

# Contributors

**Ghadah Alarifi** is an Assistant Professor at Princess Nourah bint Abdulrahman University in Saudi Arabia. She holds a PhD in Management from Royal Holloway University of London and her research focus is in the area of social entrepreneurship. Ghadah is also a social entrepreneur who co-founded and spearheaded Cell Network (a women's professional network) in 2011 to support professional women to enhance their careers through networking, mentorship and training, and she is currently the chairperson of CellA. She gives consultations to third sector organisations in Saudi Arabia.

**Andy Brady** is Senior Lecturer at Anglia Ruskin University and his research interests focus on social entrepreneurship, networks and sustainability. Andy is the founder and director of 3rd Sector Futures, the specialist unit working with charities, social enterprises and voluntary organisations, and course leader for the Higher Education Certificate in Charity & Social Enterprise Management. He has more than 20 years of social sector experience including lead business coach for the Ariane de Rothschild Fellowship, a transnational social entrepreneurship programme (2013–2017). Andy currently chairs Social Enterprise East of England, the regional membership organisation for social enterprises across six English counties.

**Deborah Burand** is an Associate Professor of Clinical Law at NYU School of Law where she directs the International Transactions Clinic and co-directs the Grunin Center for Law and Social Entrepreneurship. Prof. Burand has served as general counsel to the Overseas Private Investment Corporation. She also has worked in the microfinance sector, most recently as the Executive Vice President for Strategic Services of the Grameen Foundation. Earlier in her career, she was a senior attorney in the Federal Reserve Board's Legal Division and at the US Department of the Treasury, and practised corporate law in a global law firm.

**Erin Castellas**, PhD, is Chief Impact Officer at Impact Investment Group and an adjunct fellow with the Centre for Social Impact, Swinburne University, Australia. Erin has over 15 years' experience working at the interface between social, environmental and economic outcomes. She has a deep interest in how values intersect with value.

**Léo-Paul Dana**, a graduate of McGill University and of HEC-Montreal, is Professor at Montpellier Business School and a member of the Entrepreneurship & Innovation chair, which is part of LabEx Entrepreneurship (University of Montpellier, France). This 'laboratory of excellence' is funded by the French

government in recognition of high-level research initiatives in the human and natural sciences (LabEx Entreprenre, ANR-10-LabEx-11-01). He has published extensively in a variety of leading journals including *Entrepreneurship & Regional Development*, *Entrepreneurship: Theory & Practice*, *International Small Business Journal*, *Journal of Small Business Management*, *Journal of World Business* and *Small Business Economics*.

**Anne de Bruin** is founder and director of the New Zealand Social Innovation and Entrepreneurship Research Centre and Professor of Economics, Massey University. Her research is published in leading journals including *Entrepreneurship Theory and Practice*, *Entrepreneurship & Regional Development (ERD)* and *International Small Business Journal*. She is Associate Editor of the *Social Enterprise Journal*, is on other editorial boards including *Journal of Management and Organization* and *International Journal of Gender and Entrepreneurship* and has co-edited several journal special issues including recently 'The collaborative dynamic in social entrepreneurship' for *ERD*. Anne is a Fulbright New Zealand Scholar.

**Pascal Dey** is Associate Professor at Grenoble Ecole de Management, France, and a Senior Research Fellow at the University of St. Gallen, Switzerland. Much of Pascal's work unfolds at the intersection of entrepreneurship, politics and society and has been chiefly informed by critical sociological and philosophical theories. Pascal's most recent interest lies in issues pertaining to social imagination, willful ignorance and illegality. Pascal is the co-director of the PhD programme at Grenoble Ecole de Management and senior editor of *Organization Studies*.

**Bob Doherty** is Professor of Marketing and Chair of Agrifood at the University of York and leads a four-year interdisciplinary research programme on food resilience titled 'IKnowFood' (GFS funded). Bob is also the research theme leader for food in the York Environmental Sustainability Research Institute (YESI). Bob specialises in research on the management aspects of social enterprise hybrid organisations competing in the food industry. He is currently a trustee on the board of the Fairtrade Foundation. Prior to moving into academia Bob spent five years as the Head of Sales and Marketing at the Fairtrade pioneer Divine Chocolate Ltd.

