

Index

- Aaboen, L. 3–4
Aadland, T. 3–4
ability to innovate 12
'about' design, entrepreneurship
 education 103, 104, 115, 117, 126,
 138
absorption capacity 11, 16, 63,
 64
achievement motivation 5, 169, 177–9,
 179–82
active learning 113–14
actor–opportunity nexus 28
adaptation 13, 96, 97
Adria, F. 171, 175, 176
advisory services 74, 75, 85
age of business, social capital and
 growth (study) 70–71, 72, 73, 74,
 75, 76
Aldrich, H.E. 60
alliances 16, 28
Alta 29; *see also* speed of innovation
 (study)
Amezcuca, A. 77
Anderson, A. 75
Arges 28–9; *see also* speed of
 innovation (study)
Armario, J. 90
artefacts
 and identity work studies 165
 learning communities 42, 45, 54,
 55
 market orientation and 87
 student ES event 153
Arzubiaga, U. 12
aspirational social identity 167
attitudes 11, 112, 114, 125, 127, 131,
 132, 141, 146
autonomy (learning) 2, 50, 52, 53, 54,
 56
Axelsson, K. 4
Aylward, D. 2
Baker, T. 167
balanced and replenished brokers 2, 45,
 54, 56
Batali, M. 171, 174, 175
Beamish, P.W. 90
'being part of the start-up scene',
 entrepreneurship societies (study)
 151, 153–4, 155, 160
'being a student', entrepreneurship
 societies (study) 151, 153, 154,
 155, 157, 160, 161
Belarouci, M. 2–3
beliefs 9, 11, 131, 155, 161, 167
belonging
 ES and sense of 151
 and identity construction 5,
 166, 169, 172, 179–82,
 183
Berglund, K. 124
Blanc, C. 66
Blumenthal, H. 171, 175, 176,
 178–9
board composition/functioning, and
 innovation 12
Borges, C. 65, 66
"born global" firms 89, 95, 97
Boschma, R. 27, 33
boundary elements, learning
 communities 2, 44–5, 51–2, 52–3,
 54–5, 56
boundary spanning 44, 52, 53
Bourdiesian studies 148–9
brokering, learning communities
 2, 43–5, 56; *see also* boundary
 elements; catalyst; strategy;
 structure
Bruni, A. 149
bureaucracy 160–61
business, and entrepreneurship
 education 110, 111, 125, 126, 127,
 134–5, 140–41

- business performance
 - MO, marketing capability and (study) 3, 84–97
 - discussion and conclusions 94–7
 - methodology 90–92
 - results 92–4
 - theoretical framework 85–90
 - see also* firm performance; growth
- business support structures 75, 76
- Cadogan, J. 97
- Canadian micro firms, community learning (study) 45, 46, 47, 48, 49, 50, 51, 52, 53
- capability
 - knowledge sharing and 26
 - see also* marketing capability; social capabilities
- capacity
 - social capital and growth (study) 75
 - to innovate, as a research issue 11, 15
- capital
 - as a substitutes/complements for innovation 14
 - see also* social capital
- career choice
 - ES and promotion of entrepreneurship as a 151
 - and narratives of identity construction 166
 - see also* dream followers; forced opportunists; serendipitous craftsmen
- career stage, and identity construction 166, 169, 174, 182, 183
- case studies, in entrepreneurship education 113, 126
- case study designs
 - celebrity chefs' identity construction 170–83
 - entrepreneurship in teacher education 4, 123–41
 - rural tourism micro learning 2, 41–56
 - speed of innovation 2, 24–38
- catalyst, learning communities 43, 48, 52
- Cavusgil, S. 90, 95
- celebrity chefs' identity construction (study) 5, 166
 - conclusion 183
 - discussion 179–82
 - methodology 170–72
 - results 172–9
- Chakrabarti, A.K. 26
- Chalmers, D.M. 149
- champions, learning communities 43, 45, 56
- change
 - entrepreneurship education and 108, 114
 - entrepreneurship societies and 154–5, 160
- channel-bonding 96
- Chapman, C. 91
- chrono-context, and family firm innovation 11
- close others, over-reliance on 42
- clusters 66–7
 - geographical proximity and 27
 - and growth 3, 72, 73, 74, 77, 78–9
 - resource-based determinants 15
 - wood industry, Ostrobothnia 85
- co-creators, of knowledge 137
