

Contents

List of contributors vii

Introduction 1
Sanjay Goel, Andrea Colli and Giorgia Maria D'Allura

PART I CONCEPTUAL BOUNDARIES AND METHODS

- 1 Family and institutional contexts: an integrated view to advance family business research 11
Giorgia Maria D'Allura
- 2 Institutions and family firms: past achievements and new challenges 26
Andrea Colli
- 3 Mixed methods approach for family firm and institutions research: literature review and suggestion for future research 40
Giorgia Maria D'Allura and Mariasole Bannò
- 4 Qualitative inquiries in family business research from a (neo-)institutional theoretical perspective 60
Anna Carreri

PART II BUSINESS MODELS AND COMPETITIVE ADVANTAGE IN FAMILY FIRMS

- 5 Which business model for the family business? A literature review and extension 98
Rania Labaki and Christian Haddad
- 6 Business modelling for business families 123
Rosario Faraci and Rosaria Ferlito
- 7 Cultural variables as conceptual moderators in the family involvement–performance relationship: a meta-analytic regression analysis 143
Bice Della Piana, Rosalia Santulli and Carmen Gallucci

8	Financial performance and corporate reputation in family firms: is it about being good or being known? <i>Alexandra Dawson</i>	170
PART III INNOVATION AND COMPETITIVENESS IN FAMILY FIRMS		
9	Family business innovation: a circular process model <i>Moritz Feninger, Nadine Kammerlander and Alfredo De Massis</i>	187
10	Innovation advantages of family firms: navigating the trilemma of challenges <i>Justin B. Craig, G. Thomas Lumpkin and Marc Meyer</i>	210
11	Transgenerational entrepreneurial family firms and formal institutions: exploring the impact of entrepreneurial orientation on family firm performance in different formal institutional settings <i>Daniela Giménez Jimenez and Andrea Calabrò</i>	232
12	The relationship between innovation and internationalization in family firms: past research and future challenges <i>Mariasole Bannò, Giorgia Maria D'Allura, Celeste Amorim Varum and Sandro Trento</i>	259
PART IV CASE STUDIES		
13	The interrelation between socio-spatial and institutional context and family business characteristics <i>Salvatore Tomaselli, Gianna Agrò, Gioacchino Fazio and Stefano Fricano</i>	277
14	Exploring the intersection of e-commerce and context in family business in China: the effects on organisational form and identity <i>Donella Caspersz, Yong Wang, Salvatore Tomaselli and Rong Pei</i>	304
	<i>Index</i>	325