**Mary Duniam**, PhD, is situated in the University College of University of Tasmania and lectures in Applied Business and Agribusiness. Dr Duniam is an active board member on several community organisations (including social enterprises) and is Deputy Mayor within local government in Tasmania. Dr Duniam's research has primarily focused on social entrepreneurship and the relationship between social enterprises and local government on the island state of Tasmania.

**Angela M. Eikenberry** is the David C. Scott Diamond Alumni Professor of Public Affairs in the School of Public Administration at the University of Nebraska at Omaha (UNO). Her research focuses on the social, economic and political roles of philanthropy, voluntary associations, nonprofit organisations and social enterprises in democratic governance. In 2016 she received the UNO campus-wide Award for Distinguished Research or Creative Activity. She recently co-edited a textbook on nonprofit management – *Reframing Nonprofit Management: Democracy,*

*Inclusion, and Social Change* (Melvin & Leigh, 2018) – and is currently President of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

**Robyn Eversole** is Professor and Deputy Director at the Centre for Social Impact, Swinburne University. An anthropologist who studies regional development in Australia, Latin America, and the Asia-Pacific, her work focuses on practical development challenges and how communities and organisations can catalyse social change. Her books include *Knowledge Partnering for Community Development* (Routledge, 2015), *Regional Development in Australia: Being Regional* (Routledge, 2016), and *Anthropology for Development: From Theory to Practice* (Routledge, 2018).

**Helen Haugh**, PhD, is a Senior Lecturer and Research Director for the Centre for Social Innovation, Cambridge Judge Business School. Helen's research interests focus on social and community entrepreneurship and social innovation, especially community-led regeneration in rural communities, cross-sector collaboration and innovations in governance. Helen's social economy research has been supported by the Monument Trust and The Esmée Fairbairn Foundation, and the research for this chapter was funded by the Edmond de Rothschild Foundations and the Isaac Newton Trust.

**Richard Hazenberg** (BA, MA, PhD) is Director and Research Leader of the Institute for Social Innovation and Impact at the University of Northampton. Richard has research interests in the areas of social innovation, impact investment and public service innovation. He has contributed to international/national government policy through papers, conferences and roundtable meetings (including for the European Commission; OECD; Cabinet Office; and HM Treasury). Prof. Hazenberg is on the editorial board of the *Social Enterprise Journal* and is a reviewer for a number of international peer-review journals including *Policy and Politics*, the *Journal of Social Policy* and *Small Business Economics*.

**Malin Henriksson** holds a PhD from Linköping University within the area of technology and social change. Her thesis from 2014 develops an intersectional framework on planners' images of sustainable mobility and combines qualitative methods with feminist theory. Today, Malin works as a researcher at the Swedish National Road and Transport Research Institute. Her research largely concerns transport, mobility, justice and power.

**Colette Henry** is Professor and Head of Department of Business Studies at Dundalk Institute of Technology (DkIT), Ireland, and Adjunct Professor of Entrepreneurship at UiT-The Arctic University of Norway. She is founder and Editor of the CABS-listed *International Journal of Gender & Entrepreneurship* (IJGE), and has published widely on women's enterprise, entrepreneurship education and training, social enterprise, creative industries and veterinary business. She holds the Diana International Research Trailblazer Award and the Sten K Johnson European Entrepreneurship Education Award for her work on gender and entrepreneurship education, respectively. She is also a fellow of the Academy of Social Sciences.

**Ella Henry** is a Māori woman, and Senior Lecturer in Māori Indigenous Development, at Auckland University of Technology, New Zealand. Ella holds a PhD in Māori Development, which focused on Māori entrepreneurship in screen production, and a Master of Philosophy, focusing on Māori women and leadership. Ella has published her research in leading journals, for example *Entrepreneurship & Regional Development*, the *Journal of Management & Organization* and *Organization* (Sage), co-edited a book on Indigenous aspirations and rights with Indigenous scholars Ana Maria Peredo and Amy Klemm Verbos, and co-written another on the Māori screen industry.

