About the editors

Heidi M. Neck, PhD, is a Babson College Professor and the Jeffry A. Timmons Professor of Entrepreneurial Studies. She is the Academic Director of the Babson Academy – a dedicated unit within Babson that inspires change in the way universities teach entrepreneurship and build entrepreneurship education ecosystems. The Babson Academy builds on Neck’s work starting the Babson Collaborative, a global institutional membership organization for colleges and universities seeking to increase their capability and capacity in entrepreneurship education, and her leadership of Babson’s Symposia for Entrepreneurship Educators (SEE) – programs designed to further develop faculty from around the world in the art and craft of teaching entrepreneurship and building entrepreneurship programs.

An award-winning educator and author, her textbook *Entrepreneurship: The Practice and Mindset* (2017) was awarded the Breakthrough Book of 2017 by Sage Publishing and the 2018 Most Promising New Textbook Award by the Textbook & Academic Authors Association (TAA) and is currently in its second edition (2020). Neck is the co-author of *Teaching Entrepreneurship: A Practice-Based Approach* (Edward Elgar Publishing) – a book written to help educators teach entrepreneurship in more experiential and engaging ways. Her most recent book, *The IDEATE Method* (Sage 2020), helps nascent entrepreneurs identify high-potential business ideas. She has been recognized by international organizations, the Academy of Management and USASBE, for excellence in pedagogy and course design. For pushing the frontiers of entrepreneurship education in higher education, The Schulze Foundation and the Entrepreneur and Innovation Exchange awarded her “Entrepreneurship Educator of the Year” 2016.

Neck is a Past President of the United States Association of Small Business and Entrepreneurship (USASBE), an academic organization dedicated to the advancement of entrepreneurship education. She speaks and teaches internationally on cultivating the entrepreneurial mindset and espousing the positive force of entrepreneurship as a societal change agent. In addition to her academic responsibilities, she is a consultant, entrepreneur, board member, and investor. Heidi earned her PhD in Strategic

Management and Entrepreneurship from the University of Colorado at Boulder. She holds a BS in Marketing from Louisiana State University and an MBA from the University of Colorado, Boulder.

Candida G. Brush holds the Franklin W. Olin Chair in Entrepreneurship and is the Faculty Director for the Diana International Research Institute at Babson College. She is one of the early pioneers in entrepreneurship research, and conducted one of the first and largest studies in the US on women entrepreneurs. She has co-authored reports for the OECD, the Global Entrepreneurship Monitor and the Goldman Sachs Foundation, and presented her work at the World Economic Forum in Davos and the US Department of Commerce.

Professor Brush has authored more than 180 publications in entrepreneurship, including 14 books, and is one of the most highly cited researchers in the field (hi10 index = 160). She is a co-founder of the Diana International Project, a research collaboration of more than 600 researchers, which investigates growth-oriented women entrepreneurs around the world. She was recognized in 2007 by the Global Consortium of Entrepreneurship Centers as a 21st-Century Entrepreneurship Scholar, and in 2015 was awarded a lifetime membership for her contributions to the Babson College Entrepreneurship Research Consortium. She also received lifetime achievement awards from the United States Association of Small Business and Entrepreneurship (USASBE) and the International Conference on Small Business (ICSB).

Professor Brush is a co-author of a best-selling book for educators on teaching entrepreneurship, *Teaching Entrepreneurship: A Practice Based Approach*. She is a Senior Editor for *Entrepreneurship Theory and Practice*, and serves on several other editorial review boards. Her current research investigates angel capital funding of nascent ventures and venture capital funding of women entrepreneurs.

Professor Brush is on the board of directors for Anchor Capital Advisors, LLC, Clarke's Organics (Dominican Republic), is a member of the Boston Harbor Angels investment group, and participates in Portfolia, an investment fund supporting high-growth women entrepreneurs. She has coached and advised hundreds of start-up ventures. Professor Brush previously served as Vice Provost of Global Entrepreneurial Leadership and Department Chair at Babson College. She holds a doctorate from Boston University, and an honorary PhD from Jönköping University, Sweden. Professor Brush is a Visiting Professor at Bodø Graduate School, Nord University in Bodø, Norway and at Dublin City University in Dublin, Republic of Ireland

Patricia G. Greene is Professor Emeritus at Babson College. From 2017–2019 she served as the 18th Director of the Women's Bureau, US

Department of Labor. Earlier she held the Paul T. Babson Chair in Entrepreneurial Studies at Babson College where she formerly served as Provost (2006–2008) and Dean of the Undergraduate School (2003–2006), the Ewing Marion Kauffman/Missouri Chair in Entrepreneurial Leadership at the University of Missouri – Kansas City (1998–2003) and the New Jersey Chair of Small Business and Entrepreneurship at Rutgers University (1996–1998). Dr. Greene earned a PhD from the University of Texas at Austin, an MBA from the University of Nevada, Las Vegas, and a BS from the Pennsylvania State University. She was a founding member of the Rutgers Center for Entrepreneurial Management and the coordinator of the Rutgers Entrepreneurship Curriculum. At UMKC she helped to found KC SourceLink, the Entrepreneurial Growth Resource Center (EGRC), the iStrategy Studio, the Business and Information Development Group (BRIDG), and the Entrepreneurial Effect.

Dr. Greene was the founding national academic director for Goldman Sachs *10,000 Small Businesses*, leading the Babson College team to design, develop and deploy the program's curriculum, train the teams from the participating community colleges across the US and manage the quality control system. She additionally served as the global academic director for Goldman Sachs's *10,000 Women* initiative.

Dr. Greene's research focuses on the identification, acquisition, and combination of entrepreneurial resources, particularly by women and minority entrepreneurs. She is a founding member of the Diana Project, a research group focusing on women and the venture capital industry. In 2007 the Diana Project was awarded the SFS-NUTEK Award, given to recognize those who produce scientific work of outstanding quality and importance related to entrepreneurship. She has also written on entrepreneurship education, including the edited volumes *Entrepreneurship Education* (with M. Rice) and *The Development of University-Based Entrepreneurship Ecosystems: Global Practices* (with M. Fettes, M. Rice and J. Butler).

Greene served as a federal appointee to the national advisory board for the SBA's Small Business Development Centers, the board chair of the Center for Women's Business Research, and as co-chair of the Steering Committee for the Entrepreneurship Affinity Group of the AACSB.