
Index

- Academy of Management Journal* 91
American Management Journal 74
analytic induction
 concept of 17–18
Angell, R.C.
 Family Encounters Depression, The
 (1936) 17
Apple, Inc.
 product ranges of 343
Australia 114, 117, 322, 333, 335

Babson Conference (2004) 110, 114
Brazil 340
Business Birth Rate Strategy (BBRS)
 33, 35
business support agents (BSAs) 11,
 363, 368, 373, 375–7, 389–90
 business consultant 382–3
 consultant of chamber or
 associations 386–7
 employment officer 384–5
 founder's coach 383–4
 self-employed acquaintance 387–8
 tax adviser 385–6

Canada 114, 396–7
 Ontario 364
capital 385, 420
 external 320
 human 26
 intellectual 393
 markets 334
 structure 320–21
 venture 326, 359, 394, 396, 425
capitalism 151
Chicago School 78
China, People's Republic of 340
Cohn, Ruth 377
Columbia University
 students of 78
computer-aided data analysis software
 (CAQDAS) 233
constant comparative technique 16–18,
 21, 32, 46–7, 52–3, 57–8, 66–7,
 95
 application in grounded theory 84
 application in qualitative research
 56–7, 60, 62, 70
 coding 63–4, 67–8
 testing 64–5, 68–9
 use in entrepreneurship research 17
critical incident technique (CIT) 6,
 10, 191, 193, 199, 201–3, 207–8,
 219–22, 227, 229–31, 251, 254,
 256–8, 264, 269
 advantages of 210–11, 220–21, 225
 application of 193, 199, 209–10,
 240–41, 251–4
 coding in 232–4
 definitions of 191–2, 226, 253–5
 interview 211, 216–18, 241, 255
 limitations of 225, 255
 positivist view of 211–12, 214–15,
 220
 research 257, 259–63, 270
 social constructionist view of 212–14
 use in qualitative research 6
 variants of 195, 221–2
 qualitative 194–5, 224, 226–7,
 232–40, 269

debt 327
 funding 328
 levels for small firms 320
Denmark
 Copenhagen 297
Denzin, N.K. 76–7
Díaz de León, Enrique
 use of RGT 363–4

ecology 101
entrepreneurship 1–2, 8–9, 15, 21,
 27, 35, 45, 52, 58–9, 101–2, 105,
 109–10, 116, 119, 133, 137, 139,
 147, 151, 156, 159–61, 185, 193,
 199, 201, 219, 221, 225, 254, 259,

- 290–91, 306, 367, 402, 405, 409, 425
- cultural constructions of 111
- definitions of 141, 145
- failure 54
- female 10–11, 54, 147, 275, 284, 290–91, 296, 298, 300, 306, 315–16, 319–22, 324, 331, 333–4, 372
- learning 42, 54
- networking processes of 253
- research 1, 32, 75, 95, 101, 273, 307
 - application of CIT in 240–41
 - application of grounded theory in 75
 - role of metaphor research in 145–7
 - use of constant comparative technique in 17
- ethnographic research 66, 171
- EUROPE Project 114, 124–5
 - personnel of 111
- Financial Times* 118
- Finland 125
- Flanagan, J.C. 191–2, 200, 231
 - role in development of CIT 221, 226–7, 229–30, 251, 253–5, 260–61, 269
- focus groups 273–4, 277–8, 281–3, 287–92, 294–6, 298–9, 301–3, 306–7, 354–6
 - advantages of 275–6
 - confirmatory 282–3
 - disadvantages of 276–7
 - exploratory 282–3
 - face-to-face 281, 341–2
 - moderators 285–6, 295, 300–301
 - on-line 339–41, 343–4, 350, 354–5
 - asynchronous 342–3
 - benefits of 340
 - research practice 344–50
 - synchronous 342, 354
 - origins of technique 274
 - participant sizes 283–4
 - SME 282–3
 - structure 286, 294–5, 301
 - use in qualitative research 274, 311, 318
 - use of GSS with 312–19, 323–5, 331, 341, 354–5
 - variants of 277–8
 - venues for 286–7, 295, 301
- functionalism 200
- Gartner, Bill 139
 - ENTER* 105
- Germany 363, 385
 - Saxony
 - Leipzig 372
- Glaser, Barney 54–5, 77, 79, 83, 89
 - background of 78
 - Discovery of Grounded Theory, The* (1967) 74
 - role in development of grounded theory 15, 77–81
 - view of constant comparative technique 53, 56
- Gregory, Julie 114
- Gridsuite 4 373
- grounded theory 18–19, 46, 74–7, 79–81, 86, 89–91, 96
 - application in entrepreneurship research 75
 - application of constant comparative technique 84
 - coding 85–6
 - concept of 15–16, 77–8, 83
 - development of 77–82
 - limitations of 91–2
 - role of memos in 83–4
 - theoretical sampling 83
 - variants of 16, 76–7
- group support system (GSS)
 - technology 11, 277–8, 299, 301–2, 311, 332
 - use with focus groups 312–19, 323–5, 331, 341, 354–5
- Guild, Paul
 - use of RGT 363–4
- Hagedorn, Anja 363
 - Handbook of Qualitative Research* (1994) 76
- Hassid, Joseph
 - EUROPE Project Leader 111
- Independent* 113–14
- India 114, 118, 340