**Diane Holt** (BSc, MSc, PhD) is Professor of Management at Essex Business School, University of Essex, UK. She is the Principal Investigator on the Trickle Out Africa Project (2011 to present) which considers the impact of social and environmental enterprises on poverty alleviation and sustainable development across the 19 countries of Southern and Eastern Africa. She has published over 100 peer-reviewed journal articles, book chapters and conference papers in areas such as social entrepreneurship, hybrid businesses, green supply chain management, the role of business in development, and ecopreneuring.

**Martin Hultman**, Associate Professor at Chalmers University, is widely published in energy, climate and environmental issues in journals such as *Environmental Humanities*, *History & Technology*, and *Hydrogen Energy*. Especially notable are *The Making of an Environmental Hero: A History of Ecomodern Masculinity*, *Fuel Cells and Arnold Schwarzenegger* in Routledge handbook *Gender and the Environment* and the books *Discourses of Global Climate Change* and *Ecological Masculinities*. Hultman has organised field-defining conferences on ecopreneurship and climate denialism, edited special issues about gender/environment as well as on ecopreneurship, currently being a research leader of masculinities and energy, circular economies and scrutinising climate change denial.

**Nils Johansson**, PhD, is a researcher in the meeting point between materiality, technology and humans. His work takes an interest in how waste relates to institutions by problematising the circular economy, diving into issues such as why policies fail to reduce waste amounts. Nils has also written extensively on the becoming of resources, by uncovering the role of political support in the construction of mining and recycling practices. His work has been published in a broad range of journals within the fields of waste, organisation and policy and he is currently the research leader for several waste-related projects.

**Anna Kaijser** has a background in gender studies and anthropology, and a PhD in sustainability science. In her research she explores power dynamics involved in the meaning-making around environmental matters. Her most widely acknowledged piece of work, *Climate Change through the Lens of Intersectionality*, advances feminist intersectional analysis of climate change. In other past projects she has explored environmental struggles in contemporary Bolivia and conflicts around infrastructural development and natural resources in Sweden. Her current work is focused on imaginaries of the circular economy, and the potential for rethinking this notion in more inclusive ways.

**Pichawadee Kittipanya-ngam** is an Assistant Professor of Operations Management at Thammasat Business School, Thailand. She is also a research affiliate at the Institute for Manufacturing, University of Cambridge. Pichawadee specialises in research and practices in supply chain and management aspects of social enterprises. She is also a founder of *Cambridge Babies*, a social project that encourages early years development. The project, in collaboration with Cambridge Thai Foundation, annually donates part of its profits as scholarships to Thai students at the University of Cambridge. She is also an academic associate at iAcademy pte., a social enterprise in the education sector operating in Nepal.

**Endrit Kromidha** is a Senior Lecturer in Entrepreneurship and Innovation at the University of Birmingham. His research looks at entrepreneurship financing, collaborative innovation, social entrepreneurship and public sector digital innovation systems. Endrit has published in a number of business, management, entrepreneurship and e-government journals. He is particularly interested in the use of digital platforms for entrepreneurship, access to finance and development.

**Kate V. Lewis**, PhD, is Reader in the Department of People and Performance in the Faculty of Business and Law at Manchester Metropolitan University. She is also a member of the University Centre for Research and Knowledge Exchange in Decent Work and Productivity. Kate is also a Visiting Professor at Plymouth Marjon University, an External Affiliate of the New Zealand Social Innovation and Entrepreneurship Research Centre at Massey University, and a Consulting Editor for the *International Journal of Gender and Entrepreneurship*.

**Laurent Marti** is a PhD student at the Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK. Mainly building on relational process ontologies, his current research focuses on entrepreneurial processes in the digital creative industries and the third sector as well as on mental health literacy and stigma. Amongst others, he has published on visual methods in management studies and the contingent effects of emerging technologies in entrepreneurial finance.

**Chris Mason** is Associate Professor of Social Impact and Principal Research Fellow at the Centre for Social Impact Swinburne, at Swinburne University of Technology, Melbourne. His work centres on the discursive processes cutting across policy-making and organisational change. His studies of social enterprise explore many different facets of these processes, from the shaping effects of social enterprise policy discourses to the narratives explaining organisational responses to paradoxes. His multidisciplinary approach has been applied to a variety of critical social issues, such as exploring the role of social enterprise in addressing youth health inequity, and understanding how social enterprise tackles homelessness and affordable housing issues in Australia.

