

# Contributors

---

**Gianna Agrò, University of Palermo**, is Associate Professor of Statistics at the University of Palermo, Italy, Department of Economic, Business and Statistics Sciences. She has a degree in Statistics and Economic Sciences from the University of Palermo, and a PhD in Computational Statistics and Applications from the University of Naples Federico II. Her teaching activity has covered probability calculus and mathematical statistics, stochastic processes, inferential statistics, statistics and multivariate statistical analysis. She currently teaches statistics and statistics for business decisions. Her research interests include analysis of functional data and multivariate statistical analysis.

**Celeste Amorim Varum, University of Aveiro**, is Assistant Professor of Economics at the University of Aveiro, Portugal. She was previously Advisor to the State Secretary for Industry of Portugal. She holds a PhD in Economics and a Master's in International Business and Economic Integration from the University of Reading, UK, and a degree in Economics from the University of Évora, Portugal. Her research focuses on the dynamics of firms, industries and regions, giving particular attention to aspects related to internationalization, innovation and enterprise policy.

**Mariasole Bannò, University of Brescia**, is Assistant Professor at the University of Brescia, Italy, where she teaches in the fields of economics and management. She gained a PhD in Economics and Management of Technology in 2009. She has published several articles and book chapters in international publications, in the fields of economics and international and family business. In particular her works have been published in journals such as *Journal of Small Business Management*, *Journal of Policy Modeling*, *Journal of Family Business Strategy* and *Applied Economics Letters*. Her research interests concern family business, the outward and inward internationalization of firms and the evaluation of public policies.

**Andrea Calabrò, IPAG and IPAG Family Business Institute**, is the Academic and Managing Director of the IPAG Family Business Institute (IFBI) and Professor of Family Business and Entrepreneurship at IPAG Business School, Nice, France. He is currently Global Academic Director of the Successful Transgenerational Entrepreneurial Practices (STEP) Project.

He has published journal articles on family firms, internationalization and corporate governance in leading international peer-reviewed journals such as *Strategic Management Journal*, *Entrepreneurship Theory and Practice*, *Corporate Governance: An International Review*, *Harvard Business Review* (Case Study Collection), *Journal of Business Research*, *Journal of Business Ethics*, *International Journal of Management Reviews*, *Family Business Review* and *Journal of Small Business Management*.

**Anna Carreri, University of Verona and University of Hasselt**, is a post-doctoral researcher at the University of Verona, Italy, and affiliated with the University of Hasselt, Belgium. She teaches Qualitative Methods Lab at the University of Trento, from which she received her PhD in Sociology and Social Research. She was a visiting scholar at the Central European University (CEU) in Budapest (2014) and at the Faculty of Business Economics at the University of Hasselt (2017). Her research is conducted mainly through qualitative methods (ethnography, narrative analysis and discourse analysis) and focuses on: 1) work–life issues from an intersectional perspective; 2) sustainability and quality of working life in relation to changes in the labor market and organizational models; and 3) (new) labor cultures and the role of trade unions and bargaining.

**Donella Caspersz, University of Western Australia**, is a Lecturer and Director PRME at the University of Western Australia, with a PhD in Industrial Sociology. Her research in family business focuses on the theme of family business continuity in the digital shared economy and covers research about governance, emotions and human resources including non-family in family businesses. She also conducts research in pro-social behavior in the areas of employment relations and student leadership.

**Andrea Colli, Bocconi University**, is Professor of Economic and Business History at Bocconi University in Milan, Italy. He is Head of the Department of Social and Political Sciences, Vice-President of the European Business History Association and Associate Editor of *Business History*. His research currently focuses on multinational state-owned enterprises and their role in the new geopolitical framework. He also carries out research on family firms and corporate governance, mainly in historical and comparative perspective.

**Justin B. Craig, Bond University**, is Professor of Entrepreneurship, Bond University, Australia. His research, which focuses on the challenges of business-owning families, has appeared in leading journals including *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Journal of Business Ethics*, *Journal of Management Studies*, *Journal of Business Research* and *Family Business Review*, among others.

