

Contributors

Øystein Aas is a professor in nature-based tourism at the Norwegian University of Life Sciences and senior research scientist at the Norwegian Institute for Nature Research (NINA). His main research interests focus on wildlife tourism and outdoor recreation, visitor management in protected areas and social acceptance of renewable energy.

Jorunn Barane is an educator and teaches ecopreneurship at Sogn School of Ecological Agriculture, in the World Heritage area of West-Norwegian Fjords. She is also a performing storyteller designing and leading community development processes.

Monica A. Breiby is an associate professor at Inland School of Business and Social Sciences, Inland Norway University of Applied Sciences. Her main research topics are experience design, aesthetics in nature-based tourism, user behaviour, destination management and innovation in tourism.

Tatiana Chekalina has a PhD in tourism studies and is an associate senior lecturer at the Mid Sweden University, Östersund, Sweden. Her primary research areas are destination marketing and consumer behavior. Ongoing research focuses mainly on the impact of digitalization on travel experience and destination brand.

Morten Clemetsen is professor of landscape architecture at the Faculty of Landscape and Society, Norwegian University of Life Sciences. He has a professional background as consultant in rural landscape planning, management and place-based resource development. He has for more than ten years been teaching regional landscape planning and community development.

Petter Dybedal is a senior research economist at the Institute of Transport Economics, Norway. His research includes economic and statistical analyses of tourism, particularly local and regional analyses of economic impacts of tourism, studies of tourists' demand, their consumption preferences and attitudes.

Hilde Nikoline Hambro Dybsand is a PhD candidate in the nature-based tourism group at the Norwegian University of Life Sciences. Her research

interests include nature-based tourism, ecotourism, wildlife tourism and consumer experiences in tourism.

Yasmine M. Elmahdy is a PhD candidate in the School of Sport and Recreation at Auckland University of Technology, Auckland, New Zealand. Her research interests lie in the areas of ecotourism, wildlife tourism, adventure tourism, and extreme and adventure sports.

Magnar Forbord is a senior researcher at Ruralis – Institute for Rural and Regional Research in Trondheim, Norway. In the field of tourism, among other things, he has studied networks and innovation in nature-based tourism firms, institutional settings in farm tourism and economic impacts of regional tourism.

Knut Fossgard is a postdoctoral fellow at the Faculty of Environmental Sciences and Natural Resource Management at the Norwegian University of Life Sciences. His research interests are nature-based tourism entrepreneurs and products based on emerging outdoor recreation activities and the Nordic tradition of *friluftsliv*. Knut is also interested in applications of smart technologies in nature-based tourism.

Peter Fredman is a professor in nature-based tourism at the Norwegian University of Life Sciences and Mid Sweden University. He is leader of the BIOTOUR research program. His main research interests focus on demand and supply of sustainable nature-based tourism and outdoor recreation, visitor monitoring and tourism in protected areas.

Matthias Fuchs is a professor of tourism studies at Mid Sweden University, Östersund, Sweden. His current research interests include electronic tourism with a focus on business intelligence and big data analytics, customer-based destination brand equity modeling, socio-economic impact analysis in tourism and the advancement of pluralist (i.e. non-mechanist) economic theories.

Thomas Haraldseid is a PhD candidate at the Faculty of Landscape and Society, School of Landscape Architecture, Norwegian University of Life Sciences. His research focuses on creative processes in the interplay of nature-based tourism and local community development.

Thron O. Haugen is a professor in fish and fisheries ecology and management at the Faculty of Environmental Sciences and Natural Resource Management at the Norwegian University of Life Sciences. His research focus mostly includes anthropogenic effects (e.g. fisheries, aquaculture, habitat destruction) on wild fish populations in coastal and freshwater ecosystems.

Jan Vidar Haukeland is a senior researcher (sociologist) at the Institute of Transport Economics (TOI) in Oslo, Norway. He earned a PhD in nature-based

tourism at the Norwegian University of Life Sciences, where he also has held a position as professor. His research interests comprise tourism in local communities and tourism developments in natural and protected areas.

Kreg Lindberg is an associate professor in the Tourism, Recreation, and Adventure Leadership program in the Department of Forest Ecosystems and Society at Oregon State University, USA. His research focuses on outdoor recreation, tourism, community resilience and subjective well-being.

Kristin Løseth is an associate professor at the Western Norway University of Applied Sciences. Her research interests focus on knowledge development and innovation in small tourism businesses and processes of change in outdoor recreation and adventure tourism.

Lusine Margaryan is an assistant professor in tourism studies at Mid Sweden University, Östersund, Sweden. Her main research interests include nature-based tourism, outdoor recreation and sustainability, and the broader questions of bringing together environmental and social sciences perspectives. While working on the chapters for this book, Lusine was a post-doctoral fellow at the Norwegian University of Life Sciences.

Hogne Øian, PhD in social anthropology, is a researcher at the Norwegian Institute of Nature Research. His research is focused on a variety of topics related to outdoor recreation and nature-based tourism.

Dominik Siegrist is a professor in nature-based tourism and parks and head of the Institute for Landscape and Open Space at Eastern Switzerland University of Applied Sciences in Switzerland. His main research and teaching fields are landscape planning, management of parks and protected areas, nature-based tourism and recreation.

Rita Moseng Sivertsvik is a political scientist and researcher at Ruralis – Institute for Rural and Regional Research in Trondheim, Norway. In the field of tourism she has studied motives, management, innovation and networks in nature-based tourism firms in Norway, and tourism as a part of local community development.

Kathrin Stemmer is a PhD candidate in the nature-based tourism group in the Faculty of Environmental Sciences and Natural Resource Management at the Norwegian University of Life Sciences. She studies nature-based tourist product choices.

Stian Stensland is an associate professor in nature-based tourism at the Norwegian University of Life Sciences. His main research interests focus on demand and supply of nature-based tourism and outdoor recreation, and especially wildlife tourism and fishing tourism.

Knut Bjørn Stokke is an associate professor of urban and regional planning at the Faculty of Landscape and Society, Norwegian University of Life Sciences. His research interests are spatial planning in rural contexts. In recent years he has been teaching in the master course in regional landscape planning and community development.

Liisa Tyrväinen is a research professor in nature-based tourism and outdoor recreation at the Natural Resources Institute Finland. Her research focuses on demand and supply of outdoor recreation and nature-based tourism, economic, social and health benefits of forests and other nature areas.

Peter Varley is a professor of consumer studies and rural tourism at the Western Norway University of Applied Sciences. His research combines critical consumer and tourist studies, social theory, philosophy and sociology. His writing covers topics as diverse as existential anxiety in tourism, adventure tourism, a sense of place and emotional, subjective responses to food and place.

Knut Veisten is a senior research economist at the Institute of Transport Economics (TOI) in Oslo, Norway. He has a PhD in environmental economics and forest economics from the Norwegian University of Life Sciences. His research interests include valuation of public goods, market analysis and survey research.

Sandra Wall-Reinius is an associate professor of human geography and researcher at the tourism research center ETOUR, Mid Sweden University, Östersund, Sweden. Her research interests relate to nature-based tourism and outdoor recreation, landscape research, nature conservation and the tourism–local communities interface.