hoc analyses 149–50
results 146–50
see also entrepreneurship capabilities
University Innovation Fellows 315, 317
University of Cincinnati (UC) engineering and entrepreneurship 320–21
University of Tampa expo of 2017 335–6
UPC see universal professional competencies (UPC)
USA Federal Student Aid 60, 61
USASBE see United States Association for Small Business and Entrepreneurship
U.S. Citizenship and Immigration Services 99
Vanderhoef, Larry 11
Vanevenhoven, J. 30, 135
Van Holm, E. J. 315
VBOC see Veteran Business Outreach Centers (VBOC)
VCIC see Venture Capital Investment Competition (VCIC)
Venkataraman, S. 137
venture capital (VC) 123–6, 130–31
Venture Capital Investment Competition (VCIC) 242, 243, 269
venture execution
first class 290
New Ventures Accelerator course 288–9
schedule 291
before the semester begins 289–90
ventureLab 262–3
Verzat, C. 140
Veteran Business Outreach Centers (VBOC) 173
Vision Task Force 32
Vision 2020 task force 35
visual-based didactic tool, exercise as 90–91
visual-based research methods 79–80
artefacts 83–4
in educational settings 84–5
entrepreneurship education 80–82, 92–3
future research 93
gender perspective 89
images of entrepreneurship 84, 85–9
photo elicitation 83, 91
pictures 83, 88, 89
students connect to entrepreneurial role 89–90

Charles H. Matthews and Eric W. Liguori - 9781788114950
Downloaded from Elgar Online at 05/25/2019 08:56:01AM
via free access
perceptions of entrepreneurship 91–2
visualization 83
teaching methods 85
visual-based didactic tool 90–91
visual impressions 83
Volkmann, C. 81
White, Wilfred 28
Wilcoxon matched-pairs signed-ranks test 113
Wilkinson, R. G. 74
Willits, Joseph H. 70
Wilson, K. E. 101
Winfrey, Oprah 20
Women’s Business Centers 173
World Wars 67
Yvonne, J. 256
Zanna, M. P. 106
Zimmerman, J. L. 72
“zombie businesses” 348
Zuckerberg, M. 169