**Giorgia Maria D'Allura, University of Catania**, is Assistant Professor of Economics and Business at the University of Catania, Italy, from which she received her PhD in Management. She was a visiting scholar at the Warrington College of Business and Administration at the University of Florida (2003–2004, 2006, 2018), EDHEC Business School (2017) and IPAG Business School, Nice (2018). Her research focuses on how governance structures influence a firm's development pattern and strategy, especially focusing on institutional context, innovation and internationalization. Recently her research interests have focused on the role of emotion in the governance of the entrepreneurial and family business. She also is interested in the impact of technological innovation on market adoption and business model transformation, especially in high-tech industry.

**Alexandra Dawson, Concordia University**, is an Associate Professor of Management and the CIBC Distinguished Professor of Entrepreneurship and Family Business at Concordia University's John Molson School of Business, Canada. Her research interests are at the intersection of entrepreneurship and family business, and she has published in journals such as *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Family Business Review*, *Journal of Family Business Strategy* and *Organization Studies*. She is an Associate Editor for *Journal of Family Business Strategy* and is on the Review Board for *Family Business Review*.

**Bice Della Piana, University of Salerno**, has a PhD in Public Management and is Assistant Professor and Scientific Director of the Cross Cultural Competence Learning and Education – 3CLab research lab at the Department of Management and Innovation Systems, University of Salerno, Italy. She was a visiting scholar at the University of Burgos, Spain, and Research Fellow at the Institute for Cross Cultural Management at Florida Institute of Technology, USA. Her main research interests are focused on the cross-cultural perspective applied to management and entrepreneurship and family business heterogeneity across different cultures.

**Alfredo De Massis, Free University of Bozen-Bolzano and Lancaster University**, is Full Professor of Entrepreneurship and Family Business and Director of the Centre for Family Business Management at the Free University of Bozen-Bolzano, Italy, where he leads the Cluster (department) of Entrepreneurship, Innovation and Management. He is also affiliated with Lancaster University Management School, UK. His research focuses on innovation and strategic management of family enterprises. In September 2015, *Family Capital* ranked him among the world's top 25 star professors for family business. He serves as Associate Editor of *Family*

*Business Review*, and his research has been published widely in leading academic and professional journals including *Academy of Management Journal*, *Journal of Management Studies*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Journal of Product Innovation Management*, *Academy of Management Perspectives*, *Family Business Review*, *Journal of Business Ethics*, *California Management Review* and *Academy of Management Learning and Education* and has been featured in various media outlets including *Financial Times*, *Harvard Business Review* and *CNBC*.

**Rosario Faraci, University of Catania**, PhD, is Professor of Business Economics and Management at the University of Catania, Italy, where he teaches innovation and business models and currently serves as President of the Undergraduate Program in Business Administration and as Delegate of the Rector for Startups and Technology Transfer. He is an Adjunct Professor at the University of Maryland University College Europe. His research interests are in the areas of corporate governance, firm competitiveness, innovation and entrepreneurship through books and articles published in several journals. He is involved in the “Third Mission,” by delivering the results of academic research to firms and the local territory. He is Co-Editor of *Journal of Management and Governance* published by Springer.

**Gioacchino Fazio, University of Palermo**, is Associate Professor of Applied Economics at the University of Palermo, Italy, Department of Economic, Business and Statistics Sciences. He received a Master’s in Quantitative Economics from the Université Catholique de Louvain, Belgium and a PhD degree in Markets and Organizations from the Université de Nice Sophia Antipolis, France. His main research activity concerns the theme of innovation, organizational dynamics of business and industrial economics. He coordinates several national and European research projects.

**Moritz Feninger, WHU – Otto Beisheim School of Management**, is Research Associate and PhD candidate of the Institute of Family Business and of the Entrepreneurship and Innovation Group at WHU, Germany. He received his Master’s degree (MLitt, with Distinction and Head of School Prize) from the University of St Andrews, UK, and holds three Bachelor degrees (BA, BSc, with Distinction) from universities in Germany, France and Switzerland. Furthermore, he studied at the University of California Santa Barbara, USA as a scholarship holder of the State of Baden-Württemberg in Germany. Prior to WHU, he worked as Research Assistant of the School of Management of the University of St Andrews; he has over ten years of professional experience in leading family firms and is a member of the

Judging Panel of the Prix Bartholdi Association, promoting trinational academic education. His research focuses on family firm innovation, (internal) corporate entrepreneurship, hidden champions and succession.

