Contents

List of figures xi
List of tables xii
List of contributors xiii
Preface xxxiii
Foreword xxxv
William Walstad

PART I  A HISTORY OF ECONOMIC EDUCATION

1  A history of economic education 3
   Phillip Saunders

PART II  TEACHING

Section A   Techniques

2  Case use in economics instruction 37
   Patrick Conway
3  Teaching with context-rich problems 48
   Joann Bangs
4  Using cooperative learning exercises in economics 57
   KimMarie McGoldrick
5  Improving classroom discussion in economics courses 68
   W. Lee Hansen and Michael K. Salemi
6  Let experience be the guide: experiential education in economics 79
   KimMarie McGoldrick and Andrea L. Ziegert
7  Classroom experiments 90
   Tisha Emerson and Denise Hazlett
8  Interactive lecture demonstrations: adapting a physics education pedagogy for use in the economics classroom 99
   Mark Maier
9  Using Just-in-Time Teaching to promote student learning in economics 107
   Scott Simkins
10 Making the large-enrollment course interactive and engaging 118
    Stephen Buckles, Gail M. Hoyt and Jennifer Imazeki
11 Teaching economics Socratically 129
    Kenneth G. Elzinga
12 Writing for learning in economics 137
    Elizabeth Perry-Sizemore and Steven A. Greenlaw
Section B  Technology

13 Incorporating media and response systems in the economics classroom
   Joseph Calhoun and Dirk Mateer 149

14 Distance education: course development and strategies for success
   Mary Mathewes Kassis 160

15 Economics blogs and economic education
   Timothy C. Haab, Aaron Schiff and John C. Whitehead 167

Section C  Assessment

16 Methods of assessment in the college economics course
   Ken Rebeck and Carlos Asarta 177

17 An expected proficiencies approach to the economics major
   W. Lee Hansen 188

Section D  Contextual Techniques

18 Ethics and critical thinking
   Jonathan B. Wight 197

19 Feminist pedagogy and economics
   Jean Shackelford 205

20 Integrating race, gender and class
   Robin L. Bartlett 213

21 Economics and literature: the gains from trade
   Cecil E. Bohanon and Michelle Albert Vachris 223

22 The interdisciplinary approach to teaching economics
   Arthur H. Goldsmith and James F. Casey 234

23 Pluralism in economics education
   Robert F. Garnett, Jr. and Jack Reardon 242

24 Threshold concepts in economics education
   Peter Davies 250

Section E  Elementary, Secondary Economic Education

25 Economic education in American elementary and secondary schools
   Paul W. Grimes 259

26 Organizations focused on economic education
   Sue Lynn Sasser and Helen Meyers 273

PART III  RESEARCH

Section A  Principles Courses

27 The purpose, structure and content of the principles of economics course
   Geoffrey Schneider 285
Contents vii

28 The principles of economics textbook: content coverage and usage
   Jane S. Lopus and Lynn Paringer 296

Section B Measurement Techniques of Student Performance and Literacy:
   College and High School

29 Measurement techniques of student performance and literacy:
   college and high school
   Carlos Asarta and Ken Rebeck 307

Section C Factors Influencing Student Performance in Economics

30 Research on the effectiveness of non-traditional pedagogies
   Joshua D. Miller and Robert P. Rebelein 323
31 Factors influencing performance in economics: graphs and
   quantitative usage
   Mary Ellen Benedict and John Hoag 334
32 Student characteristics, behavior, and performance in economics classes
   Ann L. Owen 341
33 Factors influencing student performance in economics: class and instructor
   characteristics
   Wayne A. Grove and Stephen Wu 351

Section D What Every Economist Should Know about the Evaluation of Teaching:
   A Review of Literature

34 What every economist should know about the evaluation of teaching: a
   review of the literature
   Stephen B. DeLoach 363

Section E Scholarship of Teaching and Learning

35 Data resources and econometric techniques
   William Bosshardt and Peter E. Kennedy 373
36 Learning from physics education research: lessons for economics education
   Mark Maier and Scott Simkins 384
37 Journals and beyond: publishing economics education research
   Peter Davies and William L. Goffe 393

