

# Index

---

- Adler, E. 112, 116  
*The Age* 48  
agents  
    conceptual coordinates, engaged  
    pluralism 201–2  
    transdisciplinary future, policy  
    circulation 10–11  
Alou, M.T. 189  
Amorim, Celso 59  
Anderson-Levitt, K.M. 57  
arctic development network 36–9  
arctic development policy 26–40  
    Fifth Estate and Twitter 27–8  
Arctic Development Twitter dataset  
    (ADT dataset) 29, 30, 33, 36  
aura of authenticity 50, 52  
Australia 127–8, 130–31
- Babb, S. 74  
Baker, T. 136  
*Barents Observer* 34  
Barnes, T.J. 199  
Benjamin, Walter 44, 50, 52  
Benkler, Yochai 27  
Benson, D. 181  
Bernstein, R.J. 196, 198  
big philanthropies 73–85  
    agents with power, policy  
    circulation 85–6  
    conditionalities and material power  
    84–5  
    influential arenas and agents 82–4  
    moral and expert authority 81–2  
    transnational policy and 80–85  
Bill and Melinda Gates Foundation  
    73–85  
Bogotá 9, 89, 94, 95, 161–3, 167–77,  
    186  
Brazil 58–68  
    Brazil–Cuba–the Netherlands 65–8  
    Brazil–Guinea Bissau  
    human rights education (HRE)  
    policy 63–5  
    right to birth registration 61–3  
Brenner, N. 203  
Budget Directorate 151, 153–6  
bus rapid transit (BRT) 45, 49,  
    89–100, 161, 163, 168–70, 176,  
    201  
    advocate sparking curiosity 95–6  
    circulation before international  
    advocacy 94  
    circulation through international  
    advocacy 94–9  
    technical expertise, engineer 96–7  
    World Bank, financier 97–9
- Callon, M. 92  
capacity building strategy 149  
Cape Town 95, 96, 100  
Cardoso 59  
celanthropy 78  
Central and Eastern Europe (CEE)  
    104–11, 116  
    HTA, policy preferences 107–108  
Chile 30, 90, 145, 148, 151–6  
Chisholm, L. 57  
cities 9, 14, 43, 51, 89, 90, 94–100,  
    161–3, 167–73, 175  
collaborative interactions 123–41  
    arenas and shared core policy  
    objectives 135  
    collaborative relationships, policy  
    transfer 135–6  
    engagement mechanisms and  
    policy-making arenas 138–9  
    structured frameworks and  
    interaction mechanisms 136–8

- collaborative policy transfer 139–40
- Common Ground 42, 43, 47, 48, 52, 53
- compliance policies 123–41
  - methodology 126–7
- conceptual coordinates, engaged
  - pluralism 200–203
    - actions 202–3
    - agents 201–2
    - arenas 200–201
- conceptualisation strategy 149
- conditionality 74, 80, 84–6, 110, 181, 188–9, 191
- contemporary policy work 2
- Cook, I.R. 10, 46–8, 163
- Cross, M.A.K.D. 104, 112, 116
- cross-national learning 148
- Cuba's National Centre for Sex Education (CENESEX) 66, 67
  
- decision making 63, 138
- dialogical encounter 199
- diffusion 4, 7, 9, 57, 74, 91, 92, 105, 108–10, 116, 117, 124, 146, 170
- disintegration 111
- Dolowitz, D.P. 5–6, 91, 117
- Drake, W.J. 104
- Dunlop, C. 104
- Dutton, W.H. 27, 28, 31, 38
  
- echo chambers 38–40, 203
- economic actors 14
- Embarq 90, 91, 94–9
- emotional artefacts 161–77
- emotions 166, 167, 173, 186
- empresarios* 174–6
- engaged pluralism 196–204
  - conceptual coordinates for 200–203
  - trading zones for 199–200
- epistemic communities 19, 103–17, 135, 163, 201, 202
  - factors explaining variance 115–16
  - formalistic adoption 115
  - post-failure, typology 111–16
  - potential outcomes, policy 112–15
  - triple reaction, initial failure 111–12
  - uninformed transfer 115
- Espín, Castro 66
- Evans 5
- experts 9, 12, 14, 16, 18, 28, 31, 46, 49, 50, 90, 103, 105, 107, 113, 147, 152, 153, 155, 156, 162, 164, 168, 169
  - agents 12
  - knowledge 12
- face-to-face (F2F) encounters 161–77
- face-to-face events 10
- failure 103–17
- family philanthropies 73
- Faulconbridge, J.R. 93, 164
- Fifth Estate 27–8
  - distinctive characteristics 28
- Foreign Correspondent* 42
- Fourth Estate 27
- fragmenting pluralism 196, 197–9
- Friedman, Milton 74
  
