About the editors

Yipeng Liu is Professor in Management and Organisation Studies and Director for the Centre for China Management and Global Business at the Henley Business School, University of Reading, UK. Professor Liu is a Fellow of the Academy of Social Sciences, the UK's national academy of academics, learned societies and practitioners in the social sciences. He obtained a doctorate (*magna cum laude*) in management from Mannheim University, Germany. He is a faculty member at the European Institute for Advanced Studies in Management (EIASM), Fellow of the Higher Education Academy, Visiting Professor at Aarhus University, Denmark, Founding Director at the Centre for China and Globalization UK Chapter, and Research Fellow at the Institute for SME research. He has been a visiting scholar at Columbia University in New York City, Florida International University in Miami, and the China Europe International Business School in Shanghai. His research has been sponsored by the Leverhulme Trust, British Academy, the Sino-British Fellowship Trust, the Schoeller Foundation for Business and Society in Germany, DAAD in Germany and others.

Professor Liu's research areas include entrepreneurship and innovation, mergers and acquisitions, talent mobility and entrepreneurship ecosystems, and business sustainability. His work is published in leading academic journals, such as *Human Resource Management*, *British Journal of Management*, *Journal of World Business*, *Regional Studies*, *Technovation*, *International Business Review*, among others. His paper on Poetry and Leadership won the 2016 Inaugural Hermann and Marianne Straniak Stiftung – MOR Best Paper Award. His paper on knowledge transfer in cross-border acquisition won the International Business Review 2017 Best Paper Award. He is a Senior Editor of *Management and Organization Review*, an Associate Editor of *Asian Business and Management*, and currently serves on the editorial review board of five international journals, including *Journal of Management Studies*, and *Journal of Business Venturing*. His recent book is *Research Handbook of International Talent Management* (Edward Elgar Publishing, 2019).

Heidi M. Neck, PhD, is a Babson College Professor and the Jeffery A. Timmons Professor of Entrepreneurial Studies. She is the Academic Director of the Babson Academy, a dedicated unit within Babson that inspires change in the way universities, specifically their faculty and students, teach and learn entrepreneurship. The Babson Academy builds on Neck's work starting the Babson Collaborative, a global institutional membership organization for colleges and universities seeking to increase their capability and capacity in entrepreneurship education, and her leadership of Babson's Symposia for Entrepreneurship Educators (SEE) programmes designed to further develop faculty from around the world in the art and craft of teaching entrepreneurship and building entrepreneurship programmes. Neck has directly trained over 3000 faculty around the world in the art and craft of teaching entrepreneurship.

She has taught entrepreneurship at the undergraduate, MBA and executive levels. Neck is a Past President of the United States Association of Small Business & Entrepreneurship

(USASBE), an academic organization dedicated to the advancement of entrepreneurship education. Her research interests include entrepreneurship education, the entrepreneurial mindset and entrepreneurship inside organizations. An award-winning educator and author, her textbook *Entrepreneurship: The Practice and Mindset* (2017) was awarded the Breakthrough Book of 2017 by Sage Publishing and the 2018 Most Promising New Textbook Award by the Textbook & Academic Authors Association (TAA). Neck is the lead author of *Teaching Entrepreneurship: A Practice-Based Approach* (Edward Elgar Publishing), a book written to help educators teach entrepreneurship in more experiential and engaging ways. Additionally, she has published more than 45 book chapters, research monographs, and refereed articles.

Neck has been recognized for teaching excellence at Babson for undergraduate, graduate and executive education. She has also been recognized by international organizations, the Academy of Management and USASBE, for excellence in pedagogy and course design. For pushing the frontiers of entrepreneurship education in higher education, The Schulze Foundation and the Entrepreneur and Innovation Exchange (EIX) awarded her Entrepreneurship Educator of the Year 2016.

Neck speaks and teaches internationally on cultivating the entrepreneurial mindset and espousing the positive force of entrepreneurship as a societal change agent. She consults and trains organizations of all sizes on building entrepreneurial capacity. She is the co-founder of VentureBlocks, an entrepreneurship education technology company and achieved a successful exit with FlowDog, a canine aquatic fitness and rehabilitation centre located just outside Boston. She also serves on the Board of a 100% family-owned, seventh-generation land-management company in Louisiana called A. Wilbert's & Sons. Heidi earned her PhD in Strategic Management and Entrepreneurship from the University of Colorado at Boulder. She holds a BS in Marketing from Louisiana State University and an MBA from the University of Colorado, Boulder.