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## Contributors

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**Alistair R. Anderson** is Professor and Director of the Centre for Entrepreneurship at Aberdeen Business School, Robert Gordon University, UK. He also holds a number of honorary and visiting roles including guest professor at SLU (Swedish University of Agricultural Sciences) in Uppsala. He edits the journal *Entrepreneurship and Regional Development*, and serves on a number of editorial boards. His principal research interest lies in understanding entrepreneurship as a socialized phenomenon. He has published several articles on this theme and supervises students with similar interests.

**Cecilia Bjursell**, PhD, is the Director of Encell at the School of Education and Communication at Jönköping University, Sweden. Her research interests are organization, learning, metaphors, organizational ethnography and narrative perspectives in various empirical contexts. Her earlier studies focused on post-merger integration processes and women's enterprise in family businesses. Current research projects involve stories and older-adult learning, intergenerational learning, knowledge management in technology companies, quality work in adult education, and collaboration as part of an academic portfolio. Bjursell has received several awards for her research. Prior to joining Encell, Bjursell worked at Jönköping International Business School (JIBS) on both research and practical development projects. She also has longstanding experience in teaching and was programme manager for the Business Administration programmes at JIBS. As Director of Encell, networking and collaboration are central to her activities, and Bjursell is involved in several boards, councils and networks.

**Anne Bøllingtoft**, PhD, is Associate Professor at School of Business and Social Sciences, Aarhus University, Denmark. Anne Bøllingtoft received her PhD from the Aarhus School of Business, Aarhus University in 2005. Her research is within organizational behaviour and theory. Her present research is focused on how leadership behaviour unfolds in different contexts and different organizational forms as well as how leadership strategies affect motivation and performance.

**Elizabeth Chell**, PhD, retired from full-time academic employment at Southampton University, UK in 2007, but has continued in a part-time capacity through her association with the Small Business Research Centre,

Kingston University, London, where she is a Professor of Entrepreneurial Behaviour. Throughout her career she has published extensively, particularly in specialist areas: the entrepreneurial personality, the critical incident technique and gender. She has published work in notable journals such as *British Journal of Management*, *Human Relations*, *R&D Management*, *International Small Business Journal* and *Entrepreneurship & Regional Development*. She has recently published a chapter on the 'critical incident technique' in her co-edited work, *Handbook of Research in Small Business and Entrepreneurship* published by Edward Elgar (co-editor Mine Karataş-Özkan). She is a Fellow of the British Academy of Management and the Royal Society for the Arts, Manufactures and Commerce (RSA).

**Enrique Díaz de León** holds a PhD in Management Sciences and Engineering from the University of Waterloo, Ontario, Canada. He currently holds a position as Professor and director of División Innovación y Emprendimiento at Tecnológico de Monterrey, Campus San Luis Potosí, Mexico. His research interests include technological innovation, new technology-based companies, entrepreneurship, venture capital and business strategy. He is a consultant for national and international organizations such as Comisión Federal de Electricidad in Mexico, Master Foods, Geac Software Corporation and Supplier Group, among others. He is also an Associate Researcher at the University of Waterloo, Ontario, Canada and Associate Professor at the Universidad Externado de Colombia.

**Carmen Dima** holds more than 25 years of combined professional and academic experience acquired around the world (Canada, South Africa, Denmark and Romania). Dr Dima is currently Professor of Business and Management at Niagara College, Ontario, Canada. She holds a Chartered Professional Accountant (CPA) designation, an MBA, an MSc with distinction (strategic focus) and a DBA (Doctor in Business Administration). Her educational credentials were obtained from universities located in Romania, Canada and Scotland. Dr Dima is actively publishing and speaking at national and international conferences on subjects related to managerial behaviour and environmentalism.

**Sarah Drakopoulou Dodd** is Professor at the Hunter Centre for Entrepreneurship, the University of Strathclyde, UK. Her research focuses on impacts of socio-cultural factors on entrepreneurship, including entrepreneurial networks, alternative entrepreneurship, family business, entrepreneurship education, cross-cultural conceptualizations of entrepreneurs, and relationships between theology, religion and entrepreneurship. Professor Dodd's research has been published in leading entrepreneurship and management journals, including the *Journal of Business Venturing*,

*Entrepreneurship Theory and Practice (ETP)*, *Management Decision*, the *Scandinavian Journal of Management*, *Entrepreneurship & Regional Development (ERD)*, the *International Small Business Journal (ISBJ)*, the *Family Business Review*, and the *International Journal of Entrepreneurship and Innovation (IJEI)*. She is a Board Member of *ETP*, *ERD*, *ISBJ* and *IJEI*. Professor Dodd's previous posts include academic positions at Middlesex University, ALBA Graduate School of Business (Athens, Greece), the American College of Greece, Robert Gordon University (Aberdeen), and the University of Aberdeen.