- Gates, Bill 73
- GDL 2020 172, 173, 175, 176
- Gilardi, F. 163
- global consultocracy 93
- global intermediaries business 89–100
  - multi-disciplinary understanding of 91–3
- global North 74, 80
- global South 9, 74, 80, 81, 95, 173, 201
- González, S. 46, 50
- Grabher, G. 165
- Guadalajara 170–76
  - infinity of small things 172–4
  - Peñalosa's Conference, political economy 170–72
- The Guardian* 81
- Guinea Bissau 58
- Gutiérrez, R.A. 147
  
- Haas, P.M. 112, 116
- Haggerty, Rosanne 42, 46–8, 51, 52
- hard policies 74
- hard power 86
- Hayek, F.A. 74
- Health Technology Assessment (HTA) 103–17

- in Central and Eastern Europe (CEE) 104–11
- defining 106–7
- policy preferences, extrapolating 107–8
- push and pull of 110–11
- Slovak Agency for 110
- waves of diffusion 108–10
- Hoch, C. 166
- Howells, J. 92
- Hult, A. 93
- human rights education (HRE) policy 63–5
- human rights policies 56–70
- indirect coercive transfers 6
- information and communication technologies (ICTs) 5, 26–8
- informational infrastructures 163
- Institute for Transportation and Development Policy (ITDP) 90, 94–9
- Intelligent Access Control (IAC) Programme 128–30
- Intelligent Access Program (IAP) 126–8
- Inter-American Development Bank (IADB) 152, 153, 156
- intermediaries 14, 19, 89–100, 186, 192
- international advocacy 91, 94–9
- International Financial Institutions 74
- international governmental organisations 26, 29, 30, 187, 190
- inter-sector coordination 68
- Johannesburg 96, 97, 161
- Jordan, A. 181
- jurisdictions, policy capacity 139–40
- Kennedy, S.M. 17
- King, M. 104
- Kingdon, J.W. 57
- Larner, W. 15, 93
- Latour, B. 92
- Laurie, N. 15, 93
- learning 7, 165–7
  - transfer mechanism of 184–6
- Legrand, T. 184
- lesson-drawing approach 4, 5
- Levy, J.S. 147
- LGBT rights 65–8
- Lovejoy, K. 28
- Lula 59, 60
- Magufuli, John 83
- Management Control and Evaluation System 153, 155, 156
- Management Control Division 154
- Management for Results (MfR) policies 145, 151–2
- Marsh, D. 3, 5, 6, 91, 117
- McCann, E. 7, 11, 17, 93, 167
- McFarlane, C. 7
- M<sup>c</sup>Guirk, P. 136
- Melbourne Common Ground facility 50
- Mexico 95, 97, 145, 151, 152–6
- microblogging 28
- Ministry for Social Development 155
- Ministry of Finance 153, 155, 156
- Ministry of Public Administration 155
- Mintrom, M. 146
- multidisciplinary roots, policy circulation 3–8
  - policy diffusion 3–4
  - policy learning 4–5
  - policy mobility 7–8
  - policy transfer 5–6
- MyCiTi 96, 100
- Narrative Policy Framework (NPF) 180–83, 203
  - operationalisation of 183–4
  - in policy transfer research 183–4
- narratives 31, 49, 82, 100, 162, 166, 167–9, 173, 176, 203
- National Council against Discrimination 65

- National Council for the Evaluation of Social Policy (CONEVAL) 152, 153, 155, 156
- National Heavy Vehicle Accreditation Scheme (NHVAS) 126, 130–31
- National Institute for Health and Care Excellence (NICE) 107, 110
- National Institute for the Development of Education (INDE) 64, 65
- neoliberal principles 13
- neoliberalism 14
- networks 7, 9, 11, 12, 27, 28, 38, 44, 78, 82, 83, 86, 92, 98, 105, 124, 140, 163–5, 186, 197
- New York Common Ground facilities 50
- Nicolaïdis, K. 104
- non-government policy oligarchs 16
- non-state actors 81
- North-to-South policy circulation 9
- not-for-profit manager 52
- Nutley, S. 190
- obligation 138, 181, 187–8, 191
- Omidyar, Pierre 73
- Ong, A. 94
- The Oprah Magazine* 51
- Organisation for Economic Co-operation and Development (OECD) 93
- Page, E.C. 147
- Peck, J. 8, 57, 135
- Peñalosa, Enrique 162, 176
- Pereira, J. 189
- persuasion 82, 150, 152–4, 161–77, 181, 186–7, 190
- narratives and persuasive storytellers 167–9
- persuasive practitioner 168
- philanthropic donors 76–80
- restricted resources and limited legitimacy 78–80
- third sector actors 76–8
- Plibersek, Tanya 48
- polemical pluralism 198
- policy agents 144
- policy-building 148, 149
- capacity building strategy 153
- conceptualisation strategy 152, 153
- fine-tuning strategy 153, 154
- persuasion 154
- strategies 145, 146, 152–4
- policy change 42
- policy conferences 163–5
- policy convergence 3
- policy diffusion 3–4, 68, 117
- policy entrepreneurs 12, 144, 146
- policy innovation 4
- policy institutionalisation 149
- codification strategy 154, 155
- international legitimisation strategy 156
- marketing strategy 155
- political deactivation strategies 155
- strategies 145, 146, 154–6
- policy learning 4–5, 16, 163–5
- emotional aspects of 165–7
- policy-makers 5
- policy-making arenas 73
- policy mobilities 2, 6–8, 92, 146, 147, 162, 165
- scholarship 92
- policy mobilizers 91
- policy movement 8
- policy narrative elements 184–6
- conditionality, transfer mechanism 188–9
- imposition, transfer mechanism 189–90
- learning, transfer mechanism 184–6
- obligation, transfer mechanism 187–8
- persuasion, transfer mechanism 186–7
- policy narratives 180–92
- see also* narratives
- policy strategies 145–51
- policy tourism 42–54
- associational bonds 45
- defined 44
- influence of 49–53
- policy circulation and 44–8
- policy transfer 5–6, 117, 124