- interviews 2–3, 6–8, 281, 401
 CIT 211, 216–18, 241, 255
 journalistic 3–4
 phenomenological 4, 8, 256, 261
 qualitative research 3–6
 phenomenological 4, 256, 261
 prerequisites 5
 use of CIT 6, 211, 216–18, 241, 255
 use of RGT 6
 semi-structured 29–30
 unstructured 8
- Invest Northern Ireland (InvestNI) 230
- Johannisson, Bengt
Images of Entrepreneurship and Small Business (1999) 140
Journal of Business Venturing 15
- Kelly, George
 role in development of PCT 359–61, 424
 role of development of RGT 368–9, 389–90, 395
- Kirby, D.A.
Entrepreneurship (2003) 153
- Kirzner, I. 203–5
- Koiranen, Matti 111
- Kostera, M.
Postmodernism in Management (2007) 179
- Landström, Hans
Images of Entrepreneurship and Small Business (1999) 140
- Lazarfeld, Paul 274
- Likert scale 3, 193
- Maanen, J. van 178, 180
Tales of the Field (1988) 172
- macroeconomics 224
- metaphor methodology 101–2, 105–6, 109, 112–13, 118–21, 125–7, 137
 processes in 111–13
 analysing coded metaphors 134–5
 applying coding schemes to metaphors 126, 131–3
 developing metaphor codes/categories 121–3
 generating/selecting source material 110–14
 identifying metaphors within source material 114–17
 presenting results 135–6
 setting research objective 110
- metaphors/metaphor research 140–41, 157–60, 170, 179–80, 186–7
 advantages/disadvantages 181–2
 in scholarly communication 170–71
 metaphor as artefact 173–5
 metaphor as expression 173–4, 178–80
 metaphor as inspiration 173–7
 metaphor as representation 173–4, 177–8
 metaphorical competence 180
 mythic-metaphor 147, 151–4, 160
 narratives 172–3
 role in entrepreneurship research 145–7
 structure of metaphors 143–5
 visualization in 156–8
- Microsoft Corporation
 Office (software package)
 Excel (software) 134, 434
 Windows (software) 343
- Mønster, Lene (LM) 290–91, 296–8
- networks 23–4, 31, 42–3, 45
 attribute 23
 change/evolution 21, 24–5, 36–7
 development/reconfiguration 35–6
 formation 33, 35
 membership characteristics 37, 39
 perceived benefits of 40–42
 size/diversity of 39–40
 survival/rebirth 36
 members 22, 37, 39, 42–3
 ties between 22
 research 23–9, 46
 methodology 28, 31
 social capital in 23
 structure of 22
 transactional 23
- New Zealand 320
- Norway 344
- opportunity recognition theory (ORT) 201–5, 208–10

- Kirznerian view of 203–5
- positivist critique of 202, 205, 207
- Schumpeterian view of 203

- Perrault–Leigh Index 436–7
- personal construct theory (PCT) 359, 369, 425, 432–3, 441
 - application of 395, 438
 - concept of 361–4, 423
 - development of 359–61, 424
- personal constructivism 423–4
- phenomenology 10, 59, 91, 159, 203, 213–14, 217, 221–2, 252, 270, 423
 - application of CIT 199, 222
 - interviews 4, 8, 256, 261
 - research 258
 - utilization of ORT 202–3, 205
- Pitt, Martin
 - Organization Studies* (1998) 112
- planned behaviour theory (TPB) 425, 432–3, 436–7
- positivism 1–2, 6, 52, 65, 78–9, 91, 191, 199–205, 208–12, 225, 252, 254
 - critiques of ORT 202, 205, 207
 - view of CIT 211–12, 214–15, 220
- principle component analysis
 - in quantitative research 429–30
 - maps 436