**Paul Guild** holds a doctorate from the University of Oxford. He is currently a Professor in the Department of Management Sciences, Faculty of Engineering. He held an industrial research chair in Management of Technological Innovation and Change (1990–2001). Guild is the past Vice-President, University Research (2001–05) for the University of Waterloo, one of Canada's top-ten research-intensive universities. His research interests include: novel approaches for knowledge transfer, open innovation, technology intelligence and planning, and Internet infrastructures to foster commercialization of results of university research; systematic assessment of 'business worthiness' among knowledge-intensive and technology-based new ventures; and ways to reduce the time it takes to formulate ideas for technologically advanced products and services that can be successfully marketed.

**Anja Hagedorn** studied economics at the University of Leipzig, Germany and afterwards worked as an analyst in the corporate banking sector before she joined HHL Leipzig Graduate School of Management in August 2011. Here she worked for one year as a coach for the founders network 'SMILE' and also did research in the field of crowd-funding. Since 2013 she has been engaged in the project 'Excellence Cluster BioEconomy', which develops chemicals based on wood. In addition, Ms Hagedorn has been Guest Lecturer for Entrepreneurship at Wyższa Szkoła Handlowa we Wrocławiu (WSH) in Poland. She is now working on her PhD, where she discusses the question how founders' coaching influences the development of entrepreneurial competencies.

**Richard T. Harrison**, BA (Hons), PhD, is Professor of Entrepreneurship and Innovation and Co-Director of the Centre for Strategic Leadership at the University of Edinburgh Business School, UK. He was previously Dean of the Management School at Queen's University Belfast and has held chair positions at a number of universities in the UK, and visiting positions in China and Australia. His research focuses on entrepreneurial finance, with a strong policy focus, and on entrepreneurial strategy,

learning and leadership, and he is currently working on research projects in the UK, China, India, Malaysia and Rwanda. He is founding co-editor of *Venture Capital: An International Journal of Entrepreneurial Finance* and author of five books and over 100 academic papers.

**Frances M. Hill**, BA (Hons), MBA, PhD, was, until her retirement in 2012, Senior Lecturer at Queen's University Management School, Queen's University Belfast, UK, where she was Director of the Executive MBA programme. While her initial research interests were in the areas of organizational change and human relationships, latterly she had become interested in entrepreneurship and published on entrepreneurship education as well as gender and entrepreneurship. Throughout her career she enjoyed working with research students and became a successful and highly regarded supervisor of both part-time and full-time doctoral students.

**Sarah L. Jack** is Professor of Entrepreneurship at the Institute for Entrepreneurship and Enterprise Development, Lancaster University, UK. Prior to joining academia, Sarah worked in the manufacturing and service industries. Sarah's research has focused on the social aspects of entrepreneurship, especially social networks and social capital. She is also interested in enterprise education.

**Rita G. Klapper** graduated with a PhD in entrepreneurship from Leeds University Business School (LUBS), UK and has researched and taught entrepreneurship, corporate/international strategy and creativity to undergraduate, postgraduate and executive audiences. She is presently working as Lecturer in Enterprise at the Manchester Enterprise Centre (MEC) at the University of Manchester (UK), teaching and researching entrepreneurship. She previously worked as Senior Lecturer in Enterprise at Manchester Metropolitan University (MMU, UK), as Senior Lecturer in Entrepreneurship and Strategy, in charge of a BSc in Enterprise Development, at the University of Huddersfield (UK) and as Associate Professor for Strategy and Entrepreneurship, in charge of an MSc in International Business Development, at NEOMA (formerly Rouen Business School, France).

**Alice de Koning** is Associate Professor for Strategy and Entrepreneurship at the Bertolon School of Business, Salem State University, USA. Her research considers how social and institutional contexts affect entrepreneurial cognition and opportunity recognition. Her current projects include metaphors for entrepreneurship in public discourse (with Sarah Drakapoulou Dodd), research scientists as entrepreneurs (with David Deeds), how Champagne World Fairs created entrepreneurial driven growth in twelfth-century Europe, and the business ecology of the

North Shore (MA). Alice graduated from INSEAD, was previously on the faculty at Stockholm School of Economics and J. Mack Robinson College of Business, Georgia State University, and has spent time as a visiting scholar at Boston University and the Wharton School, University of Pennsylvania.