- cognitive proximity 2, 27, 31, 32–3, 34, 35, 36, 37
- cohesiveness 64, 76
- collaboration 9, 29, 41, 43, 46, 48, 49, 50, 55, 56, 133, 134
- collaborative learning 42–3
- communication
 - entrepreneurship education 137
 - learning communities 43–4, 51, 52, 53
- community of practice perspective 41–2, 44, 56
- competence development
 - and identity construction 166, 169, 178, 179
 - market orientation and growth 87
 - micro firm learning communities 2, 44, 54, 56
- competent brokerage 56
- competitive advantage 2, 7, 9, 14, 24, 42, 88, 89–90, 96
- competitive edge 63, 67
- competitiveness 1, 26, 41, 66, 77, 86, 89
- competitiveness hub 66

- competitor orientation 86
 compulsory entrepreneurship
 education 128
 compulsory school education,
 entrepreneurship in 127
 consultant-led exercises 50, 53
 context, importance of 25, 60
 contextual impact, of education 4, 114,
 115
 continuity, and identity construction
 166, 169
 cooperation
 clusters and 66
 student ES 156–8, 161
 cooperative ethos 44
 cooperative skills 126, 137
 Cope, J. 103, 126
 Costa, A.S.M. 161
 cottage weekend, student ES (study)
 152–4, 156, 159–60
 country descriptions, entrepreneurship
 education 108
 courage 126, 133, 137
 crafting identity narratives 168, 170
 creative thinking 33
 creativity 64, 76, 126, 135, 136, 137,
 149, 176
 cross-fertilization, clusters and 66
 Cuevas-Rodriguez, G. 69
 cultural discourse, identity embedded
 in 182
 culture
 entrepreneurial trust-based 29
 and market orientation 87
 organizational 9, 10
 start-up 155, 157, 160
 customer knowledge 32
 customer orientation 86, 88
 customer relationship management
 88–9
 customer value 88
 customer-linking 96
 customers, and external learning 26,
 31–2
- Davids, M. 31
 Davidsson, P. 38, 63
 Day, G. 88, 96
 De Massis, A. 1, 9, 11, 12
 Debrulle, J. 63, 64, 69, 75
- decision-making
 incubators and growth (study) 77
 innovation research issues 14, 15, 16
 learning communities 53
 speed of innovation study 33
 development speed (product) 26, 31–4,
 36
 Dewey, J. 126, 135, 138
 Dhanaraj, C. 90
 Diamantopolous, A. 97
 didactic issues 4, 106, 124, 126, 129,
 137
 digitalization 15
 distinctiveness, and identity
 construction 5, 166, 169, 172, 182,
 183
 doing, ES and entrepreneurial 5, 158,
 160, 161
 domestic firms, MO, marketing
 capability and growth 3, 93–4
 dream followers, and identity
 construction 5, 174, 175, 177, 179,
 180, 182
 dynamic capabilities (DC) 88
 dynamic mindset 140
- early years firms, growth and social
 capital (study) 2–3, 60–79
 conclusion 78–9
 discussion 75–8
 methodology 67–70
 results 70–74
 theoretical background 61–7
 Ebbers, J.J. 65
 economic motive, entrepreneurship
 education 132, 134, 137
 education
 research, importance of 1
 see also entrepreneurship education
 educational level, entrepreneurship
 education 128, 129
 Swedish study 131, 137–8
 Edwards, C. 126, 138
 efficacy, and identity construction 166,
 169
 efficiency (cluster) 67
 Egan-Wyer, C. 160
 emotional attachment, and family firm
 innovation 11
 employment 26

- engineering, entrepreneurship
 - education in 108, 110, 111
- enterprising education 125
- enterprising skills 123, 125
- entrepreneurial identity, multifaceted nature 165, 167
- entrepreneurial identity construction
 - 5, 165–83
 - motivations 5, 166, 168–70, 177–9
 - narratives 165, 167–8
 - research 165–6
 - see also* celebrity chefs' identity construction (study)
- entrepreneurial intention 106, 112
- entrepreneurial latencies, ES and awakening of 5, 155
- entrepreneurial learning 126, 130, 131, 133, 135, 137, 139, 140, 159
- entrepreneurial policy (NFID) 67–8
- entrepreneurial skills 106, 112, 123, 126, 132, 133, 136, 137, 139
- entrepreneurship
 - ES and promotion of 159, 160, 161
