

Index

- academies 1
- Addey, Camilla 7
- Adrião, T. 41
- advocacy 39–50
- American Legislative Exchange Council (ALEC) 155
- Aubry, S. 179, 182

- Bagley, C. 91
- Ball, S.J. 91, 119, 121
- Bangladesh
 - diverse primary education system 134–5
 - for-profit private school model 131–46
 - low-fee private schools 135–7
- Barber, Michael 26, 119
- Barnett, M. 19
- Blair, Tony 119
- BRAC's transition 12, 131–46
 - low-fee private school franchise 137–44
- Brazilian education 41
- Brazilian education policy-making 42–8
- Bridge International Academies (BIA) 109, 110
- Buenos Aires, Argentina
 - logics of action in 85–101
 - private schools in 86–90
 - state-funded low-fee private schools in 85–101
- Bush, George H.W. 153
- Bush, George W. 155
- Bush, Jeb 153
- business opportunity 2–3

- Carnoy, M. 75
- charter management organizations (CMOs) 156
- China
 - allies and competitors in 68–82
 - anti-poverty programs in 82
 - Compulsory Education Law 70
 - educational clientele 75–8
 - high-fee schools 75
 - low-fee schools 73
 - medium-fee schools 74–5
 - philanthropy 76
 - private schools in 68–82
 - school entrepreneurs 75–8
- Chinese Association for Non-Government Education 70
- Chinese economy 68
- Chinese education system 68
 - cooptation or competition 79–82
 - development and diversification 70–75
 - long-term privatization in 79
 - moral-ideological re-orientation 80
 - private responses 70–75
- Chinese–foreign joint ventures 75
- Clinton, Bill 153
- corporate social responsibility (CSR) programs 54, 120
- cost-cutting approaches 114
- critical constructivism theory 33
- cross-national policy attraction 6
- Cruz, Priscila 44

- decision-making 49
- decontextualized interventions 65

- de facto privatization 7
- Deng Xiaoping 69
- destatalisation 3
- “Devolutivas pedagógicas” 47
- disarticulation 3
- disaster capitalism 55
- disaster-induced privatization 32
- disaster-induced reforms impact 29
- diversification 3
- Donnelly, Katelyn 116
- Dorsi, D. 179, 182

- economic collapse 55
- economic liberalization 70
- Economist* 4
- economy of scale 3–5
- “ed-reform” movement 148
- education
 - balanced risk and shared responsibility 176
 - conflict-affected and fragile contexts 173–9
 - contested policy approach 171–2
 - expenditure 4
 - growth of PPP in 2
 - human rights and 169–86
 - individual and public investment in 4
 - planning and systems development 176–7
 - regulation and accountability 177–9
 - risk assessments 175
 - standardization of 2, 3–5
 - of Syrian refugees 52–66
 - teachers’ conditions 177
 - transparency and stakeholder participation 175
- educational clientele 75–8
- educational development 16–33
- educational engagement 58
- educational quality 20
- education policy
 - Hyderabad, hi-tech city 114–19
 - perfect storm 111–14
 - for poor, emerging economies 106–26
- education policy-making 40–42
- education privatization
 - globalization of 20–23
 - paths toward 20, 21–2
 - reforms 19
 - trajectories and policy configurations 20–23
- education reforms 31
 - models 18
- Education Sector Strategy 25
- edu-solutions industry 118
- ‘edu-solutions’ industry 110
- Edwards, D.B. Jr. 5, 28
- employee engagement 62
- ‘English medium’ schools 113
- epistemic community 41

- Fennell, S. 145
- Ferrare, J.J. 40
- financial media outlets 4
- Financial Times* 4
- Finnemore, M. 19
- Florida Opportunity Scholarship program 154
- Florida Tax Credit Scholarship Program 159
- Folha* 44
- for-profit education sector 107
- for-profit entities 1
- for-profit private school model
 - 131–46
 - methodology, Bangladesh 133–4
- fragility situations 54–5
- free schools 175–6
- Friedman, Milton 150, 151, 158

- gated-community school 78
- gender discrimination 125
- Gestão Escolar* 45
- Glatter, R. 91
- Global Business Coalition for Education (GBC-E) 52–3, 116
- global education industry 1

- global education policies
 receptions 5–7
 translations 5–7
 global education reform movement
 (GERM) 41, 49
 Global Partnership for Education
 (GPE) 116
 global Silicon Valley 121
 global technology industry 107
 Google 118
 governance 2–3
 governance by numbers 3
 government schools 27, 87, 93–5,
 112, 117
 gross enrollment ratios 55, 56
 gross national product (GNP)
 112

 Henriques, Ricardo 44
 heterarchy members 49
 Hogan, A. 43
 Honduran Project of Community
 Education (PROHECO) 30
 Hopwood, N. 90
 human rights framework 179–85
 Hyderabad, hi-tech city 114–19

 Indian School Finance Corporation
 (ISFC) 116
 India's policy entrepreneurs
 119–22
 “innovative” policy solutions 16
 intellectual property rights 5
 Inter-Agency Network for
 Education in Emergencies
 (INEE) 174
 Inter-American Development Bank
 (IADB) 30, 55
 international actors 16–33
 role of 17–20
 International Finance Corporation
 (IFC) 25, 117
 international large-scale student
 assessments (ILSAs) 7

 international organizations (IOs)
 critical constructivist perspective
 19
 forums of policy ideas 18
 international policy entrepreneurs
 24
 international political economy
 (IPE) 19
 international schools 77