- agents and strategies in 146–8  
 cases 127–34  
 Chilean and Mexican reform 151–6  
 codification strategy 150  
 conceptualising 148–51  
 Intelligent Access Control (IAC) Programme 128–30  
 Intelligent Access Program (IAP) 127–8  
 international legitimation strategy 150  
 marketing strategy 150  
 mechanisms 180–92  
 National Heavy Vehicle Accreditation Scheme (NHVAS) 130–31  
 policy institutionalisation 150  
 political deactivation strategy 150  
 Road Transport Management System (RTMS) 131–3  
 strategies 144–57  
 at work 151–6  
 policy transfer agents 148, 149  
 capacity building strategy 149  
 conceptualisation strategy 149, 150  
 fine-tuning strategy 150  
 persuasion strategy 150  
*see also* transfer agents  
 policy transfer failure 104  
 policy transfer process 69  
 Pow, C.P. 50  
 private foundations 73, 76–80, 83, 84–5  
 private philanthropies 77  
 private sector assets 76–8  
 public narratives 51  
 public opinion leaders 174–6
- Radaelli, C. 163  
 Rapoport, E. 9, 50, 93  
 research agenda 190–92  
 Rickly-Boyd, J.M. 50  
 right to birth registration 61–3  
 risk capital 77  
 road transport compliance 129  
 road transport management system (RTMS) 126, 127, 131–3  
 Roberts, A. 147  
 Robinson, J. 26  
 Rose, R. 4, 149
- Salamon, L.M. 78  
 Saxton, G.D. 28  
 science and technology studies 90–92  
 scorecard system 112  
 Sebenius, J.K. 104  
*Secretaria de Direitos Humanos da Presidência da República* (SDH) 60  
 Sharman, J.C. 3  
 Sheppard, E. 199  
 Sikkink, K. 59  
*60 Minutes* 51  
 social media 9, 18, 27–9, 33, 36, 40, 164, 180, 201, 203  
 tools 27, 28, 36  
 social network analysis (SNA) 36  
 soft advocacy 13  
 soft policies 74  
 soft policy transfer 81  
 soft power 86  
 South Africa 30, 90, 96, 123, 130–33  
 South America 94, 186  
 South–South cooperation 56–70  
 Brazil and 58–68  
 Steiner-Khamsi, G. 57  
 Stone, D. 6, 91  
 Storper, M. 164  
 storytelling 161–77, 180, 186, 203  
 structural adjustment programs (SAP) 189  
 Sweden 127–30
- tacit knowledge 47  
 technocratic determinism 4  
 Temenos, C. 11  
 The Times Square 42  
 Theodore, N. 135  
 trading zones 199–200  
 transdisciplinary future, policy circulation 8–18

- actions and decisions 15–18
- agents 10–11
- arenas 8–10
- commercial 14–15
- global and benevolent 12–13
- governments and civil servants 13–14
- political and expert 11–12
- transfer agents 91, 138, 139, 146, 175, 184, 186, 188, 189
- transfer mechanisms 180, 181, 184–92
- transfer success 123–41
- translation agents 92
- Transmilenio 94, 95, 168, 172
- transnational bodies 13
- transnational policy 80–85
  - big philanthropy and 80–85
  - Gates foundation, case of 80–85
  - suppliers 76–80
- transport regulation 123–41
- trans-urban policy pipelines 164
- Twitter
  - arctic development and 29–39
  - case and method of analysis 29–39
  - Fifth Estate and 27–8
  - importance of 31
  - issues 31–6
  - users 29, 30–31
- United States–Canada Joint Arctic Leadership Statement 33
- United States Common Ground facilities 49
- US–Canada Arctic Leadership Statement 34
- Venables, A.J. 164
- voluntary policy transfer 124, 140, 141
- Walker, C. 3, 146
- The Wall Street Journal* 51
- Ward, K. 44, 47, 163
- Wedel, J. 7
- Williams, H.T.P. 38
- Wolman, H. 4, 147
- Wood, A. 45, 49, 93
- World Bank 97–9, 109, 111, 186
- Wynne, Richard 48
- Zuckerberg, Mark 73