 - as a mindset 125
 - motivation 169–70
 - as practice 5, 146–7, 148–9
 - practice-based studies 147–8
 - in preschool, compulsory and secondary school 127
 - relational networks and 61
 - resource-based view of firm and 90
- entrepreneurship discourse 5, 161
- entrepreneurship education
 - activities 103, 104, 110, 111, 129
 - design, *see* 'about' design; 'for' design; 'through' design
 - main approaches 123
 - methods 103, 126, 127, 128, 138, 139
 - multidimensional typology 104
 - objectives 4, 103, 113, 114, 139
 - see also* 'about' design; 'for' design; 'why' question
 - purpose of 126
 - typology (study) 3–4, 103–18
 - analysis of programmes and courses 109–13
 - conclusion, implications and future studies 116–18
 - development of a systematised 113–16
 - literature review 105–7
 - trends in literature 107–9
 - see also* teacher education
- Entrepreneurship Education Conference (ECSB) 106, 115
- entrepreneurship education research
 - 3, 4, 6
 - university-level 125
- entrepreneurship ideology 5, 161
- entrepreneurship modules 115, 129
- entrepreneurship programmes/courses
 - 103, 104, 106–7, 109–13, 116, 117, 126, 128
- entrepreneurship research 1
 - European 2–3, 6
 - practice theory approach 146
- epistemology, practice as 149
- ethnographic studies
 - entrepreneurship programmes and change 108
 - student entrepreneurship societies 5, 149–61
- European Commission 42
- European entrepreneurship research
 - 2–3, 6
- evaluation studies, entrepreneurship education 108–9
- evolution, of learning communities 44, 45, 51, 53, 54
- experimentation 88, 127, 138, 179
- export market orientation 97
- exports, share of, and growth 84
- external context, speed of innovation studies 24, 26, 35, 38
- external enablers 37, 38
- external learning 26
- external social capital (ESC) 3, 61, 62, 63–4, 65, 69, 70, 71–2, 73, 74, 75, 78
- external validation 167, 169, 177, 178, 179, 180, 181
- Fahy, J. 89
- Falk Lundqvist, A. 126, 137
- family firms 8–9
 - focus of previous research 8
 - innovation research 1, 7, 8, 17
 - solving the innovation paradox 12–13

- temporal evolution of innovation 10–11
- tradition and innovation 9–10
- family and friends
 - internal social capital 62, 64
 - over-reliance on, as learning allies 42
- family ownership 11, 12
- family-driven innovation perspective 12
- Fayolle, A. 4, 106, 109, 112, 116, 124, 128, 129, 131, 136, 138
- Filion, L.J. 65, 66
- financial constraints, overcoming 14
- financial resources 15
- Finland
 - growth and internationalization (study) 3, 84–97
 - discussion and conclusions 94–7
 - methodology 90–92
 - results 92–4
 - theoretical framework 85–90
 - PBS of student entrepreneurship societies 146–61
 - analysis 151–2
 - discussion 158–61
 - methodology 149–51
 - outline of approach 147–9
 - results 152–8
 - teacher entrepreneurship education 128
- firm performance
 - and family firm R&D investment 12
 - innovation as contributing factor 1, 7
 - SMEs poor innovative 13
 - see also* business performance; growth
- firm proactiveness 11
- Fisher, J. 91
- flexibility 15, 26, 27, 88, 97, 126, 135, 136, 137
- Foley, A. 89
- ‘for’ design, entrepreneurship education 103, 104, 115, 117, 126
- ‘for which results’, entrepreneurship education 106, 109, 110–11, 112, 128, 129, 137
- ‘for whom’ question, entrepreneurship education 106, 109, 110–11, 112, 128, 129, 137, 139
- forced opportunists, and identity construction 5, 174, 175, 177, 179, 181, 182
- forest sector (Finland)
 - internationalization of SMEs 85–6
 - MO, marketing capability and growth (study) discussion and conclusions 94–7 methodology 90–92 results 92–4
- François, V. 2–3
- Frederiksen, S.H. 115
- French clusters 66
- Frenken, K. 31
- frequency of support, and growth (study) 71