**Claire M. Leitch**, BA (Hons), MBA, DPhil, is Professor of Management Learning and Leadership at Lancaster University Management School, UK. The main focus of her research is on individual, particularly leader, and organizational development within an entrepreneurial context. Much of her work is at the interface between the fields of entrepreneurship and leadership and through her involvement in the DIANA International network she has become interested in the influence of gender in both these domains. This has led to specific projects exploring the financing of women-owned and women-led businesses and women's networking behaviours. Other areas of research include: identity and identity work in the context of entrepreneurial leadership development and the entrepreneurial learning process. In addition, Claire has a strong interest in research methodology and has extensive experience in working with doctoral students, both national and international.

**Edward McKeever** is a Researcher and Lecturer at the Institute for Entrepreneurship and Enterprise Development (IEED), Lancaster University Management School (LUMS), UK. After a career in manufacturing, small business and economic development, Ed's PhD and subsequent research focus on the embeddedness of entrepreneurs in the communities and societies from which they emerge and operate. Taking an anthropological perspective, current research interests concern the link between embeddedness, social capital and responsible entrepreneurship.

**Susan Moulton** has been a Director of the company Corners Turned Limited for the past five years. She is also a part-time Lecturer at Aberdeen Business School, Robert Gordon University, UK.

**Helle Neergaard**, BSc, MSc, PhD, is Professor of Entrepreneurship at Aarhus University, Denmark and currently the President of the European Council of Small Business. The four main pillars of her research are: (1) female entrepreneurs/business owner-managers; (2) the entrepreneurial mindset; (3) forms of entrepreneurial capital; and (4) entrepreneurship education. She has authored close to 100 academic papers and is published in journals such as *Entrepreneurship Theory and Practice* and *International Small Business Journal*. She is internationally recognized as an expert on qualitative methods and she was lead editor of the *Handbook of Qualitative Research Methods in Entrepreneurship* (2007). She organizes

doctoral workshops both at home and abroad focusing on qualitative methods and how to write academic articles. She also leads a €7 million international research project within entrepreneurship education.

**Rick Newby**, PhD, teaches accounting at the University of Western Australia. His primary teaching areas include financial and managerial accounting. He has a broad range of research interests in areas such as: small business and entrepreneurship; performance measurement; behavioural accounting; and behavioural finance. His research has been published in a number of international journals including: *Entrepreneurship Theory and Practice*; *International Small Business Journal*; *Journal of Behavioural Finance*; *International Journal of Gender and Entrepreneurship*; and the *International Journal of Entrepreneurial Behaviour and Research*.

**Robert Smith**, PhD, is Professor of Enterprise and Innovation at the University of the West of Scotland, UK. His research interests are eclectic but his primary research focus is on study of entrepreneurship in different settings and applications including the socially constructed nature of entrepreneurship and thus entrepreneurial identity, semiotics, narrative and storytelling in organizations including small and family businesses. He has published over 100 journal articles and book chapters to date, many of which have narrative themes. Other areas of research interest include gender and entrepreneurship, entrepreneurial networks, small and family business, criminal entrepreneurship, regional development and rural entrepreneurship.

**Susan M. Smith** is Assistant Dean for Business Engagement at Teesside University, UK, where she is responsible for developing and delivering the business engagement strategy. Sue has an extensive track record of university business engagement. She is passionate about how people learn to lead and manage, and the real impact this can have on a business. Sue has designed and taught on many leadership development and entrepreneurship programmes for diverse learners in higher education, from undergraduates and postgraduates to post-experience adult learners who do not traditionally engage with universities. Her academic research focuses on two areas. The first is using social theories of learning to look at the impact of small and medium-sized enterprise (SME) peer learning. The second is the relationship between universities, business and government and the impact this can have on the regional economy.

**Geoff Soutar**, PhD, is Professor at University of Western Australia (UWA). He graduated in economics from the University of Western Australia and undertook doctoral training at Cornell University before returning to teach at UWA. Professor Soutar has been active in research

across a wide area, publishing more than 150 research papers in journals and in book chapters, as well as a number of research monographs, across a wide range of management and marketing areas, and presenting more than 300 papers at seminars and conferences. His present research interests include cross-cultural decision-making, new product and service development and the marketing of services, especially educational and tourism services. He has a particular interest in service quality and its impact on organizational success, from which evolved a long-term study of consumption value and its impact on people's willingness to buy, and their subsequent satisfaction or dissatisfaction.

**John Watson, PhD**, is a Professor in Accounting and Finance at the University of Western Australia. His primary teaching areas include financial accounting, financial statement analysis and business valuation. His research interests lie in the area of performance evaluation and measurement and he has published a number of papers covering topics, such as: the definition of failure; the effect of macro-economic variables on failure rates; the impact of networking on firm performance; and comparing the performances of male- and female-controlled SMEs (adjusting for size and risk). These publications have appeared in a number of leading international journals, such as: *Journal of Business Venturing*; *Entrepreneurship Theory and Practice*; *Journal of Small Business Management*; *Small Business Economics*; and *International Small Business Journal*.