**Bev Meldrum** (BSc, MA) is a PhD student at the Graduate School of Business, University of Cape Town, South Africa. Her research focuses on social entrepreneurship and innovation, in particular within the informal economy in Sub Saharan Africa. She is also a social entrepreneur, having worked in both the UK and more recently South Africa for the past 20 years.

**Jarrold Ormiston**, PhD, is Assistant Professor in Social Entrepreneurship at the School of Business and Economics, Maastricht University, Netherlands. Jarrod's action research focuses on supporting refugee and migrant entrepreneurs and working with social enterprises to enhance their impact. Jarrod's PhD explored the role of impact assessment in social entrepreneurship and impact investment. His research interests include social entrepreneurship, impact investment, refugee entrepreneurship, and innovative pedagogies in entrepreneurship education. Jarrod has worked as a consultant to the Australian Government, the OECD and United Nations on entrepreneurship and education.

**Paul Robson** was appointed to a Professorship of Entrepreneurship and Strategy at Royal Holloway, University of London in January 2011, after a short spell as Professor of Entrepreneurship at Kingston University. Prior to that he worked for four years as a Reader in Entrepreneurship at Durham University Business School. He spent the period 2001–2005 in Aberdeen, Scotland. He started his career working as a Research Fellow at the Centre for Business Research, Cambridge University, over the period 1996–2000.

**Michael J. Roy**, PhD, is Professor of Economic Sociology and Social Policy at the Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK. Michael has published extensively on social enterprise, particularly on their health and well-being impacts. His research has been funded by a variety of national governments, transnational bodies and international agencies. He is Deputy Editor in Chief of *Social Enterprise Journal*, and serves on the board of *Voluntas: the International Journal of Voluntary and Nonprofit Organizations*. Michael received the Helen Potter Award of Special Recognition for 2017 from the US-based Association for Social Economics.

**Roger Spear** is Emeritus Professor of Social Entrepreneurship at Open University, Member of Ciriec Scientific Committee, and founder member of EMES research network on social enterprise. He is guest professor in the Centre for Social Entrepreneurship, Roskilde University, contributing to an International Masters in Social Entrepreneurship. Recent research projects are: *A Map of Social Enterprises and Their Eco-systems in Europe*; *Developing an Ecosystem of Support for Social Enterprise*; *Social Enterprise in the UK: Models and Trajectories*; a Policy and Practice study of *Cities, the Social Economy and Inclusive Growth* (JRF project); and four EC Peer Reviews: Belgium, France, Croatia, and Norway.

**Simon Teasdale** is Professor of Public Policy and Organisations, and Assistant Vice Principal Global Challenges Research at Caledonian University. He is also Editor of *Social Enterprise Journal*. Simon's research focuses on the interface between public policies and organisational behaviour, with a particular emphasis on how social entrepreneurs shape, and are shaped by, policy discourses. This work has been funded by the OECD, European Union, the UK's Economic and Social Research Council and Medical Research Council, and has been published in journals such as *Economy and Society*, *Journal of Social Policy*, *Organization*, *Policy and Politics*, and *Public Management Review*.

**Björn Wallsten** is currently working as a Senior Research Officer at Formas – a Swedish Research Council for Sustainable Development. In his research, Björn has been concerned with questions regarding how natural resources become and are transformed in social processes. Primarily, he has scrutinised minerals and metals, their political framing and how they flow and/or become stocks in the built environment. He is an appointed member of The Swedish National Committee for History of Technology and Science.

**Rafael Ziegler** co-founded, in 2009, the social-ecological research group GETIDOS at the University of Greifswald and the IÖW Berlin, after studies in philosophy and economics at the London School of Economics and McGill University. His work is inspired by social innovations not only as a source of empirical materials but also as a spring of new ideas and concepts. His focus is on social innovation in relation to water, justice and sustainability. Dr Ziegler has worked as a deputy professor for environmental ethics in Greifswald. He is currently a guest professor at the Institute for the Environment, Sustainable Development and Circular Economy (IEEDEC) in Montreal.