- funding
 - and community learning 48
 - French clusters 66
 - and growth (study) 70, 71, 72, 73, 74
- Gailly, B. 4, 106, 109, 112, 116, 124, 128, 129, 131, 136, 138
- Gedajlovic, E. 60, 62, 78
- geographical proximity
 - cluster relations 66–7
 - speed of innovation (study) 2, 25, 27, 28, 31, 32, 33, 34, 35, 36, 37
- get-together event, student ES (study) 147, 152–4, 156, 159–60
- Gherardi, S. 149
- Ghoshal, S. 62
- Gibb, A. 123, 126
- global mindset 97
- globalization 15, 25, 89, 97
- goals
 - learning community study 2, 51, 54
 - narrative identities and 168
- Goffman, E. 169
- González-Benito, O. 94
- Govindarajan, V. 91
- Granovetter, M.S. 62
- Green, P.G. 113
- group discussion 113, 126, 138
- group work 110, 111, 112, 115, 116, 152, 153, 160
- growth
 - entrepreneurship education and 125
 - innovation as contributing factor 1, 7
 - knowledge sharing and 26

- social capital and (study) 2–3, 60–79
 - conclusion 78–9
 - discussion 75–8
 - methodology 67–70
 - results 70–74
 - theoretical background 61–7
 - and start-ups, Finland 156
 - see also* business performance; firm performance
- growth entrepreneurship 146
- Growth for Wood Product Industry 90–91
- Gudergan, S. 89, 95
- Haara, F.O. 127, 138
- Haase, H. 104
- Hägg, G. 116
- Harker, M. 88, 91
- Hesterly, W.S. 76
- Heston Blumenthal: In Search of Perfection* (television series) 171, 178
- hierarchy, ES students and 160–61
- high proximity 31, 32, 33–4, 35, 36
- high-tech start-ups, social capital and growth 63, 64, 66
- Hite, J.M. 76
- Hjorth, D. 124
- holistic personal development 127
- Homburg, C. 87
- Honig, B. 63
- Hooley, G. 88
- ‘how’ question, entrepreneurship
 - education 106, 109, 110–11, 112, 113, 128, 129, 137
- Hult, T. 87
- human resource management 14
- Hurley, R. 87
- Hytti, U. 126
- idea generation and screening, speed of innovation (study) 2, 31–2
- ideals, ES and emergence of 5, 147, 151, 153, 156–8, 159, 160
- identity, *see* entrepreneurial identity; organizational identity
- identity work 165, 182
- immersion, university incubators 65
- impact of education 114–15
- incremental innovation 15
- incubators 65–6
 - and growth 3, 72, 73, 74, 76–7, 79
- independent action 126
- inertia 9
- inflexibility 9, 15, 52
- informal goals, entrepreneurship
 - education 139
- informal learning, student societies 4–5
- information, *see* knowledge
- information and communication
 - technology 25
 - and growth (study) 73, 74
- information networks, and cluster
 - efficiency 67
- initiative 13, 126, 133, 149
- innovation
 - as a firm asset 7
 - internal social capital 64
 - research 6
 - firm-level 1, 2
 - see also* family firms; small and medium-sized enterprises
 - importance of 1
 - rural–urban typology 25
 - see also* speed of innovation (study)
- innovation paradox (family firm) 12–13
- Innovation Regional Strategy, Nord–Pas-de-Calais 67
- ‘innovation through tradition’ model 9–10
- inside-out capabilities 88, 96
- institutional context 12, 60, 64–7, 76–7;
 - see also* clusters; incubators
- institutional proximity 33, 37
- integration capabilities 88
- intentionality, narrative identities 168
- interconnected elements, of practices 148
- interfunctional coordination 86–7
- internal entrepreneurship 126
- internal incubator marketplace 65
- internal social capital (ISC) 3, 61, 62, 63, 64, 69, 70, 71, 72, 73, 74, 75–6
- internationalization 89–90
 - costs 96
 - ESC and growth 63
- internationalized SMEs
- global mindset 97

- MO, marketing capability and growth 3, 92, 93, 94, 95
- internships 104, 114, 115
- interpretation, in education 127, 138
- intra-family succession 11
- intra-organisational links 64
- investment in R&D 11, 12, 13
- inward focus 42
- Iredale, N. 125, 136
- Ireland 128
