About the editors

Mark Starik (Ph.D., University of Georgia) is Senior Lecturer for the University of Wisconsin System, teaching Sustainability Research and Corporate Social Responsibility courses, and is Contributing Faculty member of the Walden University School of Public Policy and Administration doctoral program. He has published dozens of academic and practitioner articles, books, cases, chapters, editorials, and other works on the topics of sustainability, corporate social responsibility, and climate action, and was a founding member of the Academy of Management Organizations and the Natural Environment (ONE) Division. Mark has served as Faculty Advisor of the sustainability-oriented student organization Net Impact at several universities and also as a director of sustainability-related institutes, centers, and programs at those same institutions. In addition to academia, he has worked in a half-dozen U.S. business, government, and non-profit organizations in mid-management and energy researcher capacities, holds several sustainability certifications, has been an active volunteer in several sustainability-oriented non-profit organizations, and has provided financial support to numerous national and international social and animal welfare causes.

Patricia Kanashiro (Ph.D., The George Washington University) is Associate Professor at Loyola University Maryland. Her research interests and publications focus on corporate governance, sustainability strategy, and social and environmental challenges. She serves on the editorial board of the journal *Organization & Environment* and received the Outstanding Service Award from the Academy of Management—Organizations and the Natural Environment (ONE) division. Patricia was awarded a two-year Fulbright scholarship to pursue her master's in international development at the University of Pittsburgh. Prior to joining academia, she worked for more than fifteen years in the private and non-profit sectors, including ABN AMRO Bank, Institutional Shareholder Services (ISS), United Nations–International Labour Organization, and Ethos Institute for Business and Social Responsibility. Patricia is a co-founder of Batalá Washington DC, a non-profit organization aimed to empower women through drumming. She is a sansei (third generation from Japan), born in Sao Paulo, Brazil and lives in Bethesda, MD with her husband and two boys.