- Q-sort process 123–6, 137
- qualitative research 2–7, 15, 17, 19, 24, 27–8, 54, 58–9, 75, 90–91, 95–6, 112, 122, 134, 172–3, 186, 193, 231–2, 252, 273, 281–2, 306, 311, 344, 354, 362–3, 376, 394, 429, 438, 441
 - application of constant comparative technique in 56–7, 60, 62, 68–70
 - CIT variant 194–5, 224, 226–7, 232–40, 269
 - criticisms of 53
 - design 1
 - theoretical sampling 60
 - use of focus groups in 274, 311, 318
- quantitative research 3–4, 15, 22–3, 27–8, 65, 77–8, 89, 111, 121, 134, 186, 193–4, 205, 207, 211, 214, 232, 252, 255, 273, 286, 298, 319, 344, 372, 376, 386, 425, 429–30, 438, 441
 - polling 274
 - surveys 29, 31, 210, 214–15, 371

- repertory grid technique (RGT) 6, 8, 11, 359, 367, 371–2, 389–90, 393–4, 396–402, 417, 419–20, 423, 425, 437, 441
 - advantages of 371
 - aims of 370
 - as ideographic/nomothetic approach 425–9
 - cluster analysis 403, 405–7, 409–11
 - concept of 362, 369–70, 395
 - development of 368–9
 - disadvantages of 371
 - extremity analysis 416–17
 - FOCUS technique 403, 417
 - laddering 427
 - principle component analysis 412–14, 416
 - use in qualitative research 6, 429
 - use in quantitative research
 - cluster analysis 429
 - exploratory factor analysis (EFA) 430–31
 - principle component analysis in 429–30
 - validity and reliability of 431–2
- Republic of Ireland 114
- Robinson, W.S. 17–18
- Russian Federation 340

- Schumpeter, Joseph 203–4
- Second World War (1939–45) 191, 274
- semiotic analysis 140–41, 154, 159
 - concept of 154
- Shane, Scott 202, 205
- small and medium-sized enterprises (SMEs) 11, 54, 66–7, 281, 300, 333–4
 - capital structure policies of 320
 - female-owned 319–22, 333
 - focus groups 282–3
 - growth-oriented 315
 - networking activity 252
 - ownership 298–300, 302, 320, 325, 327–8, 331–5
 - female 300, 315–16, 319–22, 324, 331, 333–4

- owner-operators 300, 302, 315, 318, 322
- Smith, Adam 174
- social capital 23, 26, 54, 59
 - in network research 23
- social constructionism 199, 208–9
 - view of CIT 212–14
- start-ups 393
 - technology-based 393–4, 399, 419
- Strauss, Anselm 77, 79, 83, 85, 89
 - Discovery of Grounded Theory, The* (1967) 74
 - role in development of grounded theory 15, 77–80
 - view of constant comparative technique 56, 65
- structuration theory 208–9
- Sutherland, E. 17–18
- Sweden 125, 321

- United Kingdom (UK) 114, 125, 274
 - Northern Ireland 224, 238
- United States of America (USA) 102, 114, 125, 179, 274, 348
 - Army
 - Aviation Psychology Program 191
- University of Hertfordshire
 - faculty of 114

- University of Pireaus
 - faculty of 111

- venture capitalists 224, 238, 319, 359, 364, 367–8, 394, 396–7, 403, 416, 419–20
 - direct 146
 - investment decisions 359, 417
 - research 254, 367
- visualization 139–41
 - in metaphor research 154–6

- Walt Disney Corporation
 - Disneyland 179
 - EuroDisney 178
- WebGrid 5 (software package) 434
- Wikipedia 277
- Wine Council of Ontario
 - Environmental Charter* 433

- Yin, R. 213, 220–21
 - concept of ‘generalization to theory’ 210–11

- Znaniecki, Florin 16, 18
 - role in development of analytic induction 17–18