- Ireland, R. 89
- Jain, R. 87, 89
- Jaworski, B. 86
- job creation 65, 68, 70, 76, 156
- Joensuu-Salo, S. 3
- Johannisson, B. 150
- Johansen, V. 125
- Jones, B. 125, 136
- Jørgensen, J.B. 2
- Josselson, R. 169
- Junior Enterprises (Brazil) 161
- Keating, A. 149
- Keller, T. 171, 175, 177, 178
- Kelliher, F. 2, 54, 56
- Kern Entrepreneurship Education Network (KEEN) 107
- Kessler, E.H. 26
- Kettunen, S. 3, 84, 85
- Kihn, L.-A. 91
- Klapper, R. 125
- Knight, G.A. 90, 95
- know-how 64, 85, 86, 148
- knowledge
 - co-creators of 137
 - ESC and access to 63
 - internationalization and additional 96
 - micro firm learning communities (study) 41–2, 43, 45, 54, 56
 - practices and 148
 - speed of innovation (study) 31–3, 34, 37
 - see also* past knowledge; tacit knowledge
- knowledge base, teacher entrepreneurship education 141
- knowledge creation 4, 27
- knowledge economy 89
- knowledge exchange 52, 66, 75, 76
- knowledge flows 2, 17, 54, 56
- knowledge integration 33, 37
- knowledge interactions 2, 33
- knowledge sharing 26
- knowledge spillovers 27, 28
- knowledge transfer 32, 64, 139
- knowledge variation 27
- Kohli, A. 86
- Kohtakangas, K. 5
- Komppula, R. 88
- Komulainen, K. 125, 136, 141
- Korhonen, M. 141
- Kuratko, D.F. 125
- Kyrö, P. 136
- Lafaye, C. 2–3
- launching speed (product) 26, 34–6, 36
- Lautenschläger, A. 104
- Lave, J. 41, 55
- leadership, learning communities 45, 52, 54
- learning
 - from market information 88
 - internationalization and growth as a process of 95
 - learning by doing 138, 159
 - learning by showing 138
 - learning community
 - concept 42–3
 - see also* micro firm learning communities (study)
 - learning motivation 169
 - and identity construction 166, 177, 178, 180, 182
- lectures 110, 111, 113, 115, 126, 134, 136, 137, 138
- Leffler, E. 129, 139, 141
- leverage of resources 14
- Liao, S.-H. 94
- life-long learning 126
- limited resources 13, 14–15, 17
- lock-ins 27
- Loiseau, B. 171, 174, 175, 177
- low proximity 31, 32, 33, 34, 35, 36
- McEvily, B. 67
- macro-level education 109, 111, 132
- Mainiero, L. 169–70

- manufacturing SME, *see* speed of innovation (study)
- market access, speed of innovation (study) 34–5
- market development 90
- market information, learning from 88
- market intelligence, MO and 95, 96
- market orientation (MO) 86–7
and business performance 84
SMEs, Finnish forest sector (study) 3, 84–5, 91, 92, 93, 94–6, 97
- internationalized 90
and marketing capability 88–9, 95
as a resource 87, 90, 96
strategic level adoption of 88
- market-sensing 96
- marketing capability 88–9
and business performance 84
SMEs, Finnish forest sector (study) 3, 84–5, 91, 92, 93, 94, 95, 96, 97
- Markowska, M. 5
- Marlow, S. 65
- Martinez, M.A. 60
- mastery motivation 169
and identity construction 177, 178, 179, 180, 181
- Mathisen, L. 2
- Maximin, J. 176
- meaning, and identity construction 166, 169
- membership configuration, micro community learning study 43, 48–50, 53
- Merton, R.K. 131
- method-focused learning, *see* ‘self-driving’ focus
- micro firm learning communities (study) 2, 41–56
brokering 43–5
collaborative learning 42–3
conclusion and recommendations 55–6
discussion and learning community model 52–5
empirical findings 48–52
methodology 45–8
micro-level education 109, 110–11, 132
- microenterprises, MO and business performance 87
- mindset
entrepreneurship as a 125
entrepreneurship education and challenging of 132, 134, 137, 140
see also dynamic mindset; global mindset
- Moreno-Moya, M. 26, 30
- Morgan, N. 95
- Morgan, T. 87
- motivations
in entrepreneurial identity construction 5, 166, 168–70, 177–9
for entrepreneurship education 107
- multiple case studies 38
rural tourism micro learning 2, 41–56