 Jabbar, H. 91
 Jordan 56

 kindergartens 136
 Klein, Naomi 55, 64

 Languille, S. 172
 Lebanon 56
 Lemann Foundation 45, 48
 Lingard, B. 43
 Lingard, Bob 7
 logics of action
 differentiation 98–9
 operational changes 97–8
 selection of students 95–7
 Los Angeles Unified School
 District (LAUSD) 158
 low-fee private schools (LFPS) 10,
 17, 23–7, 31, 32, 107, 113,
 114, 116, 122, 124, 131, 132
 Bangladesh 135–7

 market-based managerial reforms
 10
 market-based policies 41
 market forces 2
 Maroy, C. 91
 meritocracy 97
 Microsoft 118
 minban schools 68, 69
 Mizne, Denis 47
 Mobilisation for the National
 Learning Standards (MNLS)
 47–8
 modern nation-state 18

- Moschetti, M. 172, 176, 178
- Movement for the National
Common Base (MNCB) 43
- Naidu, Chandrababu 114
- Nambissan, G. 107, 119
- National Alliance for Public
Charter Schools 157
- National Program of
Self-Management for
Education Development
(PRONADE) 29–30
- A Nation at Risk* 152
- neo-institutionalism 18
- neoliberalism 149, 150
- neoliberal reforms 2
- network ethnography 39
- network governance 3
- new philanthropy 39
- basis for action, ‘studies’ and
reports 42–4
 - Brazilian education
policy-making 42–8
 - education policy-making and
40–42
 - meetingness, networking and
advocacy 45–7
 - networking, coalitions and
working with state 47–8
 - working with press, specialist
creation 44–5
- News Corp’s Amplify 118
- non-governmental organizations
(NGOs) 58, 62, 146
- “non-profit,” companies 45
- “non-profit” magazines 45
- nonprofit organizations (NPO) 90
- non-state actors 3
- Nova Escola* 45
- Obama, Barack 53, 155
- Olmedo, A. 121
- Partnership Schools for Liberia 27
- Pearson 109, 110, 141
- Pearson Affordable Learning Fund
(PALF) 26, 109, 115–17, 120
- Peroni, V.M. 41
- philanthro-capitalism 121
 - philanthropy strategies 39–50
 - policy entrepreneurs 43, 44, 49
 - policy transfer dynamics 17–20
 - ponzi scheme 119
 - pragmatism 97
 - private actors 54, 65
 - private corporate actors 58
 - private kindergartens 137
 - private schooling, promotion 16–33
 - private schools 1, 7–9
 - in China 68–82
 - supply-side subsidies, Buenos
Aires 86–90
 - private sector 4
 - private-sector engagement 52
 - private subsidized schools 87
 - privatization 1, 6, 9, 27–31
 - catastrophe 27, 32
 - reforms 32
 - right to education 122–6
 - privatization by default 31
 - in low-income countries and
23–7
- Program of Autonomous Schools
(PEA) 29
- Program of Education with
Community Participation
(EDUCO) 28–9
- pro-private sector policies 18
- public education 1, 2, 4
 - disinvestment in 111–14
 - neoliberal reforms 111–14
 - privatizing, in USA 148–63
- public management policies 2, 3
- public management reform 3
- public schools 7–9, 78
- rationalism 18
- Reagan, Ronald 150, 151, 153
- reasonable return of investment 71
- Reckhow, S. 40

- reforms, legitimization process 10
- Reynolds, K. 40
- Right to Education (RTE) Act (2010) 107, 113, 122–6
- rural–urban migration 69
- Saad, David 41
- school-based management (SBM) programs 29, 30
- school entrepreneurs 75–8
- school tuition organizations (STO) 158, 159
- second-order competition practices 88
- Sellar, S. 43
- Sellar, Sam 7
- Senna, Viviane 44
- shared value concept 64
- Shishu Niketon* approach 139, 140, 143–5
- Snyder, J.W. 40
- Solinger, D.J. 82
- Southern Tour 69
- Srivastava, P. 27, 90, 120, 121
- stakeholder critics 170
- state bureaucracy 2
- state-funded low-fee private primary schools (S-LFPSs) 86
- state-funded low-fee private schools (S-LFPS) 89, 90
- in Buenos Aires 85–101
- competing with government schools 93–5
- methodological and conceptual considerations 90–93
- state monopoly 2
- Steiner-Khamsi, Gita 7
- Sustainable Development Goals 171
- Syrian refugee children 55
- Syrian refugee education
- businesses roles 54–5
- humanitarian-oriented motives 61
- issues 59–61
- mass proliferation and limited coordination 59
- motivations 61–2
- non-state participation in 57–8
- private/non-formal schooling 60–61
- private participation in 52–66
- profit-oriented motives 61–2
- technology, dominance 59–60
- Systems Approach for Better Education Results (SABER) 142
- tax-credit scholarships 158
- Thatcher, Margaret 150
- Todos pela Educação (TPE) 40, 44
- Tooley, James 26, 115
- traveling policies 6
- Trump–DeVos budget proposal 162
- Trump–DeVos regime 162
- Turkey 56
- UK Department for International Development (DFID) 25, 26
- UN Committee on Economic, Social and Cultural Rights (CESCR) 181
- UN Committee on the Rights of the Child (CRC) 181
- unfair competition 85–101
- United States
- academic failure 160–63
- charter schools and vouchers 157–9
- corruption 160–63
- education in democracy 148–51
- market-driven reform 151–4
- movement, building 155–7
- neoliberalism 149, 150
- racial segregation, schools 149
- reforms, anatomy 157–9
- segregation 160–63
- UOL Educação* 44
- Urry, J. 45

- Van Zanten, A. 91, 95, 100
Verger, Antoni 6, 7, 172, 176, 178
vocational schools 78
- Wall Street Journal* 4
Woods, P. 91
World Bank 24, 25, 28–30, 109,
142
- World Development Report 2018*
25
World Humanitarian Summit 53
- Xi Jinping 80