**Rosaria Ferlito, University of Catania**, is a post-doctoral research fellow in management at the Department of Economics and Business at the University of Catania, Italy. In 2017, she received her PhD in Economics, Management and Statistics from the University of Messina. Her research activity is focused on business modeling and business models, with a particular emphasis on sustainability, family business and innovation management.

**Stefano Fricano, University of Palermo**, has a degree in Physics and PhD in Applied Economics. He has held various positions at major international companies and research centers in Italy as part of the support activities for the industrial development of innovations. He held the role of Innovation Promoter at the University of Palermo, Italy. Currently he deals with the impact assessment of public policies with particular attention to the fisheries sector.

**Carmen Gallucci, University of Salerno**, is Associate Professor of Corporate Finance at the Department of Management and Innovation Systems, University of Salerno, Italy, where she is the Scientific Director of the Family Business Observatory. She currently teaches corporate finance and family business governance. Her research focuses on the interaction between corporate governance models and economic and financial performance, with particular attention to the governance mechanism in family firms.

**Daniela Giménez Jimenez, Technische Universität München**, is a post-doctoral researcher at the Chair of Corporate Sustainability at the Technische Universität München (TUM) School of Management, Germany. She received her doctoral degree at Witten/Herdecke University, Germany in 2016. While writing her doctoral thesis, in 2015, she was a visiting scholar at Bentley University, USA, where she studied advanced quantitative methods. Her research focuses on sustainable entrepreneurship, combined with women's entrepreneurship and women in family businesses. She is interested in the understanding of institutional context, culture, and the main antecedents of the entrepreneurial processes of ventures and family businesses.

**Sanjay Goel, University of Minnesota Duluth**, is an Associate Professor of Strategic Management and Entrepreneurship at the University of Minnesota Duluth, USA. His teaching and research interests include

governance, strategy, entrepreneurship and leadership, especially in family business firms.

**Christian Haddad, EDHEC Business School, EDHEC Family Business Centre, EDHEC Business School**, is a Research Engineer at the EDHEC Family Business Centre, France. He holds a PhD in Corporate Finance from the University of Lille 2 and SKEMA Business School. His research interests revolve around family business, entrepreneurial finance, banking and corporate finance, with a methodological emphasis on quantitative approaches. His work has been presented at many international conferences (AFFI, EFMA and FEBS). His most recent article was published in 2018 in *Small Business Economics*, a leading peer-reviewed journal specializing in entrepreneurship and innovation, family firms and new venture creation. He also received an award for the best paper presented by a young researcher at the FEBS conference in 2016.

**Nadine Kammerlander, WHU – Otto Beisheim School of Management**, is Full Professor of Family Business and Speaker of the Entrepreneurship and Innovation Group at WHU, Germany. She received her PhD in Management from the Otto-Friedrich University in Bamberg, Germany. Prior to WHU, she worked for the University of St. Gallen and was a visiting professor at the University of Bergamo and University of Cagliari. Her research focuses on family firm innovation, leadership in family firms, and family offices. Her research has been published in journals such as *Academy of Management Journal* and *Academy of Management Review*. She serves as Associate Editor for *Family Business Review*.

**Rania Labaki, EDHEC Business School, EDHEC Family Business Centre, EDHEC Business School**, is Associate Professor of Management at EDHEC Business School and Director of the EDHEC Family Business Centre, France. Her current interests revolve around the interplay between family dynamics and family business entrepreneurial, social and financial behaviors. She is Co-Editor of the *Entrepreneurship Research Journal* and is actively involved with leading international organizations specializing in family business, including IFERA, FBN, BFF and FFI. She holds a PhD in Management Sciences from the University of Bordeaux and is the recipient of several international awards recognizing her contributions to the family business field, including the FFI award for the *Family Business Review* best article in 2015.

**G. Thomas Lumpkin, University of Oklahoma**, is C.S. Trosper Chair and Professor of Entrepreneurship and Director of the Tom Love Division of Entrepreneurship and Economic Development at the Price College of Business at the University of Oklahoma, USA. His research and teaching

interests include entrepreneurial orientation, social entrepreneurship and family business. He is a globally recognized scholar whose research has been published in journals such as *Academy of Management Review*, *Academy of Management Journal*, *Strategic Entrepreneurship Journal*, *Journal of Business Venturing* and *Entrepreneurship Theory and Practice*. He is a Co-Editor of *Strategic Entrepreneurship Journal* and serves on the editorial boards of five leading international journals.