- Munuera-Aleman, J.-L. 26, 30
- Mwasalwiba, E.S. 113, 126, 138
- Nahapiet, J. 62
- narratives
entrepreneurial identity construction 5, 165, 166, 167–8, 172
see also dream followers; forced opportunists; serendipitous craftsmen
- Narver, J. 87
- Neck, H.M. 113
- negative effects
of external social capital 63–4
of market orientation 87
- negotiation
of identity 51, 168
in learning communities 44, 50, 51, 53, 54, 55
- networks
clusters and 67
and entrepreneurial activity 61
firm performance 63
geographical proximity and 27
incubators and development of 65, 66
and innovation 16, 37
new product development (NPD) 10, 24, 26, 87
- Nicolini, D. 149, 151, 159

- non-economic goals, and family firm innovation 12
- non-financial indicators, growth measurement 68
- non-monetary activities 15
- Nord France Innovation Développement* (NFID) 67–8
- Nord–Pas-de-Calais region
social capital and growth (study) 60, 61
conclusion 78–9
discussion 75–8
methodology 67–70
results 70–74
- Norway, *see* speed of innovation (study)
- O’Gorman, C. 126
- older firms, social capital and growth 64, 76
- ontological level, entrepreneurship education 128, 129
Swedish study 131, 136–7, 140
- Oosterbeek, H. 115
- open innovation 16–17
- opportunistic behaviour 33, 75
- opportunistic risks 63–4
- opportunity development 38
- “optimum” resource configuration 15
- Organisation for Economic Co-operation and Development (OECD) 123
- organisational context, social capital and growth (study) 63–4, 75–6
- organizational culture 9, 10
- organizational identity 9
- organizational provision, of resources 15
- Østergaard, S.J. 115
- Ostrobothnia, *see* forest sector (Finland)
- Otterborg, A. 126, 137
- outcome-focused learning, *see* participative learning
- outside-in capabilities 88
- Parkkari, P. 5
participative learning 4, 113–14, 115, 116, 117
- passive learning 4, 113, 115, 116, 117
- past knowledge 9–10, 17
- path dependence 9
- Patton, D. 65
- pedagogic issues 4, 106, 112, 126, 128, 129, 133, 137
- peer learning 112, 117
- Pelham, A. 87
- Pepin, M. 126, 138
- perceived utility of support (growth study) 60, 69, 70, 71, 78, 83
- perfectionism, and narrative identity 178, 180, 181
- performance motivation, and identity construction 166, 169, 177, 178, 179, 180, 181, 182
- peripheral participation, learning communities (study) 52, 53
- personal development 126, 127, 132, 133, 136, 137, 139, 140
- Pflesser, C. 87
- Pirolò, L. 66
- Pittaway, L. 103, 126, 138
- plotting narrative identities 168
- pôles de compétitivité*, *see* clusters
- policy makers
social capital and growth 77
speed of innovation 37
- politics
community learning study 50, 52
ES students and avoidance of 5, 157–8, 161
- Porter, M.E. 66
- Powell, E. 167
- practice turn 147, 149
- practice-based study, student entrepreneurship societies 147–61
analysis 151–2
discussion 158–61
methodology 149–51
outline of approach 147–9
results 152–8
- practice(s) 147–8
- pre-school entrepreneurship education 127
- Presutti, M. 66
- pro-active clusters 66
- problem solving 64, 127, 134
- product development 90; *see also* new product development; speed of innovation (study)

- profitability, MO and 87
 progressive learning strategies 2, 53, 54, 56
 progressive teaching methods 126, 137, 138
 project work 138
 proximity, and speed of innovation (study) 2, 25, 27–8; *see also* cognitive proximity; geographical proximity; institutional proximity; social proximity
 public institutions 64–5
- Rae, D. 126
 Ramsay, G. 171, 174, 175, 177–8
 Ramsgaard, M.B. 115
 recognition, motivation and identity construction 174, 177, 178, 182
 Redzepi, R. 171, 175, 176, 178
 Refai, D. 125
 Regional Tourism Organisation (RTO) 46, 48, 49, 51, 52, 53
 Reijonen, H. 88
 Reinl, L. 2, 54, 56