PART IV CONTENT

38 Less is more: the perils of trying to cover too much in
   microeconomic principles
   Robert H. Frank 403
39 Macroeconomic principles are still relevant and still important
   William A. McEachern 413
International handbook on teaching and learning economics

40 Teaching non-majors
   Deborah M. Figart

41 Intermediate microeconomics
   Walter Nicholson

42 Intermediate macroeconomics
   Christopher L. Foote

43 Teaching undergraduate econometrics
   Jeffrey M. Wooldridge

44 An interdisciplinary approach to teaching antitrust economics
   Roger D. Blair and Christine Piette Durrance

45 The economics of education: applying economic theory and empirical tools to public policy
   Jessica S. Howell

46 Environmental and natural resource economics: teaching the non-major and major simultaneously
   Lynne Y. Lewis

47 Teaching experimental economics: reinforcing paradigms and bringing research into the undergraduate classroom
   Charles A. Holt

48 Game theory in a liberal arts education
   Joseph E. Harrington, Jr.

49 Teaching a research-inspired course on growth and development
   Marla Ripoll

50 Teaching American economic history
   Price Fishback and Pamela Nickless

51 The economic history of European growth
   Daniel Barbezat

52 Why and how to teach the history of economic thought: economics as historically produced knowledge
   Avi J. Cohen and Ross B. Emmett

53 Health economics – methods for a new field
   Allen C. Goodman

54 Teaching undergraduate industrial organization economics
   Elizabeth J. Jensen

55 Teaching international finance, adapting to globalization
   Stefan C. Norrbin and Onsurang Norrbin

56 Teaching international trade by bridging the gap between theory and practice
   Raymond Robertson

57 Building human capital in the labor economics course
   Barry T. Hirsch

58 The challenges and pleasures of teaching law and economics
   Thomas S. Ulen

59 Teaching managerial economics with problems instead of models
   Luke M. Froeb and James C. Ward
Contents ix

60 Using real-world applications to policy and everyday life to teach money and banking
  Dean Croushore 628
61 Teaching political economy to undergraduate students
  William Waller 638
62 Some reflections on teaching the economics of poverty
  James P. Ziliak 650
63 Public economics
  Edgar O. Olsen 659
64 Sports economics as applied microeconomics
  Peter von Allmen, Michael A. Leeds and Brad R. Humphreys 670
65 Using location, agglomeration, and policy issues to teach urban economics
  Daniel P. McMillen 683
66 Women and men in the economy
  Francine D. Blau and Anne E. Winkler 693

PART V  INSTITUTIONAL / ADMINISTRATIVE

Section A  Faculty Development: Mentoring, Evaluation, Documentation and Resources

67  Faculty development: mentoring, evaluation, documentation and resources
  Rae Jean B. Goodman 707

Section B  Undergraduate Education

68  The economics major in the United States
  John J. Siegfried 723
69  Curricular and co-curricular aspects of the economics major at highly ranked schools
  David H. Dean and Robert C. Dolan 733

Section C  The Characteristics of Economics Graduate Students

70  The characteristics of economics graduate students
  Wendy A. Stock 747

Section D  International Economic Education

71  Supporting economics higher education in the United Kingdom
  John Sloman and Inna Pomorina 759
72  Economics education in Australia
  Alan Duhs and Ross Guest 772
73  Ordonomics and the current state of economic education in Germany
  Ewald Mittelstaedt and Claudia Wiepcke 779
PART VI INITIATIVES FOR TEACHING ENHANCEMENT

Section A Private, Corporate and Government Funding for Economic Education

74 Private, corporate and government funding for economic education 791
William T. Alpert and Michael A. MacDowell

Section B An Introduction to Economic Education Organizations in the US and Beyond

75 Near and far – an introduction to economic education organizations in the US and beyond 803
Franklin G. Mixon, Jr.

Section C Economics Teaching Workshops: Past, Present, Future

76 Economics teaching workshops: past, present, and future 813
Joab N. Corey, James D. Gwartney and Gail M. Hoyt

Index 821