**Marc Meyer, Northeastern University**, is the Robert Shillman Professor of Entrepreneurship and Matthews Distinguished Professor at Northeastern University, Boston, MA, USA. He is widely published in the field of product, service and business model innovation and has worked with industry leaders in computing, industrial products and consumer products around the world. He is the founder of D'Amore-McKim School of Business Entrepreneurship and Innovation Group and Co-Director of the Center for Entrepreneurship Education.

**Rong Pei, Beijing Institute of Technology**, is Full Professor in Family Business and Entrepreneurship at the School of Management and Economics of Beijing Institute of Technology (BIT), China, and the Director of BIT's Joint Research Center for Sino-Foreign Family Business. Her research focuses on family business, entrepreneurship, enterprise development strategy, marketing management innovation and *guanxi*. She is the dissertation evaluation expert for the academic papers expert database of the National Education Commission, ad hoc Academic Counselor of the Family Business Committee of China's Research Institute for the Non-State-Owned Economy, Academic Expert for *Family Business Magazine* and author of the Women's Column in *Family Business Magazine*.

**Rosalia Santulli, University of Salerno**, is Lecturer in Financial Analysis and Research Fellow in Corporate Finance at the Department of Management and Innovation Systems, University of Salerno, Italy. She is also an affiliated researcher at IPAG Business School, Paris. She received her doctoral degree in 2014. In 2015, she spent a period as a visiting researcher at Witten Institute for Family Business, University of Witten/Herdecke, Germany. In 2018, she was a visiting researcher at IPAG Business School, Nice. Her major research interests are in the area of family business, corporate governance, corporate finance and entrepreneurial finance.

**Salvatore Tomaselli, University of Palermo**, is Associate Professor of Business Administration at the University of Palermo, Department of Economic, Business and Statistics Sciences, Italy. He earned his PhD in Business Administration at IESE Business School, Barcelona, Spain in 1998. He has been a visiting professor of family business strategy and

governance at the Beijing Institute of Technology, and is a visiting professor for the period 2017–2019 at Zagreb University. He maintains academic relations with various institutions across Europe, Latin America, North America, Asia, Africa, the Middle East and Australia. In 1993 and 1999 he received the award for the best research paper presented at the Family Business Network World Conference. His academic and professional competence covers different topics in entrepreneurship and family business, including education of subsequent generations, composition and functioning of governance bodies, ethics and values in family businesses, family protocols and strategic planning in family businesses, and also covers strategic management, entrepreneurship, organizational design, boards of directors and control systems.

**Sandro Trento, University of Trento**, is Full Professor of Management at the University of Trento, Italy. He is Director of the School of Innovation at the University of Trento. He is also Director of the Fondazione Ergo-MTM, Varese, Italy. Before his academic career, he was Deputy Director in the Research Department of the Bank of Italy and Chief Economist of Confindustria. His research activity is focused on corporate governance, family business, productivity dynamics and entrepreneurship. His books include: *Proprietà e controllo delle imprese in Italia* (co-authored with M. Bianchi, M. Bianco, S. Giacomelli and A.M. Paces, Bologna, il Mulino, 2005); *Il governo dell'impresa, economia e diritto della corporate governance* (co-authored with G. Bosi, Bologna, il Mulino, 2012); and *Imprenditori cercasi* (co-authored with F. Faggioni, Bologna, il Mulino, 2016).

**Yong Wang, Wolverhampton Business School**, is Reader in Family Business and Entrepreneurship at Wolverhampton Business School, UK. His research focuses on family business, entrepreneurship, strategy and business performance. His publications have appeared in the *Journal of Strategic Information Systems*, *International Journal of Entrepreneurial Behavior and Research*, *Journal of Family Business Strategy*, *International Journal of Entrepreneurship and Innovation* and *Journal of Small Business and Enterprise Development*, among others. He acts as the Editor-in-Chief of the *International Journal of Management Practice* and serves on the Editorial Advisory Board of the *International Journal of Entrepreneurial Behavior and Research*, *Journal of Family Business Management* and *International Journal of Management Concepts and Philosophy*.