 relationship development 27, 31, 33
 research and development (R&D) 11, 12, 13, 14
 resource(s)
 from social capital 77–8
 innovation research issues 14, 15, 16
 market orientation as a 87, 90, 96
 see also artefacts; limited resources
 resource constraints, connectedness and easing of 42
 resource exploitation 63
 resource-based view (RBV) 88, 90, 96
 resource-constrained micro firms 2, 41, 43, 54
 retention of employees 14
 return on assets (ROA), MO and 95
 rigidity 9
 risk aversion 12
 Robinson, S. 108
 role identity 165, 167, 172
 Rovelli, P. 1
 rural context, speed of innovation (study) 2, 24–38
 discussion and conclusions 35–8
 findings 31–5
 methodology 28–31
 recent research 24
 theoretical perspectives 26–8
 rural tourism, micro firm learning (study) 2, 41–56
 brokering 43–5
 collaborative learning 42–3
 conclusion and recommendations 55–6
 discussion and learning community model 52–5
 empirical findings 48–52
 methodology 45–8
 rural–urban typology, of innovation 25
- sales growth, MO and 87
 Saraiva, L.A.S. 161
 Sarasvathy, S.D. 124, 139
 Savoy, G. 174
 Schanke, T. 125
 scientific activities, social capital and growth (study) 74
 secondary school entrepreneurship education 127
 sectorial affiliation, and growth (study) 72, 73, 74
 Seikkula-Leino, J. 128, 138
 self-confidence 137
 ‘self-driving’ focus, to learning 4, 114, 115, 116
 self-employment, entrepreneurship education for 107, 112, 123
 self-esteem, and identity construction 166, 169
 senescence 9
 serendipitous craftsmen, and identity construction 5, 174–6, 178, 179, 180, 182
 services, social capital and growth (study) 74, 75
 Shane, S. 38, 169
 shared meaning 42, 44, 50, 53, 54
 shared understanding 32, 33
 Shaw, E. 149
 significance, longing for 168–9
 simultaneity bias 78
 situated learning framework 42
 size of firm, ISC and growth 76
 size-specific resource constraints 2, 13, 24, 41, 54
 skilled employees, retention 14

- Slater, S. 87
- small groups, as learning sets 43
- small and medium-sized enterprises (SMEs) 13
- growth, *see* growth
- innovation performance 13
- innovation research 1, 7, 13–14, 17
- innovation with limited resources 14–15
- open innovation 16
- types of innovation 15
- role in international markets 89
- see also* micro firm learning
- communities (study); speed of innovation (study)
- social capabilities 126–7
- social capital, and growth (study) 2–3, 60–79
- conclusion 78–9
- discussion 75–8
- methodology 67–70
- previous research 60
- results 70–74
- theoretical background 61–7
- social entrepreneurship 108
- social identity 165, 167
- social interactions 66–6
- social proximity 2, 27–8, 31, 32, 33, 34, 35, 36, 37
- social relationships
- clusters and 66–7
- and identity construction 168, 169
- PBS approach 148
- proximity and 27, 33
- and social capital 60
- see also* external social capital; internal social capital; perceived utility of support
- see also* networks; strong ties; weak ties
- socioemotional wealth, and innovation 12–13
- Sorama, K. 3
- Spain 107
- speed of innovation (study) 2, 24–38
- discussion and conclusions 35–8
- findings 31–5
- methodology 28–31
- recent research 24
- theoretical perspectives 26–8
- Spillan, J. 87
- Srivastava, R. 88
- stakeholder engagement, community learning 46, 49
- stakeholder influence, community learning 44, 51
- stakeholder mapping exercise 49
- Stam, W. 60, 62, 63, 64, 68, 75, 76, 78
- start-up culture 155, 157, 160
- start-up entrepreneurship 146, 156
- start-ups, social capital and growth 63–4, 65, 66, 76, 77, 78
- Sten, J. 65
- Steyaert, C. 124
- strategic capabilities 89
- strategic level adoption of MO 88
- Strategic Programme for the Forest Sector (Finland) 85
- strategy(ies)
- competencies and internationalization 95–6
- learning communities 44, 50–51, 52, 53, 54
- taking advantage of cognitive proximity 37
- Strategy For Entrepreneurship Education (Sweden) 123, 130, 139
- strong ties 31, 62, 64, 75–6
- structuration-oriented studies 148
- structure, of learning communities 43–4, 48–50, 52, 53, 54
- student contribution, entrepreneurship education evaluation 108–9
- student entrepreneurship societies (Finland)
- establishment of first 146
- practice-based study 5, 146–61
- analysis 151–2
- discussion 158–61
- methodology 149–51
- outline of approach 147–9
- results
- accomplishing a get-together event 147, 152–4
- the meanings of ES 154–6, 160
- negotiating cooperation 156–8
- student movement, ES network as a 5, 154, 157, 158, 160
- student start-ups 114

- student-centred impact, of education
4, 114, 115, 116
- students
learning approaches, *see*
participative learning; passive
learning; 'self-driving' focus
perspective, Swedish HEI
entrepreneurship education
134–6
societies and informal learning 4–5
sub-committees 43, 49
success (innovation) 15
succession (family firm) 11
Sullivan, S. 170
support agencies, learning community
activity 43
support role, of incubators 65–6
sustained learning community activity
2, 42, 44, 45, 52–5, 56
Svedberg, G. 129, 139
Svensson, O. 127, 140
Sweden
entrepreneurship in teacher
education (study) 4, 124
discussion and conclusions
136–41
findings 132–6
methodology 129–32
strategy for entrepreneurship
education 123, 130, 139
teacher education programmes 124
- tacit knowledge 14, 34, 64
Tajfel, H. 169
target groups, entrepreneurship
education 139–40
teacher education, entrepreneurship in
4, 123–41
literature review 124–9
Swedish study
discussion and conclusions 136–41
findings 132–6
methodology 129–32
tensions 4, 127, 131, 138–41
teacher guerrilla tactics 139
teachers' perspective, Swedish HEI
entrepreneurship education 132–4,
137, 139
teaching model framework 4, 106, 109,
128, 129, 131, 136, 138
teaching models 113–14
temporal context, social capital and
growth (study) 63–4, 75–6, 78
temporal evolution of innovation
10–11
territory traditions 10
testing phase, speed of innovation
(study) 34
'textures' of practice 148, 159, 161
'through' design, entrepreneurship
education 103–4, 115, 117, 126,
136, 138
Tiernan, P. 126, 128, 138
time-to-market, *see* speed of
innovation
tolerance 133
Tötterman, H. 65
tradition and innovation 9–10, 17
traditional teaching 113, 116, 125, 126,
137, 138
transaction costs 27
transactional teaching 127
transformative teaching 127, 140
transmissive teaching 127
trust 2, 29, 33, 36, 65, 75
- United States 107
universities
entrepreneurship education 103,
117–18, 126, 127
entrepreneurship education research
125
university incubators
immersion in 65
support from 66
- value creation 7, 9, 29, 88, 89, 114,
125
value perception, learning community
membership 53
value of a resource 77–8
values
and ideals 157
and identity construction 167, 168
market orientation and 87
and tradition 9
Venkataraman, S. 38, 124, 139
venture creation programmes 103, 104,
110, 111, 112, 114
vested interests 51

- Vignoles, V. 169
Vorhies, D. 88, 91
- Watts, G. 126
weak ties 31, 62, 63–4, 67, 72, 75, 76
Welsh micro firms, community
 learning (study) 45, 46, 47, 48, 49,
 50, 51, 52, 53
Welter, F. 5
Wenger, E. 41, 56
West III, G.P. 125
Westerberg, M. 4
‘what’ question, entrepreneurship
 education 106, 109, 110–11, 112,
 128, 129, 137, 140
‘when’ question, entrepreneurship
 education 113, 114, 125
‘where’ question, entrepreneurship
 education 106
‘why’ question, entrepreneurship
 education 106, 109, 110–11,
 112–13, 128, 129, 137,
 138
Wilden, R. 89, 95
willingness to innovate 12
Wright, M. 95
- Yli-Renko, H. 63, 64, 75
Zaheer, A. 67

